



VICTOR COMPANY OF JAPAN, LIMITED

Annual Report 2001

Year ended March 31, 2001



We are recapturing the essence

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Cautionary Note: Forward-Looking Statements

When included in this annual report, the words "will," "should," "expects," "intends," "anticipates," and similar expressions, among others, identify forward-looking statements. Such statements are inherently subject to a variety of risks and uncertainties that could cause actual results to differ materially from those set forth in such statements. These forward-looking statements are made only as of the date of this annual report. The Company expressly disclaims any obligations or undertaking to release any update or revision to any forward-looking statement contained herein to reflect any change in the Company's expectations with regard thereto or any change in events, conditions or circumstances on which any statement is based.

We Do Best

of JVC by reasserting our strengths

Core Markets Core Technology Entertainment



Masahiko Terada, President

To Our Customers, Employees and Stockholders

Focusing On What We Do Best

JVC punctuated successive years of net losses in fiscal 2001, ended March 31, 2001. While we saw growth on both our top and bottom lines, we still have some fundamental issues to tackle. One is ensuring sustainable growth over the long term. Another is reinventing JVC to strengthen our balance sheet.

TOP- AND BOTTOM-LINE GROWTH, BUT REALITIES TO FACE

- Consolidated net sales rose 7.4% to ¥934.3 billion (US\$7,535 million) over the previous fiscal year.
- Higher sales were achieved in digital and networking products—a key area of focus for JVC in our drive to transform into a "Digital & Network Company."
- Operating income moved into the black and net income increased to ¥2.5 billion (US\$20 million), reversing a year-ago loss of ¥5.3 billion.

On June 28, 2001, I was elected as a director of Victor Company of Japan, Limited (JVC) at the annual meeting of stockholders and appointed president at a subsequent Board of Directors' meeting. I have taken the helm at a transitional time in the history of JVC. While our financial results improved strongly in the past fiscal year, we still have a number of fundamental issues to resolve, such as ensuring sustainable growth over the long term and reinventing JVC to strengthen our balance sheet.

"Value Creation 21," a three-year plan (fiscal 2002 to fiscal 2004) launched this fiscal year, points us in this direction and shifts our focus back to what we do best. The plan bears the same name as the initiative presently being implemented by Matsushita Electric Industrial Co., Ltd., which holds 52.4% of JVC's outstanding shares. Parallel is the operative word. That's because while running JVC in harmony with Matsushita Group strategy, we will implement reforms at JVC toward independently established goals. This parallel approach signifies our commitment to remaining a company with the authority to make the independent decisions required to run our business, while at the same time being a key member of the Matsushita Group. Our ultimate goal is to raise our corporate value in both contexts.

"VALUE CREATION 21" BASIC STRATEGY—FROM DECONSTRUCTION TO CREATION PRACTICING THOROUGH CAPITAL COST MANAGEMENT

JVC has in the past had a strong balance sheet. In recent times, however, that strength has been gradually undermined by insufficient recognition of the importance of capital cost management (CCM) and cash flows. At present, our profits aren't covering the cost of capital. Correcting our inventory overhang is the most immediate challenge we face in redressing the balance. This will be achieved by shortening lead-times and practicing thoroughgoing management. Shrinking investment assets will also be instrumental in managing our capital cost more effectively. Here, we will reorganize factories, overhaul business structures and unwind cross-shareholdings. The freed up resources will be channeled into growth businesses, particularly Digital and Networking (D&N) business.

Tightening our focus on product lines that generate earnings and trimming fixed costs will contribute positively to CCM, too. To this end, we plan to rightsize or withdraw from unprofitable businesses and undertake strict profit management on an individual product model basis. Thus we are tackling CCM from multiple angles, eliminating management, quality control and production losses, and trimming our headcount to reduce personnel expenses. These actions demonstrate our resolve to meeting stakeholders' expectations by delivering positive CCM in fiscal 2004.

ACCELERATING CREATION THROUGH COOPERATION—A GROWTH DRIVER WITHIN THE MATSUSHITA GROUP

Another reality we must face is our insufficient resources in certain areas. Striking up alliances and deepening ties with strategic partners are answers to this problem. Heretofore, we have promoted a strategy with a high degree of independence within the Matsushita Group. That strategy has been rooted in our sophisticated technology and wealth of entertainment content. We have pursued a relationship founded on "mutual development through competition." This

approach was adopted at a time when our markets were growing and our products gaining a foothold. But times have changed—and so too market dynamics. Our traditional markets, while considerable in size, are at saturation point. We have entered an era of replacement demand and demand for added value. The scale and speed of change is also building as digital technology, networking and globalization reshape our markets. As this evolution has taken place, we have increasingly confronted situations where our lack of resources prevents an effective response.

That's why we intend to identify more closely with Matsushita, with whom we feel we can capture the greatest synergies. In particular, we want to eliminate inefficient duplication and cannibalization of our respective products. Encompassing use of each other's human resources and management infrastructure, our partnership with Matsushita will extend from technological development to production. As the partnership gathers momentum, we will broaden its scope and depth.

In terms of products, JVC and Matsushita will cooperate on the development of digital TVs and next-generation videodisk recorders/players (VDR), as well as other synergistic products. JVC and Matsushita will also make use of each other's production bases. On the sales front, we will continue to position our established brands—Victor and JVC—differently from Matsushita's. Our brands are an important intangible asset, one that we intend to nurture and grow. We are confident that our strategy will create corporate value and generate earnings that contribute to higher earnings in the Matsushita Group.

D&N STRATEGY HIGH PERFORMANCE, HIGH-VALUE-ADDED CONSUMER ELECTRONICS

Our product mix is also targeted for improvement. In the year ended March 31, 2001, the Consumer Electronics segment accounted for 64.1% of net sales, but a mere 0.6% of operating

Financial Highlights

Victor Company of Japan, Limited and its consolidated subsidiaries Years ended March 31			Millia	f			U.S	sands of dollars
				ns of yen				lote 1)
	20	01		2000		1999		2001
For the year:								
Net sales	¥934	,350	¥8	70,235	¥9	46,617	\$7,5	35,081
Overseas	567	,977	5	45,316	5	66,551	4,5	80,460
Domestic	366	,373	3	24,919	3	80,066	2,9	54,621
Net income (loss)	2	,498		(5,341)		(8,315)		20,145
Capital expenditures	31	,127		24,336		28,815	2	51,024
Depreciation and amortization	28	,085		28,590		30,513	2	26,492
At year-end:								
Stockholders' equity	¥180	,515	¥1	99,164	¥2	32,162	\$1,4	55,766
Total assets	586	,628	5	40,359	5	88,001	4,7	30,871
			,	Yen				6. dollars Note 1)
Per share:								
Net income (loss)	¥	9.8	¥	(21.0)	¥	(32.7)	\$	0.08
Cash dividends (Note 2)		3.0		_		5.0		0.02

Notes: 1. U.S. dollar amounts have been translated, for convenience only, at the exchange rate of ¥124 to U.S.\$1, the approximate rate prevailing on March 31, 2001.

^{2.} Cash dividends represent amounts applicable to respective years.

income. This level of earnings is unacceptable given the substantial resources we allocate to this segment. The poor performance of the Consumer Electronics segment reflects falling sales prices and the maturity of the market for existing consumer electronics, notably consumer AV products. The rapid emergence of companies whose strength is low prices characterizes the market. In view of these circumstances, one might think that JVC has a smaller role to play in the industry. But I have a different take on the situation. As a whole, the market for consumer electronics is soft. But demand for products offering high performance, high added value and new value is growing. We must allocate more resources to these growth areas. With this in mind, we are advocating a Digital and Networking (D&N) Strategy to drive growth. As part of this strategy, we will restructure development and sales systems for consumer electronics. Key products in the D&N business include mini digital (DV) camcorders, D-VHS, Direct-Drive Image Light Amplifier (D-ILA) projectors and hybrid TVs with built-in hard disk drives. Our target is to grow D&N products to account for at least 70% of consumer electronics products in fiscal 2004.

A VALUE CHAIN FROM COMPONENTS TO ENTERTAINMENT CONTENT

Components & devices (C&D) and content & media are two integral parts of our D&N strategy and overall value chain. Both are core competencies.

In picture-related technology, JVC is a beacon of excellence. Our sophisticated technology includes high-density build-up multilayer printed wiring boards ("VIL" PWBs), semiconductor package substrates that contribute to advances in VIL PWBs, Direct-Drive Image Light Amplifier (D-ILA) devices and high-value-added deflection yokes. Adding another dimension is our high share in Japan's music market. We have a rich storehouse of content featuring music, visual and other forms of entertainment.

Our consumer and professional electronics are in every practical sense positioned in the mid-stream, between C&D and content & media. Trying to compete with late entrants and other rival companies and earn profits on the strength of such products alone would be a fruitless exercise. We must leverage our collective strengths to be competitive. Our edge lies in incorporating upstream (C&D) and downstream (content & media) elements in mid-stream operations (hardware) to create a powerful value chain. This is the most effective way to raise our overall brand value.

IN CONCLUSION

Our management mission is highly challenging, but extremely well defined. Successful execution of the three central elements of our medium-term management plan—raising the ratio of D&N products in the consumer electronics product mix, reallocating resources to C&D operations and expanding our content & media operations—will restore our competitiveness and profitability to the levels expected of a global company. I trust that management and employees, whose actions will be key to accomplishing our reform measures, will share this common vision for JVC. I want my term as president to be looked upon as a period of reemergence for JVC as a high-performance, global company with a highly efficient management framework and corporate culture.

August 2001

M. Terada Masahiko Terada

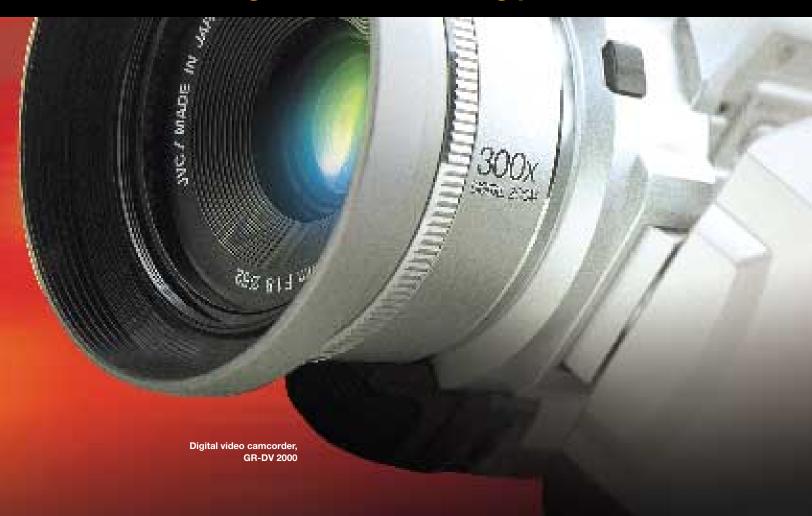
President

It's on Core Markets

JVC's consumer and professional electronics operations have seen profits decline in recent years. Restoring profitability to these core businesses is thus a prime focus at JVC. Sweeping structural reforms are being implemented to this effect. We are funneling resources into Digital and Networking (D&N) products and incorporating the strengths of both high-performance components and entertainment content to add value to our electronics products. Focusing on what we do best is the key to our turnaround.



Digital and Networking products



FOCUSING ON HIGH-VALUE-ADDED BUSINESSES, DOWNSIZING OR OUTSOURCING LOW-END OPERATIONS

Consumer electronics is inherently a high-value-added business for JVC. But our profitability has been undermined by a strategy, conceived on the basis of the size of the market, of offering products for all sectors. To redress this situation, we are now implementing a strategy to fashion a product lineup that pinpoints the high-value-added D&N field, where we can leverage our core competencies, particularly in audiovisual technology. We have already launched a succession of products featuring enhanced networking capabilities and sophisticated digital technologies. Examples include the world's smallest and lightest digital video camcorder (DVC); a high-definition, high-resolution D-ILA multimedia projector; a D-VHS system that can record digital high-vision broadcasts and also play conventional VHS videotapes; next-generation set-top boxes; an S-VHS hybrid recorder with a built-in HDD; an HDTV and an HDD-equipped TV. The DVC is carving out an increasing market share at home and abroad, backed by our recognized brand equity. With D-VHS we aim to expand operations by capitalizing on the growing popularity of digital broadcasting.

Enhanced networking capabilities

As we earmark resources for D&N products, we are also targeting low-end TVs and videos for downsizing or outsourcing. Restructuring of TV operations has already started with production of cathode-ray tube TVs shifted completely overseas. Furthermore, we have adopted a market-centric framework in Japan to quickly reflect customer feedback in product planning.

Through these actions—channeling resources into D&N products, rightsizing our lineup of low-margin products and enhancing marketing—we will reestablish our core business of consumer electronics.

Structural reforms are also the prescription for our professional electronics operations. Much in the same way as with consumer electronics, we are creating new fields that take advantage of existing strengths. These include distribution and content conversion systems such as an HD encoder/decoder that compresses and decompresses digital encoding; security camera systems and Video Disk Recorders (VDRs); storage equipment such as D-VHS; and security systems incorporating wireless optical technology. Already, our HD encoder/decoder commands the top share in the digital broadcasting market in Japan, underscoring our strengths in professional electronics.

LINKING UPSTREAM AND DOWNSTREAM STRENGTHS TO DELIVER SYSTEMS AND SERVICES UNIQUE TO JVC

D&N products imbue high added value, but they are also encountering stiff competition from players from other industries. Companies, however, will find it difficult to distinguish themselves if they market their products merely as a single item. Ultimately, the only way to add value is with proprietary key devices, production technologies, content and services. Fortunately, over the years we have been a wellspring of technology that is central to the development of products in today's digital era. Our fount of technology includes visual display, voice playback and evaluation, high-density recording and compression technologies. Underscoring our strengths is our high market share of high-performance components that have a major bearing on the functionality and performance of electronics products. Our storehouse of visual and music content is also extensive.

We are confident that we can offer hardware that others will find hard to emulate. By factoring key digital devices and high-quality killer content into midstream product development and interweaving a broad range of products with JVC services, we will create a

and sophisticated digital technologies

comprehensive system for delivering our audiovisual entertainment content. Incorporating unique ideas and technologies into product development will enable consumers to share the JVC experience, and ultimately bolster our underlying ability to generate earnings.

LEVERAGING OUR COMPACT, LIGHTWEIGHT TECHNOLOGIES IN THE MOBILE AND NETWORKING FIELDS

Mobile and networking operations are a key part of our company-wide D&N strategy. We are well positioned to capitalize on our upstream and downstream strengths in these operations. We have a wealth of expertise in video compression and decompression, compact and lightweight technologies, as well as an enormous pool of audiovisual entertainment content. Drawing on these, we will propose a new paradigm called "Mobile AV Communication," offering high-resolution images and superior sound quality by adding SD (Secure Digital) cards and e-commerce features to core products, including DVCs, digital still cameras (DSC), portable MD players, and Interlink mobile PCs equipped with innovative audiovisual functions.

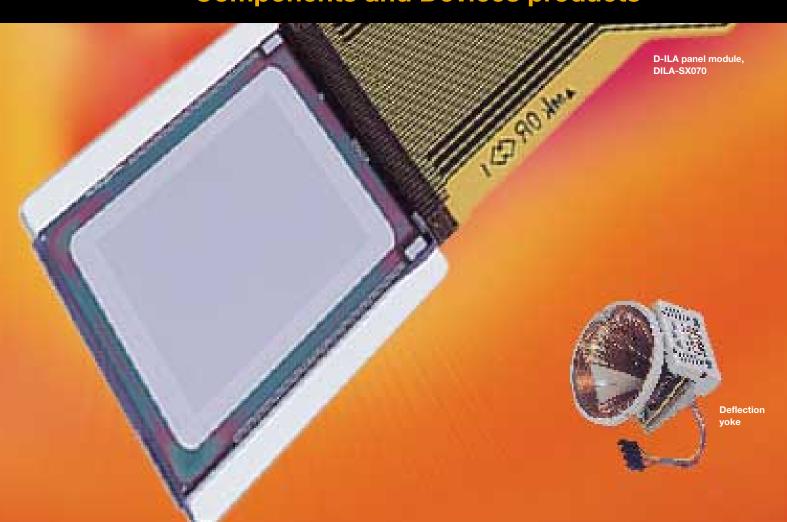
Where Is Our Focus?

It's on Core Technology

Video, sound and optical technology form the nucleus of our components and devices (C&D) business. We have taken full advantage of our superior technologies to develop a broader range of products. Today, this business boasts a lineup of highly profitable products, including motors, deflection yokes for high-definition computer displays, and VIL printed wiring boards. Positioned as a pillar of future earnings, this business will be allocated extensive human resources to further increase earnings.



Components and Devices products



C&D—THE DRIVING FORCE BEHIND PRODUCTS

Elemental technology is key to adding value to products. And it is a JVC hallmark. Our devotion to the development of such technology—where our strengths come to the fore—has propelled us to a leading market position. Three core products are making a major contribution to profits. One is deflection yokes for high-definition computer displays, a product in which we have a market share of approximately 20%. This can be attributed to our production capacity and cost structure, which rank among the best in the industry, and a market-leading product development capability. Second is motors. We have an approximately 60% share of the market in motors for 1/2-inch height floppy disk drives (FDDs) thanks to an ability to anticipate market changes. Thirdly, our VIL printed wiring boards have the potential to become the de facto standard in build-up boards. In 1995, we stole a march on competitors with the launch of a compact DVC that packs various mechanical technologies drawing on our technological strengths in VIL printed wiring boards. This is but one example of how sophisticated components have driven development of epoch-making

Sophisticated components that drive

products. Within JVC, we have institutionalized a positive cycle of stimulating product development through our wealth of basic technology. This provides the perfect stage for C&D to drive our creation of innovative products.

TWO DRIVERS OF THE C&D BUSINESS

Our new medium-term management plan positions three products as stalwarts of the C&D business: deflection yokes, FDD motors and VIL printed wiring boards. To this core contingent of products we are adding new innovations such as ILA devices to expand the C&D business as a core earnings driver.

VIL printed wiring boards, a strategic product, have seen earnings grow sharply as a key component in realizing multilayering. This is significant, because multilayering contributes to new advances crucial to the development of information and communication appliances, communications terminals and digital AV equipment. These include higher densities, higher frequencies and more compact devices. VIL printed wiring boards are presently employed as

the base upon which bare chip semiconductors are mounted. We are actively developing semiconductor package substrates that yield improved surface mounting density and are applicable to high-frequency digital equipment. We are looking to expand market share by ensuring a stable supply and lowering costs. The commencement of production in China will underpin this drive.

D-ILA devices have the potential to be core components of next-generation displays because they generate high luminance and high resolution. Our goal is to establish an earnings stream from D-ILA devices by starting sales to outside customers in fiscal 2001, ending March 31, 2002. We are promoting ILA displays that use D-ILA devices as the quintessential component of home theater systems in the U.S. market. These multiuse displays let people enjoy high-resolution pictures in their preferred location and on any screen size. ILA displays are also being promoted for professional-use projectors and multiuse cinemas. At the 2002 FIFA World Cup Korea/ Japan™, we will propose a virtual stadium using JVC's system. This is just one example of how we will create a new value chain powerfully linked by our advanced components.

development of epoch-making products

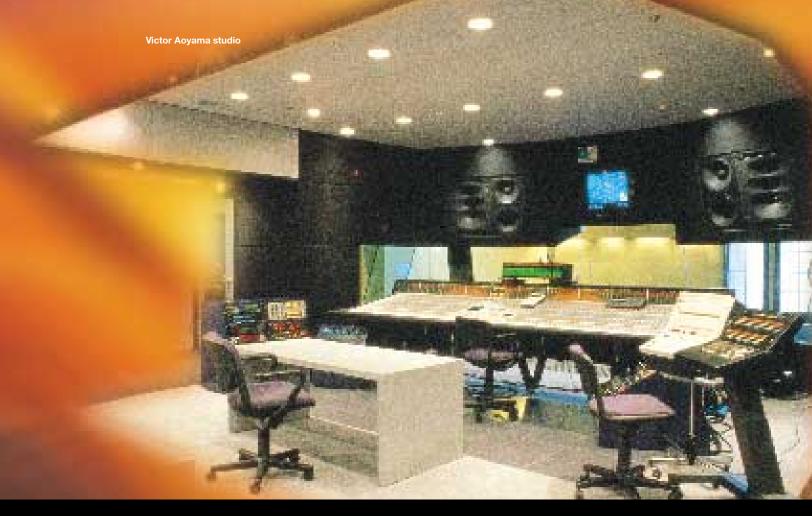
PRODUCTION BASE INTEGRATION AND RESOURCE REALLOCATION TO RAISE COMPETITIVENESS

With the view to dramatically raising the operating income ratio, we are reviewing products with low profitability while integrating production bases. We have already reduced our domestic plants from 10 in fiscal 1999 to 7. By the end of March 2003 our goal is to have either 4 or 5 plants. Overseas, we intend to reorganize our six plants, centered in Asia, into five. At the same time, we will bolster overseas production by striking up alliances. Our focus is not merely on lowering costs. We also want to enhance the skills of engineers and attract talented individuals who can contribute to our pursuit of new devices. Specific goals are to double the number of engineers at our R&D center from the current 100 by the end of March 2004.

Where Is Our Focus?

It's on Entertainment

Our entertainment software operations cover all aspects of creation, production, distribution and marketing. Our media operations, meanwhile, are responsible for the production and marketing of various recording media formats. Staying in step with the broadband era, we will enhance the quality of our content and lay the groundwork for digital media operations. These actions will lift our profitability dramatically.



Entertainment software and media



COMPETITIVENESS STEMS FROM HIGH-QUALITY CONTENT

JVC has built a solid reputation in entertainment software in Japan. Our approximate 20% share of the domestic music market highlights our presence, as does our approximate 15% share of video sales in Japan. In addition, we account for 70% of such visual software products as pre-recorded videocassettes and DVDs and 45% of CDs sold in Japan, in terms of the volume of software distributed and handled.

Music, which accounts for around half of earnings in software operations, is positioned as a cornerstone of earnings. We will seek to acquire master recording rights, enabling us to use content in manifold ways. At the same time, we will raise our return on investment by nurturing new artists and signing up popular stars. We already have a number of leading domestic artists on our books and have produced, particularly in recent years, a string of million sellers. This success is supported by a framework that nurtures new artists by tapping our content development capabilities and through tightly focused marketing.

One of Japan's foremost

Our video operations are also designed to raise our return on investment. We are embracing a "best-mix" strategy for international and Japanese movies, while identifying Japanese movies that have potential for export overseas. In this way, we are locking in the high-quality content and high profitability that will underpin our competitiveness in the networked era. By crafting a framework for the distribution of this content through all media channels, we will establish JVC as one of Japan's foremost entertainment companies.

DIGITAL CONTENT & MEDIA STRATEGY—FROM DIGITAL CONVERSION TO DISTRIBUTION TO ALL MEDIA

As one of Japan's leading owners of content, we are championing a Digital Content & Media Strategy that encompasses all aspects of a content business from media conversion systems that convert content into formats to match the requirements of each medium to mobile, networked and digital broadcasting distribution businesses. This approach also targets DVDs and D-VHS formats.

In the new business area of media conversion, we have added another string to our technological bow. We have successfully developed a CC converter that significantly improves the sound quality of compressed music. In distribution operations, plans call for the expansion of a service whereby mobile phone subscribers can download ring tones and musical arrangements on a trial basis before purchasing, as well as receive the latest news. We have already attracted a number of subscribers for our downloadable ring tone service and have won accolades for the quality of the musical arrangements. We are also forming alliances with other major recording studios to deliver services for broadband and mobile communications. Moreover, in our drive to cover all distribution channels, we will invest in e-platforms to promote storage-type datacasting services that use digital broadcasting and networks.

EXPANDING MARKET SHARE IN DIGITAL MEDIA

Recording media operations are gravitating increasingly toward digital media formats. To expand earnings, we are stepping up development of recordable DVDs, moving to in-house

entertainment companies

production of DVC tapes, and expanding sales of D-VHS tapes. In video operations, we are presently doubling production of DVD videos and moving swiftly to bring new products to the D-VHS market, as we lay the groundwork for a powerful digital media business. In new media, we are working to expand sales of DigiCards, a business card-sized CD-ROM that is compatible with standard CD-ROM drives, and hybrid cards combining both read-only memory (CD-ROM) and recordable (CD-R) functions on a single disk. These hybrid cards will be used in a wide spectrum of areas, including in hospitals for writeable electronic patient charts.

Board of Directors and Corporate Auditors

President

Masahiko Terada*

Senior Managing Directors

Namio Yamaguchi*

In charge of technology; General Manager, Technology Development Division

Masato Yamauchi*

In charge of Personnel and General Affairs, Legal & Intellectual Property, and Consumer Satisfaction; General Manager, Personnel and General Affairs Division

Hajime Takashima*

General Manager, Digital & Network Business Planning Office and ILA Center; In charge of New Business Development, Environment Administration Division, and Production Engineering Division

Managing Directors

Takao Aida*

In charge of Investor Relations, Corporate Facility Management, Information System, and Logistics

Motoo Nishimura

President, Entertainment Software Company; President, Victor Entertainment, Inc.

Eiichi Tsuchiya

President, AV & Multimedia Company; In charge of VHS Standard Center

Shigeharu Tsuchitani

General Manager, Corporate Planning Headquarters; In charge of Overseas Support and Design Center

Directors

Hideo Aiso

Shuji Kurita

In charge of Professional Products & Systems Marketing Division, World Cup Business Promotion, and Corporate Communications

Itaru Ozaki

Executive Vice President, AV & Multimedia Company; General Manager, International Sales Division, AV & Multimedia Company; In charge of Business in China

Noritsugu Enami

Executive Vice President, AV & Multimedia Company (In charge of Consumer Marketing Division); In charge of Market Creation Division and Recycle Business Promotion Dept.

Masatoshi Hirabayashi

Executive Vice President, AV & Multimedia Company; General Manager, Personal & Mobile Network Business Unit, AV & Multimedia Company

Yukihiro Tanii

In charge of Corporate Accounting & Finance, and Interior Furniture Business

Katsuhisa Muto

Executive Vice President, AV & Multimedia Company; General Manager, Home AV Network Business Unit, AV & Multimedia Company

Tetsuo Kashiwagi

President, Components & Device Company; General Manager, Circuit Board Division, Components & Device Company

Hiroshi Fujisawa

President, Media Company

Toyoharu Honda

General Manager, Professional Products, Systems & Network Sector

Corporate Auditors

Yasuo Omori Fusao Kishi Makoto Matsuo Jiro Kajino

(As of July 11, 2001)

^{*}Representative Director

Five-Year Summary

Victor Company of Japan, Limited and its consolidated subsidiaries Years ended March 31 Thousands of U.S. dollars Millions of yen (Note 1) 2001 2000 1999 1998 1997 2001 For the year: Net sales ¥934,350 ¥870,235 ¥946,617 ¥916,306 ¥890,373 \$7,535,081 Overseas 567,977 545,316 566,551 526,285 484,394 4,580,460 366,373 324,919 380,066 390.021 405,979 2,954,621 Domestic 641,209 600,506 642,140 629,859 607,383 5,171,041 Cost of sales Selling, general and administrative 305,698 expenses 287,449 277,748 276,431 271,482 2,318,137 5,692 (8,019)10,016 11,508 45,903 (1,221)Income (Loss) before income taxes 9,444 6,088 (3,671)6,223 12,139 76,161 7,238 11,295 4,466 10,796 7,141 58,371 Net income (loss) 2,498 (5,341)(8,315)(4,703)4,586 20,145 28,590 30,513 24,008 27,212 226,492 Depreciation and amortization 28,085 24,336 28,815 36,651 31,552 251,024 Capital expenditures........... 31,127 355,597 44,094 43,351 41,660 37,649 39,563 Thousands of U.S. dollars Millions of yen (Note 1) At year-end: ¥160,869 ¥150,067 ¥127,709 ¥142,628 ¥124,395 \$1,210,218 180,515 199,164 232,162 243,086 250,418 1,455,766 Total assets 586,628 540,359 588,001 624,050 603,920 4,730,871 U.S. dollars Yen (Note 1) Per share: Net income (loss) 9.8 (21.0)(32.7)(18.5)18.0 \$ 0.08 0.02 3.0 5.0 7.0 7.0

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Notes: 1. U.S. dollar amounts have been translated, for convenience only, at the exchange rate of ¥124 to U.S.\$1, the approximate rate prevailing on March 31, 2001.

^{2.} Cash dividends represent amounts applicable to the respective years.

Management's Discussion and Analysis

GROUP OVERVIEW

The JVC Group consists of Victor Company of Japan, Limited (JVC), which is a subsidiary of Matsushita Electric Industrial Co., Ltd., and 147 companies. The Group's main lines of business are the creation, production and marketing of audiovisual (AV) equipment; information and communications equipment; sound, image, data and other recording and playback media; and pre-recorded media.

JVC's consolidated financial statements for fiscal 2000, ended March 31, 2001, comprise the accounts of 78 consolidated subsidiaries and 2 equity-method affiliates. In the year under review, 6 subsidiaries were included within the scope of consolidation for the first time: World Parts Co., Ltd., JVC Logistics Europe N.V., P.T. JVC Indonesia, JVC Skandinavia AB, JVC Korea Co., Ltd. and Fujian JVC Electronics Co., Ltd. On the other hand, Victor Media Products Co., Ltd., which was previously classified as a consolidated subsidiary, was eliminated from the scope of consolidation, as was Universal Victor Co., Ltd., which was previously classified as an equity-method affiliate.

NET SALES AND EARNINGS

Consolidated net sales increased 7.4% to ¥934.3 billion (US\$7,535.1 million) due to higher sales of digital and networking products and an increase in consignment sales for Universal Music K.K.

By geographical segment, sales in Japan rose 9.2% to ¥454.6 billion (US\$3,666 million) for similar reasons to the overall increase in consolidated net sales. In the Americas, sales increased 4.7% to ¥261.2 billion (US\$2,106 million), supported by the vibrant U.S. economy in the year's first half. Sales in Europe increased 3.8% to ¥151.3 billion (US\$1,220 million) and sales in Asia rose 14.4% to ¥67.3 billion (US\$543 million), both on account of healthy market conditions.

During the year, the average yen exchange rate against the U.S. dollar and euro changed from ¥112 to ¥111 and ¥115 to ¥100, respectively, due to the yen's appreciation. The appreciation of the yen had the net effect of reducing consolidated net sales by ¥28.0 billion in relation to the previous fiscal year.

NET SALES BY SEGMENT

Bi	llions	s of	ven

	Consumer electronics business	Professional electronics business	Components & Devices business	Entertainment Softwares & Medias business	Other business	Total
2001						
Sales	¥598.6	¥83.9	¥61.5	¥183.3	¥7.0	¥934.3
Percentage	64.1%	9.0%	6.6%	19.6%	0.7%	100.0%
Change	5.5%	(4.6)%	(5.2)%	28.3%	1.4%	7.4%
Domestic Sales	¥127.3	¥57.8	¥10	¥165.3	¥5.9	¥366.3
Change	10.6%	(9.8)%	(45.9)%	35.2%	20.4%	12.7%
Overseas Sales	¥471.3	¥26.1	¥51.5	¥ 18	¥1.1	¥568.0
Change	4.2%	(9.7)%	11.0%	(12.6)%	(45.0)%	4.2%
2000						
Sales	¥567.6	¥87.9	¥64.9	¥142.9	¥6.9	¥870.2
Percentage	65.2%	10.1%	7.5%	16.4%	0.8%	100.0%
Major Products	VCRs, camcorders, televisions, stereo systems, car audio systems, CD radio cassette tape players and telephones	Professional-use and educational- use systems, information systems, karaoke systems and projectors	Components for use in computer displays, video heads, motors and "VIL" PWBs	Audio and visual software including CDs, DVDs and videotapes	Interior furniture	

The cost of sales increased 6.8%, in line with higher net sales, to ¥641.2 billion (US\$5,171.0 million). The cost of sales ratio improved by 0.4 of a percentage point to 68.6%, however, thanks to structural reforms implemented since last year and other efforts to limit growth in the cost of sales.

Selling, general and administrative (SG&A) expenses also tracked the growth in net sales, rising 3.5% to ¥287.4 billion (US\$2,318.1 million). As a percentage of net sales, SG&A expenses improved 1.1 percentage points to 30.8%.

As a result of the above, JVC reversed a fiscal 1999 operating loss of ¥8.0 billion to post operating income of ¥5.7 billion (US\$45.9 million).

In other income and expenses, JVC booked expenses for a special retirement program and took restructuring charges, including costs for business structural reforms. These expenses were offset by gains on the sale of shares and the sale of property, plant and equipment.

Income before income taxes and minority interests was ¥9.4 billion (US\$76.2 million), up 55.2% year on year. Net income was ¥2.5 billion (US\$20.1 million), compared with a net loss of ¥5.3 billion in the previous fiscal year. Accordingly, net income per share was ¥9.8, compared with a net loss per share of ¥21.0 in fiscal 1999. ROE was 1.38%, compared with –2.68%.

SEGMENT INFORMATION

Sales of Consumer Electronics increased 5.5% to ¥598.6 billion (US\$4,828 million). This principally reflected sharp growth in DVD players accompanying the rising popularity of DVD software, as well as strong demand for digital video camcorders, micro component systems and car audio systems destined for overseas. Segment operating income increased from ¥0.4 billion to ¥3.2 billion (US\$26 million).

Sales of Professional Electronics declined 4.5% to \$\pm\$83.9 billion (US\$677 million) due primarily to fierce competition overseas in digital video decks for broadcasting and delays in rolling out new D-ILA (Direct-Drive Image Light Amplifier) projectors. Offsetting these decreases somewhat were higher sales of professional audio systems and security camera systems as more large-scale retail stores were opened, and solid demand for satellite distribution systems, uplink converters for BS digital broadcasters and other new products. The segment posted an operating loss of \$\pm\$4.9 billion (US\$40 million), compared with an operating loss of \$\pm\$7.9 billion in the previous fiscal year.

Sales of Components & Devices decreased 5.1% to ¥61.5 billion (US\$496 million) due to a number of factors. Firstly, sales of deflection yokes dropped because of a slow-down in demand in the U.S. PC market. Sales were also hurt by lower orders as customers moved production overseas and by falling prices. Contrastingly, sales of high-density build-up multilayer printed wiring boards ("VIL" PWBs) rose 35%, despite a downturn in the mobile phone market. Motors used predominantly in floppy disk drives (FDDs), meanwhile, posted steady sales, despite falling sales prices and the yen's strength. The segment recorded operating income of ¥4.1 billion (US\$33 million), reversing a previous-year operating loss of ¥2.4 billion.

Sales of Entertainment Softwares & Medias climbed 28.2% to ¥183.3 billion (US\$1,478 million). This reflected strong sales of hit albums from the "Southern All Stars" and "SMAP," higher consignment sales for Universal Music K.K. and the contribution of domestic subsidiary Teichiku Entertainment, Inc. Segment operating income increased from ¥3.0 billion to ¥4.5 billion (US\$36 million).

Sales of Other increased 0.6% to ¥7.0 billion (US\$56 million) due to robust sales for interior furniture. Even so, the segment operating loss widened from ¥0.19 billion to ¥0.37 billion (US\$3 million).

FINANCIAL POSITION

Total assets as of March 31, 2001 stood at ¥586.6 billion (US\$4,730.9 million), up ¥46.3 billion from a year ago. Total current assets were ¥411.1 billion (US\$3,315.5 million), an increase of ¥60.6 billion. Marketable securities decreased ¥17.8 billion, reflecting the reclassification of ¥6.0 billion to investment securities due to the application of new accounting standards for financial instruments. Inventories increased ¥38.3 billion to ¥155.3 billion (US\$1,252.8 million).

Investments and advances and other assets increased ¥11.1 billion to ¥55.4 billion (US\$446.8 million). This chiefly reflected the previously mentioned reclassification of marketable securities of ¥6.0 billion as investment securities, which totaled ¥32.6 billion (US\$262.9 million) as of March 31, 2001. Furthermore, foreign currency translation adjustments, which were included in assets in fiscal 1999, were transferred to stockholders' equity and minority interests due to revisions to rules governing the preparation of consolidated financial statements. This change had the effect of reducing foreign currency translation adjustments in assets by ¥29.6 billion (US\$238.7 million).

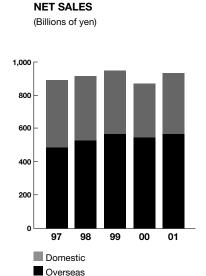
Property, plant and equipment increased ¥4.5 billion to ¥117.6 billion (US\$948.3 million), due partly to a ¥2.0 billion increase in machinery and equipment and vehicles as JVC made investments in the digital and networking area with the view to transforming the structure of its operations.

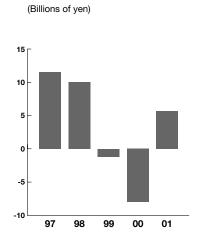
Total current liabilities rose ¥38.2 billion to ¥261.0 billion (US\$2,105.2 million), mainly due to an increase in notes and accounts payable as well as the transfer of ¥10.3 billion in bonds that are due for redemption within a year to current portion of long-term debt. The current ratio was 1.57, the same as in the previous fiscal year.

Long-term liabilities were ¥140.0 billion (US\$1,129 million), up ¥27.3 billion, and interest-bearing debt was ¥183.8 billion (US\$1,482.3 million).

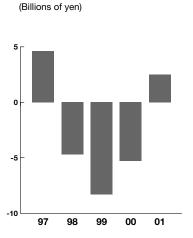
Consequently, total liabilities were ¥401.0 billion (US\$3,234 million), a ¥65.5 billion year-on-year increase.

Stockholders' equity decreased ¥18.7 billion to ¥180.5 billion (US\$1,455.8 billion), reflecting two main factors. One was the inclusion of foreign currency translation adjustments in stockholders' equity due to the adoption of an accounting standard for foreign currency-denominated transactions





OPERATING INCOME (LOSS)



NET INCOME (LOSS)

effective from the year under review. The other was the recording of an unrealized holding gain of securities resulting from the application of accounting standards for financial instruments. As a result of these and other factors, stockholders' equity as a percentage of total assets fell 6.1 percentage points to 30.8%.

CASH FLOWS

Operating activities used net cash of ¥26.4 billion (US\$213.0 million). This was mainly due to an increase in inventories, reflecting the effects of the slowdown in the U.S. economy at the start of 2001, and an increase in notes and accounts receivable resulting from higher sales in March.

Investing activities used net cash of ¥7.9 billion (US\$63.4 million), reflecting mainly cash used for the purchases of property, plant and equipment offset to a large extent by net proceeds from sales of marketable securities.

Financing activities provided net cash of ¥35.2 billion (US\$283.9 million). This reflected a net increase in short-term bank loans and proceeds from the issuance of bonds to fund upcoming redemptions of bonds, offset in part by a decrease in commercial paper.

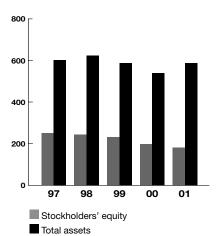
As a result of the foregoing, cash and cash equivalents at end of the year were ¥79.3 billion (US\$639.1 million), ¥7.7 billion higher than a year ago.

Notes: 1. Effective from the fiscal year ended March 31, 2001, JVC has 5 business segments—Consumers Electronics, Professional Electronics, Components & Devices, Entertainment Softwares & Medias, and Other—reflecting the adoption of a "Company-in-Company" system in April 2000. Previously, there were 2 business segments: Audiovisual and Information-related Businesses, and Entertainment Business. Segment information for the previous fiscal year has been restated to conform with the presentation in the year under review.

2. The Company prepared the 2001 and 2000 consolidated statements of cash flows in accordance with accounting standards that took effect on April 1, 1999. The 1999 consolidated statement of cash flows has not been restated.

STOCKHOLDERS' EQUITY/ **TOTAL ASSETS**

(Billions of yen)



DEPRECIATION AND AMORTIZATION/ **CAPITAL EXPENDITURES**

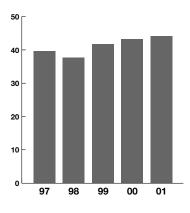
(Billions of yen)

99

Depreciation & amortization Capital expenditures

R&D EXPENDITURES

(Billions of yen)



Consolidated Balance Sheets

Victor Company of Japan, Limited and its consolidated subsidiaries March 31, 2001 and 2000			
			Thousands of U.S. dollars
	Millions	of yen	(Note 1)
ASSETS	2001	2000	2001
Current assets:			
Cash and time deposits (including time deposits with maturities over three months of ¥108 million (US\$871 thousand) in 2001			
and ¥208 million in 2000)	¥ 79,359	¥ 71,793	\$ 639,992
Marketable securities (Note 5)	4,767	22,583	38,444
Notes and accounts receivable:			
Trade	131,321	105,751	1,059,040
Unconsolidated subsidiaries and affiliated companies	732	1,033	5,903
Allowance for doubtful accounts	(4,836)	(5,172)	(39,000)
Inventories (Note 4)	155,344	117,037	1,252,774
Deferred tax assets (Note 6)	15,487	12,219	124,895
Other current assets	28,942	25,296	233,404
Total current assets	411,116	350,540	3,315,452
Investments and advances:			
Investments in and advances to unconsolidated subsidiaries			
and affiliated companies	4,535	4,637	36,573
Other (Notes 5 and 8)	37,694	25,864	303,983
Total investments and advances	42,229	30,501	340,556
Property, plant and equipment:			
Land	30,411	29,954	245,250
Buildings	112,001	108,505	903,234
Machinery and equipment (Note 8)	255,777	244,923	2,062,718
Construction in progress	6,082	5,241	49,048
	404,271	388,623	3,260,250
Less accumulated depreciation	286,676	275,576	2,311,903
Net property, plant and equipment	117,595	113,047	948,347
Deferred tax assets (Note 6)	2,512	2,810	20,258
Other assets	13,176	13,834	106,258
Foreign currency translation adjustments	_	29,627	_
	¥586,628	¥540,359	\$4,730,871

	Millions	of yen	Thousands of U.S. dollars (Note 1)
LIABILITIES AND STOCKHOLDERS' EQUITY	2001	2000	2001
Current liabilities:			
Bank loans (Note 7)	¥ 48,247	¥ 41,982	\$ 389,089
Current portion of long-term debt (Note 7)	11,732	479	94,613
Notes and accounts payable:			
Trade	137,394	117,968	1,108,016
Construction	4,555	3,085	36,734
Unconsolidated subsidiaries and affiliated companies	12,215	8,076	98,508
Accrued income taxes (Note 6)	4,876	4,715	39,323
Accrued expenses (Note 8)	19,810	21,641	159,758
Other current liabilities	22,220	24,885	179,193
Total current liabilities	261,049	222,831	2,105,234
Long-term debt (Notes 7 and 8)	117,593	89,435	948,331
Employees' retirement benefits (Note 9)	20,746	20,819	167,306
Other long-term liabilities	1,638	2,438	13,210
Minority interests	5,087	5,672	41,024
Contingent liabilities (Note 10)			
Stockholders' equity (Note 11):			
Common stock, par value ¥50 per share;			
Authorized 800,000,000 shares			
Issued 254,230,058 shares	34,115	34,115	275,121
Additional paid-in capital	67,216	67,216	542,065
Retained earnings	100,316	97,834	809,000
Net unrealized holding gains on securities	285	_	2,298
Foreign currency translation adjustments	(21,413)	_	(172,686)
	180,519	199,165	1,455,798
Treasury stock, at cost	(4)	(1)	(32)
Total stockholders' equity	180,515	199,164	1,455,766
• •	¥586,628	¥540.359	\$4,730,871

Consolidated Statements of Operations

Victor Company of Japan, Limited and its consolidated subsidiaries Years ended March 31, 2001, 2000 and 1999 Thousands of U.S. dollars Millions of yen (Note 1) 2001 2000 1999 2001 Net sales..... ¥934,350 ¥870,235 ¥946,617 \$7,535,081 Costs and expenses: Cost of sales 641,209 600,506 642,140 5,171,041 Selling, general and administrative expenses 277,748 305.698 2,318,137 287,449 928,658 878,254 947,838 7,489,178 Operating income (loss) 5,692 (8,019)(1,221)45,903 Other income (expenses): 2,509 2,408 2,407 20,234 Unrealized gain from appreciation of trading securities 9,749 16,386 2,325 78,621 Equity in income of affiliated companies 173 36 453 1,395 (5,383)(6,178)(8,692)(43,411)Interest expense 1,450 6,330 530 11,694 Loss on liquidation of subsidiaries and affiliated company (656)(451)(2,293)(5,290)Loss from financial support of affiliated companies (1,122)(2,197)(2,662)(17,718)Restructuring charges (537)(1,893)(1,762)4,479 (15, 267)3,752 14,107 30,258 (2,450)Income (Loss) before income taxes and minority interests ... 9,444 6,088 76,161 (3,671)Income taxes (Note 6): 14,319 8,622 6,443 115,476 (7,081)2,673 (57, 105)(1,977)7,238 11,295 4,466 58,371 Income (Loss) before minority interests 17,790 2,206 (5,207)(8, 137)292 (134)(178)2,355 ¥ (5,341) Net income (loss) 2,498 (8,315)20,145 U.S. dollars Yen (Note 2) Amounts per share of common stock: 9.8 (21.0)(32.7)0.08 Net income (loss)..... Cash dividends applicable to the year 3.0 5.0 0.02

Consolidated Statements of Stockholders' Equity

Victor Company of Japan, Limited and its consolidated subsidiaries Years ended March 31, 2001, 2000 and 1999 Millions of yen Number of Additional Net unrealized shares of Foreign currency common stock Common paid-in holding gains translation (Thousands) . capital on securities adjustments stock earnings stock 254,230 ¥ 34,115 ¥ 67,216 ¥(29) ¥ 141,784 Net loss (8,315)28 Adjustment due to change in number of consolidated subsidiaries (647)Adjustment due to change in number of affiliated companies (119)Cash dividends paid (¥7.0 per share) . . . (1,779)Bonuses to directors and corporate auditors..... (92)Balance at March 31, 1999 130,832 ¥ (1) 254,230 ¥ 34,115 ¥ 67,216 Cumulative effect of adopting deferred income tax accounting (27, 259)Net loss (5,341)Cash dividends paid (¥1.5 per share) . . . (381)Bonuses to directors and corporate auditors..... (17)Balance at March 31, 2000 254,230 34,115 67,216 97,834 2,498 Adjustment from translation of foreign currency financial statements (21,413)Adoption of new accounting standard 285 (3) Adjustment due to change in number of consolidated subsidiaries 17 Bonuses to directors and corporate auditors..... (33)Balance at March 31, 2001 ¥34,115 ¥67,216 ¥285 ¥(21,413) ¥ (4) 254,230

	Thousands of U.S. dollars (Note 1)						
	Common	Additional paid-in capital	Retained earnings	Net unrealized holding gains on securities	Foreign currency translation adjustments	Treasury stock	
Balance at March 31, 2000	\$ 275,121 \$	542,065	\$ 788,984	\$ —	\$ —	\$ (9)	
Net income	_	_	20,145	_	_	_	
Adjustment from translation of foreign currency financial statements	_	_	_	_	(172,686)	_	
Adoption of new accounting standard for financial instruments	_	_	_	2,298	_	_	
Treasury stock	_	_	_	_	_	(23)	
Adjustment due to change in number of consolidated subsidiaries	_	_	137	_	_	_	
Bonuses to directors and corporate auditors	_	_	(266)	_	_	_	
Balance at March 31, 2001	\$275,121	542,065	\$809,000	\$2,298	\$(172,686)	\$(32)	

Consolidated Statements of Cash Flows

Victor Company of Japan, Limited and its consolidated subsidiaries Years ended March 31, 2001 and 2000 Thousands of U.S. dollars Millions of yen (Note 1) 2001 2001 2000 Cash flows from operating activities: ¥ 9.444 ¥ 6.088 \$ 76,161 27,047 28.953 218,121 (2,408)Interest and dividend income (2,509)(20, 234)Interest expense 5,383 6,178 43,411 Unrealized gain from appreciation of trading securities (9,749)(16,386)(78,621)(1,450)Gain on sales of investment securities (6,330)(11,694)(18,046)5,069 (145,532)Decrease (Increase) in inventories..... (29,751)3,667 (239,927)8,737 10,634 70,460 1.527 (5,441)12.315 (9,367)30,024 (75,540)Interest and dividends received 2,433 2,307 19,621 Interest paid (5, 143)(6,180)(41,476)Income taxes paid (14,330)(7,389)(115,565)Net cash (used in) provided by operating activities (26,407)18,762 (212,960)Cash flows from investing activities: Purchases of time deposits (65,726)(8, 150)(28,942)(23, 121)(233,403)Proceeds from sales of property, plant and equipment 4,883 319 39,379 Purchases of marketable securities (43,687)(59,983)(352, 315)Sales of marketable securities..... 63,612 66,813 513,000 Purchases of investment securities (3,552)(10,809)(28,645)6,714 11,999 54,145 Other..... 1,255 614 10,121 Net cash used in investing activities (7,867)(14, 168)(63,444)Cash flows from financing activities: 1 3.603 8 (1,577)(316)(12,718)Repayments of long-term loans 37,372 301,387 Proceeds from issuance of bonds..... (9,040)6.300 50.806 Increase (Decrease) in short-term bank loans, net (15,549)Increase (Decrease) in commercial paper, net..... (7,661)10,884 (61,782)Cash dividends paid (255)(632)(2,055)1,025 315 8,266 Other.... Net cash provided by (used in) financing activities..... 35.205 (10,735)283,912 6,675 (4,188)53,831 Effect of exchange rate changes on cash and cash equivalents..... Effect of changes in number of consolidated subsidiaries and companies accounted for based on the equity method 60 1,764 484 Net increase (decrease) in cash and cash equivalents 7.666 (8,565)61,823 Cash and cash equivalents at beginning of the year 577,298 71,585 80,150 Cash and cash equivalents at end of the year ¥ 79,251 ¥ 71,585 \$ 639,121

Consolidated Statement of Cash Flows

Victor Company of Japan, Limited and its consolidated subsidiaries Year ended March 31, 1999

	Millions of yen
	1999
Cash flows from operating activities:	
Net loss	¥ (8,315)
Adjustments to reconcile net loss to net cash provided by operating activities:	
Depreciation and amortization	30,513
Unrealized gain from appreciation of trading securities	(2,325)
Equity in income of affiliated companies	(453)
Gain on disposal of property, plant and equipment, net	(1,087)
Deferred income taxes	(1,977)
Bonuses to directors and statutory auditors	(92)
Changes in operating assets and liabilities:	
Decrease in notes and accounts receivable	13,423
Decrease in inventories	17,012
Decrease in other current assets	4,449
Decrease in notes and accounts payable	(30,241)
Decrease in accrued income taxes	(2,144)
Increase in other current liabilities	1,788
Other	1,027
Net cash provided by operating activities	21,578
Cash flows from investing activities:	
Capital expenditures	(28,815)
Proceeds from sales of fixed assets	5,382
Decrease in marketable securities	6,366
Decrease in investment securities	2,203
Decrease in investment in and advances to non-consolidated subsidiaries and affiliated companies	209
Other	1,712
Net cash used in investing activities	(12,943)
Cash flows from financing activities:	
Proceeds from long-term loans	6,526
Repayments of long-term loans	(7,830)
Proceeds from issuance of bonds	30,094
Redemption of bonds	(20,431)
Decrease in short-term bank loans	(1,536)
Decrease in commercial paper	(3,612)
Cash dividends paid	(1,779)
Net cash provided by financing activities	1,432
Effect of exchange rate changes on cash and time deposits	(2,193)
Effect of changes in number of consolidated subsidiaries and companies accounted	
for based on the equity method	1,866
Net increase in cash and time deposits	9,740
Cash and time deposits at beginning of the year	71,148
Cash and time deposits at end of the year	¥ 80,888

Notes to Consolidated Financial Statements

Victor Company of Japan, Limited and its consolidated subsidiaries Years ended March 31, 2001, 2000 and 1999

1. BASIS OF PRESENTING CONSOLIDATED FINANCIAL STATEMENTS

Victor Company of Japan, Limited (the "Company") and its consolidated domestic subsidiaries maintain their accounts and records in accordance with the provisions set forth in the Japanese Commercial Code and the Securities and Exchange Law and in conformity with accounting principles and practices generally accepted in Japan, which are different from the accounting and disclosure requirements of International Accounting Standards. The accounts of overseas consolidated subsidiaries are based on their accounting records maintained in conformity with generally accepted accounting principles and practices prevailing in the respective countries of domicile.

The accompanying consolidated financial statements are a translation of the audited consolidated financial statements of the Company which were prepared in accordance with accounting principles and practices generally accepted in Japan from the accounts and records maintained by the Company and its consolidated subsidiaries and were filed with the appropriate Local Finance Bureau of the Ministry of Finance as required by the Securities and Exchange Law.

In preparing the accompanying consolidated financial statements, certain reclassifications have been made in the consolidated financial statements issued domestically in order to present them in a form which is more familiar to readers outside Japan. The consolidated statements of cash flows for 1999 and stockholders' equity for 2001, 2000 and 1999 have been prepared for the purpose of inclusion in the accompanying consolidated financial statements, although such statements were not required for domestic purposes and were not filed with the regulatory authorities.

The Company prepared the 2001 and 2000 consolidated cash flow statements as required by and in accordance with the "Standards for Preparation of Consolidated Cash Flow Statements, etc." effective from the year ended March 31, 2000. The 1999 consolidated statement of cash flows have not been restated. Significant differences in the consolidated statement of cash flows for 2001 and 2000 and those for 1999 include the use of pretax income in 2001 and 2000 instead of net loss in 1999, additional disclosure in cash flows from operating activities in 2001 and 2000 of interest expense, income tax expense, interest and dividend income, interest and dividend received and income taxes paid.

The translation of the Japanese yen amounts into U.S. dollars are included solely for the convenience of the reader, using the prevailing exchange rate at March 31, 2001, which was ¥124 to U.S.\$1.00. The convenience translations should not be construed as representations that the Japanese yen amounts have been, could have been, or could in the future be, converted into U.S. dollars at this or any other rate of exchange.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Principles of consolidation

The consolidated financial statements include the accounts of the Company and its significant subsidiaries. All significant intercompany transactions and accounts have been eliminated.

Effective for the year ended March 31, 2000, all companies are required to consolidate all significant investees which are controlled through substantial ownership of majority voting rights or existence

of certain conditions. Previously, only majority-owned companies were consolidated. The prior years' consolidated financial statements have not been restated.

The effect of applying this rule to the Company's consolidated financial statements was immaterial.

Investments in certain unconsolidated subsidiaries and affiliated companies (20% to 50% owned and certain others 15% to 20% owned) are, with minor exceptions, stated at their underlying net equity value after elimination of unrealized intercompany profits and losses. The Company's investments in its remaining subsidiaries and affiliated companies are immaterial in the aggregate, and are stated at cost or less.

The differences between acquisition cost and underlying net equity at the time of acquisition are generally being amortized on the straightline method over five years.

Foreign currency translation

Current assets and liabilities denominated in foreign currencies are translated into Japanese yen at exchange rates prevailing at the balance sheet dates except for those hedged by foreign currency forward contracts, which are recorded at contract rates. Prior to April 1, 2000, non-current assets and liabilities denominated in foreign currencies were translated at historical exchange rates.

Effective April 1, 2000, the Company and its consolidated subsidiaries (the "Companies") adopted the revised accounting standard for foreign currency translation, "Opinion Concerning Revision of Accounting Standard for Foreign Currency Translation," issued by the Business Accounting Deliberation Council on October 22, 1999 (the "Revised Accounting Standard"). Under the Revised Accounting Standard, long-term receivables and payables denominated in foreign currencies are also translated into Japanese yen at the year-end rate.

The effect on the consolidated statement of operations of adopting the Revised Accounting Standard was immaterial.

Balance sheets of consolidated overseas subsidiaries are translated into Japanese yen at the year-end rate except for shareholders' equity accounts, which are translated at the historical rates.

Income statements of consolidated overseas subsidiaries are translated at average rates except for transactions with the Company, which are translated at the rates used by the Company.

Due to the adoption of the Revised Accounting Standard, the Company reports foreign currency translation adjustments in the stockholders' equity and minority interests. The prior year's amount, which is included in assets, has not been reclassified.

Cash and cash equivalents

In preparing the consolidated statements of cash flows for the years ended March 31, 2001, and 2000 cash on hand, readily available deposits and short-term highly liquid investments with maturities of not exceeding three months at the time of purchase are considered to be cash and cash equivalents. Consolidated statement of cash flows for 1999 used cash and time deposits instead of cash and cash equivalents.

Inventories

Inventories are stated at cost, which is determined by the average cost method.

Securities

Prior to April 1, 2000, publicly-traded securities were stated at the lower of cost or market, and the other securities were stated at cost. Cost was determined using the moving-average method. Securities of consolidated subsidiaries in the United States were accounted for in accordance with the Statement of Financial Accounting Standards No. 115 by the Financial Accounting Standards Board.

Effective April 1, 2000, the Companies adopted the new Japanese accounting standard for financial instruments ("Opinion Concerning Establishment of Accounting Standard for Financial Instruments" issued by the Business Accounting Deliberation Council on January 22, 1999).

Upon applying the new accounting standard, all companies are required to examine the intent of holding each security and classify those securities as (a) securities held for trading purposes (hereafter, "trading securities"), (b) debt securities intended to be held to maturity (hereafter, "held-to-maturity debt securities"), (c) equity securities issued by subsidiaries and affiliated companies, and (d) for all other securities that are not classified in any of the above categories (hereafter, "available-for-sale securities").

Trading securities are stated at fair market value. Gains and losses realized on disposal and unrealized gains and losses from market value fluctuations are recognized as gains or losses in the period of the change. The Companies had no held-to-maturity debt securities. Equity securities issued by subsidiaries and affiliated companies which are not consolidated or accounted for using the equity method are stated at moving-average cost. Available-for-sale securities with available fair market values are stated at fair market value, Unrealized gains and unrealized losses on these securities are reported, net of applicable income taxes, as a separate component of stockholders' equity. Realized gains and losses on sale of such securities are computed using moving-average costs. Other securities with no available fair market value are stated at moving-average costs.

If the market value of equity securities issued by unconsolidated subsidiaries and affiliated companies, and available-for-sale securities, declines significantly, such securities are stated at fair market value and the difference between fair market value and the carrying amount is recognized as loss in the period of the decline. If the fair market value of equity securities issued by unconsolidated subsidiaries and affiliated companies not on the equity method is not readily available, such securities should be written down to net asset value with a corresponding charge in the income statement in the event net asset value declines significantly.

As a result of adopting the new accounting standard for financial instruments, income before income taxes increased by ¥1,484 million (\$11,968 thousand). Also, based on the examination of the intent of holding each security upon application of the new accounting standard on April 1, 2000, trading securities as well as available-for-sale securities maturing within one year from the balance sheet date are included in current assets, and other securities are included in investments and advances. As a result, at April 1, 2000, securities in current assets decreased by ¥6,013 million (\$48,492 thousand) and investment securities increased by the same amount compared with what would have been reported under the previous accounting policy.

Derivatives and hedge accounting

The new accounting standard for financial instruments, effective from the year ended March 31, 2001, requires companies to state derivative financial instruments at fair value and to recognize changes in the fair value as gains or losses unless derivative financial instruments are used for hedging purposes.

If derivative financial instruments are used as hedges and meet certain hedging criteria, the Companies defer recognition of gains or losses resulting from changes in fair value of derivative financial instruments until the related losses or gains on the hedged items are recognized.

However, in cases where forward foreign exchange contracts are used as hedges and meet certain hedging criteria, forward foreign exchange contracts and hedged items are accounted for in the following manner:

- 1. If a forward foreign exchange contract is executed to hedge an existing foreign currency receivable or payable,
 - (a) the difference, if any, between the Japanese yen amount of the hedged foreign currency receivable or payable translated using the spot rate at the inception date of the contract and the book value of the receivable or payable is recognized in the income statement in the period which includes the inception date, and
- (b) the discount or premium on the contract (that is, the difference between the Japanese yen amount of the contract translated using the contracted forward rate and that translated using the spot rate at the inception date of the contract) is recognized in the period which includes the inception date.
- 2. If a forward foreign exchange contract is executed to hedge a future transaction denominated in a foreign currency, the future transaction will be recorded using the contracted forward rate, and no gains or losses on the forward foreign exchange contract are recognized.

Also, if interest rate swap contracts are used as hedges and meet certain hedging criteria, the net amount to be paid or received under the interest rate swap contract is added to or deducted from the interest on the assets or liabilities for which the swap contract was executed.

Property, plant and equipment

Property, plant and equipment is stated at cost. Depreciation is computed primarily by the declining-balance method based on the estimated useful lives of the assets.

The ranges of useful lives for computing depreciation are generally as follows:

Buildings	20 to 50 years
Machinery and equipment	3 to 7 years

Expenditures for maintenance and repairs are charged to income as incurred.

Software costs

In accordance with the provisional rule of the JICPA's Accounting Committee Report No. 12, "Practical Guidance for Accounting for Research and Development Costs, etc." (the "Report"), the Company accounts for software which was included in long-term prepaid expenses in investments and other in the same manner in 2000 as in 1999. Pursuant to the Report, however, the Company included software in other assets in 2001 and 2000. Software costs are amortized using the straight-line method over the estimated useful lives (three to five years). The amount for 1999 has been reclassified to conform to the 2001 and 2000 presentation.

Finance leases

Finance leases, except those leases for which the ownership of the leased assets is considered to be transferred to the lessee, are accounted for in the same manner as operating leases.

Research and development

Research and development expenditures for new products or improvement of existing products are charged to income as incurred.

Income taxes

The Company provided income taxes at the amounts currently payable for the years ended March 31, 1999. Effective April 1, 1999, the Company adopted the new accounting standard, which recognizes tax effects of temporary differences between the financial statement basis and the tax basis of assets and liabilities. Under the new accounting standard, the provision for income taxes is computed based on the pretax income included in the consolidated statement of income. The asset and liability approach is used to recognize deferred tax assets and liabilities for the expected future tax consequences of temporary differences.

The amount of deferred income taxes attributable to the net tax effects of the temporary differences at April 1, 1999 is reflected as a cumulative adjustment of ¥27,259 million to the retained earnings brought forward from the previous year. Prior years' financial statements have not been restated.

As a result of adopting the tax effect accounting, deferred tax assets and long-term deferred tax assets at March 31, 2000 were decreased by ¥6,170 million and ¥14,729 million, respectively, deferred tax liabilities and long-term deferred tax liabilities at that date were increased by ¥460 million and ¥44 million, respectively, net loss for the year ended March 31, 2000 was decreased by ¥1,959 million, and the retained earnings at April 1, 1999 was decreased by ¥27,259 million.

Employees' severance and retirement benefits

The Company has funded pension plans and unfunded benefit plans to provide retirement benefits for substantially all employees. Approximately 85% of total retirement benefits for employees is covered by funded pension plans.

Upon retirement or termination of employment for reasons other than dismissal for cause, eligible employees are entitled to lump-sum and/or annuity payments based on the current rates of their pay and length of service.

At March 31, 2000, employees' retirement benefits were principally stated at 40% (100% for certain employees whose age reached 55) of the amount which would be required to be paid (less the amount which is expected to be covered by the pension plans) if all eligible employees voluntarily terminated their employment at the balance sheet date, plus the unamortized balance of certain previously accumulated amounts.

Effective April 1, 2000, the Companies adopted the new accounting standard, "Opinion on Setting Accounting Standard for Employees' Severance and Pension Benefits," issued by the business Accounting Deliberation Council on June 16, 1998 (the "New Accounting Standard").

Under the New Accounting Standard, the liabilities and expenses for severance and retirement benefits are determined based on the amounts actuarially calculated using certain assumptions.

The Companies provided allowance for employees' severance and retirement benefits at March 31, 2001 based on the estimated amounts of projected benefit obligation and the fair value of the plan assets at that date.

The excess of the projected benefit obligation over the total of the fair value of pension assets as of April 1, 2000 and the liabilities for severance and retirement benefits recorded as of April 1, 2000 (the "net transition obligation") amounted to ¥41,686 million (\$336,177 thousand). The net transition obligation will be recognized in expenses in equal amounts primarily over 15 years commencing with the year ended March 31, 2001. Prior service costs are recognized in income or expenses using the straight-line method over 10 years, and actu-

arial gains and losses are recognized in expenses using the straightline method over 10 years commencing with the succeeding period.

As a result of the adoption of the new accounting standard, in the year ended March 31, 2001, severance and retirement benefit expenses increased by ¥595 million (\$4,798 thousand), and income before income taxes decreased by ¥557 million (\$449 thousand) compared with what would have been recorded under the previous accounting standard.

Effect on segment information, see Note 15.

Amounts per share of common stock

The computation of net income per share is based on the weighted average number of shares of common stock outstanding during each year.

Diluted net income per share assumes dilution that could occur if convertible bonds or similar securities were converted into common stock exercised to result in the issuance of common stock. As the result of computation for the year ended March 31, 2001, and as the Company reported net losses for the years ended March 31, 2000, and 1999, inclusion of potential common shares would have an antidilutive effect on per share amounts. Accordingly, the Company's basic and diluted earnings per share computations are the same for the periods presented.

Cash dividends per share represent the actual amount declared as applicable to the respective years.

Reclassifications

Certain prior year amounts have been reclassified to conform to the 2001 presentation. These changes had no impact on previously reported results of operations or shareholders' equity.

3. TRANSACTIONS WITH MATSUSHITA ELECTRIC INDUSTRIAL CO., LTD.

The Company is a subsidiary of Matsushita Electric Industrial Co., Ltd. ("Matsushita"). The Company's relationship with Matsushita dates back to 1954, when Matsushita acquired a controlling equity interest in the Company. Since then, the Company has pursued an independent management policy in all aspects of its operations based on the principle of "mutual development through competition." There is no relationship of financial assistance between the two companies. Each company has a right of access to the technology developed by the other. At March 31, 2001, Matsushita held 133,227 thousand shares of common stock of the Company, 52.40% of the total outstanding shares.

Major account balances with Matsushita at March 31, 2001 and 2000 were as follows:

	Millions	s of yen	Thousands of U.S. dollars
	2001	2000	2001
Due from Matsushita	¥ 239	¥ 298	\$ 1,927
Due to Matsushita	2,781	3,030	22,427

Sales to and purchases from Matsushita for the years ended March 31, 2001, 2000 and 1999 were as follows:

	ı	Thousands of U.S. dollars			
	2001	2000 1999		2001	
Net sales	¥ 1,148	¥ 900	¥ 1,352	\$ 9,258	
Net purchases	36,898	35,879	30,558	297,565	

4. INVENTORIES

Inventories at March 31, 2001 and 2000 were as follows:

	Millions	Thousands U.S. dollar		
	2001	2000		2001
Finished goods	¥108,660	¥ 74,953	\$	876,290
Work in process Raw materials and	17,039	17,143		137,411
supplies	29,645	24,941		239,073
	¥155,344	¥117,037	\$1	,252,774

5. SECURITIES

The following tables summarize acquisition costs, book values and fair value of securities with available fair values as of March 31, 2001:

(a) Trading securities

Millions of yen	Thousands of U.S. dollars
¥2,464	\$19,871
114	919
	of yen ¥2,464

(b) Available-for-sale securities

	Millions of yen				
	Acquisition cost	Book value	Difference		
Securities with available fair values exceeding acquisition costs					
Equity securities	¥ 3,099	¥ 5,456	¥ 2,357		
Bonds	3,296	3,307	11		
Total	¥ 6,395	¥ 8,763	¥ 2,368		
Securities with available fair values not exceeding acquisition costs					
Equity securities	¥12,138	¥10,530	¥(1,608)		
Bonds	7,300	7,207	(93)		
Others	457	281	(176)		
Total	¥19,895	¥18,018	¥(1,877)		
Total	¥26,290	¥26,781	¥ 491		

	Thousands of U.S. dollars			
	Acquisition cost Bo		Difference	
Securities with available fair values exceeding acquisition costs				
Equity securities	\$ 24,992	\$ 44,000	\$ 19,008	
Bonds	26,580	26,669	89	
Total	\$ 51,572	\$ 70,669	\$ 19,097	
Securities with available fair values not exceeding acquisition costs				
Equity securities	\$ 97,887	\$ 84,919	\$(12,968)	
Bonds	58,871	58,121	(750)	
Others	3,686	2,266	(1,420)	
Total	\$160,444	\$145,306	\$(15,138)	
Total	\$212,016	\$215,975	\$ 3,959	

The following tables summarize acquisition costs, book values and available fair value of securities not stated at fair values as of March 31, 2001:

(a) Available-for-sale securities

	Millions of yen	Thousands of U.S. dollars	
	Book value	Book value	
Non-listed equity securities Non-listed foreign	¥2,559	\$20,637	
equity securities	2,502	20,177	
affiliated companies	3,015	24,315	
Total	¥8,076	\$65,129	

Available-for-sale securities with maturities are as follows:

	Millions of yen						
	Within one year	Over one year but within five years	Over five years but within ten years	Over ten years	Total		
Available-for-sale securities							
Government bonds	¥ 304	¥ 1	¥ —	¥ —	¥ 305		
Corporate bonds	_	_	996	_	996		
Others	1,997	5,242	_	1,974	9,213		
Others	· -	· -	281	· —	281		
Total	¥2,301	¥5,243	¥1,277	¥1,974	¥10,795		

	Thousands of U.S. dollars							
	Within one year		e year but ive years		e years but ten years	Over to	en years	Total
Available-for-sale securities								
Government bonds	\$ 2,452	\$	8	\$	_	\$	_	\$ 2,460
Corporate bonds	_		_	8	3,032		_	8,032
Others	16,105	42	,274		_	15	,919	74,298
Others	· —		_	2	2,266		_	2,266
Total	\$18,557	\$42	,282	\$10	,298	\$15	5,919	\$87,056

Total sales of available-for-sale securities sold in the year ended March 31, 2001 amounted to ¥16,160 million (\$130,323 thousand) and the gains amounted to ¥1,450 million (\$11,694 thousand) and the losses amounted to ¥640 million (\$5,161 thousand).

The aggregate book value, market value and unrealized gains pertaining to marketable equity securities included in "marketable securities" and "investments and advances, other" in the accompanying consolidated balance sheets at March 31, 2000 was as follows:

	Million	ns of yen
	2	000
Marketable securities:		
Book value	¥1:	5,295
Market value	10	6,029
Unrealized gains	¥	734
Investments and advances other:		
Book value	¥1:	5,120
Market value	2	2,864
Unrealized gains	¥	7,744

6. INCOME TAXES

Income taxes in Japan consist of corporation, enterprise and inhabitants taxes. The Company and its domestic consolidated subsidiaries are subject to the income taxes referred to above which, in the aggregate, resulted in statutory tax rates of approximately 42.0% for the years ended March 31, 2001, and 2000 and 47.6% for the year ended March 31, 1999. Foreign subsidiaries are subject to income taxes of the countries in which they domicile.

The following table summarizes the significant differences between the statutory tax rate and the Company's effective tax for financial statement purposes for the year ended March 31, 2001and 2000 were as follows:

	2001	2000
Statutory tax rate	42.0 %	42.0 %
Lower tax rates of overseas subsidiaries	(7.4)%	(11.3)%
Expenses not deductible for tax purposes	20.0 %	53.0 %
Effect of changes in valuation allowance		
for deferred tax assets	(13.7)%	93.6 %
Other	35.8 %	8.2 %
Effective tax rate	76.7 %	185.5 %

Significant components of the Company's deferred tax assets and liabilities at March 31, 2001 and 2000 were as follows:

	Millions of yen		Thousands of U.S. dollars
	2001	2000	2001
Deferred tax assets:			
Loss on devaluation			
of inventory	¥ 4,939	¥ 5,464	\$ 39,831
Accrued expenses not			
deductible for tax purposes	6,479	4,264	52,250
Depreciation	7,938	8,372	64,016
Retirement and severance			
benefits	3,474	2,811	28,016
Tax loss carryforwards	11,009	12,591	88,782
Other	9,657	8,121	77,879
Total gross deferred			
tax assets	43,496	41,623	350,774
Less valuation allowance	24,912	26,206	200,903
Net deferred tax assets	¥18,584	¥15,417	\$149,871
Deferred tax liabilities: Unrealized gain from appreciation of trading			
securities	¥ (787)	¥ (4,223)	\$ (6,347)
Other	(670)	(897)	(5,403)
Total gross deferred			
tax assets	¥ (1,457)	¥ (5,120)	\$ (11,750)
Net deferred tax assets	¥17,127	¥10,297	\$138,121

7. SHORT-TERM BANK LOANS AND LONG-TERM DEBT

Short-term bank loans of certain of the Company's consolidated subsidiaries consist of notes maturing generally in three months. The applicable annual interest rates on short-term bank loans outstanding at March 31, 2001 and 2000 ranged from 0.78% to 20.57% and from 0.73% to 23.64%, respectively.

Long-term debt at March 31, 2001 and 2000 was as follows:

	Millions	of yen	Thousands of U.S. dollars
	2001	2000	2001
1.5% unsecured convertible bonds due 2005 0.35% unsecured convertible	¥ 11,483	¥11,483	\$ 92,605
bonds due 2002	19,999	19,999	161,282
bonds due 2005	20,000	20,000	161,290
due 2001	5,000	5,000	40,323
due 2003	5,000	5,000	40,323
due 2005	10,000	10,000	80,645
due 2006	20,000	_	161,290
due 2007	10,000	_	80,645
due 2001	5,324	4,561	42,936
1.61% guaranteed notes due 2002	5,050	4,327	40,726
1.50% guaranteed notes due 2005	8,260	_	66,613
at 0.86% to 9.20%			
Secured Unsecured	221 8,988	221 9,323	1,782 72,484
Less current portion	129,325 11,732	89,914 479	1,042,944 94,613
2000 Garront portion 111111	¥117.593	¥89.435	\$ 948.331

The 1.5% unsecured convertible bonds are redeemable prior to their stated maturity, in whole or in part, at the option of the Company at prices ranging from 107% to 100% of the principal amount, respectively. The price at which shares of common stock shall be issued upon conversion is \$2,867 (\$23.12) per share, subject to adjustment under certain circumstances. The 0.35% and 0.55% unsecured convertible bonds are redeemable prior to their stated maturity, in whole or in part, at the option of the Company at prices ranging from 102% to 100% and 103% to 100% of the principal amount, respectively. For both issues, the price at which shares of common stock shall be issued upon conversion is \$1,487 (\$11.99) per share, subject to adjustment under certain circumstances.

The aggregate annual maturities of long-term debt at March 31, 2001 were as follows:

Year ending March 31	Millions of yen	Thousands of U.S. dollars
2002	¥ 11,732	\$ 94,613
2003	27,050	218,145
2004	7,334	59,145
2005	13,052	105,258
2006	39,863	321,476
Thereafter	30,294	244,307
	¥129,325	\$1,042,944

8. PLEDGED ASSETS

The following assets were pledged as collateral for current portion of long-term debt and accrued expenses at March 31, 2001:

	Millions of yen	Thousands of U.S. dollars	
Investments	¥ 1	\$ 8	
Machinery and equipment	110	887	
	¥111	\$895	

9. EMPLOYEES' SEVERANCE AND RETIREMENT BENEFITS

As explained in Note 2, Significant Accounting Policies, effective April 1, 2000, the Companies adopted the new accounting standard ("Opinion on Setting Accounting Standard for Employees' Severance and Retirement Benefits"). Liability for employees' retirement benefits included in liabilities in the consolidated balance sheet and the related expenses for 2001, which were determined based on the amounts obtained by actuarial calculations, were as follows:

	Millions of yen	Thousands of U.S. dollars
Projected benefit obligation:		
Projected benefit obligation	¥(226,706)	\$(1,828,274)
Unamortized prior service costs	(8,899)	(71,766)
Unamortized actuarial differences	16,097	129,815
Less fair value of pension assets Less unrecognized net transition	159,855	1,289,153
obligation	38,907	313,766
Liability for severance and retirement benefits	¥ (20,746)	\$ (167,306)
Serverance and retirement benefits expenses:		
Service costs	¥ 7,044	\$ 56,806
obligation	8,923	71,960
Expected return on plan assets Amortization of net transition	(4,499)	(36,282)
obligation	2,779	22,411
Serverance and retirement benefits expenses	¥ 14,247	\$ 114,895

Not included in the above table is special retirement payments amounting to ¥3,595 million (\$28,992 thousand), which was expensed in 2001.

The discount rate and the rate of expected return on plan assets used by the Company are 4.0% and 3.0%, respectively. The estimated amount of all retirement benefits to be paid at future retirement date is allocated equally to each service year using the estimated number of total service years. Prior service costs are recognized in income or expense using the straight-line method over 10 years, and actuarial gains and losses are recognized in income or expense using the straight-line method over 10 years commencing with the succeeding period.

10. CONTINGENT LIABILITIES

The contingent liabilities of the Company and its consolidated subsidiaries at March 31, 2001 were as follows:

	Millions of yen	Thousands of U.S. dollars
As endorser of export bills		
discounted with banks	¥24,901	\$200,815
As guarantor for loans to employees	16,497	133,040
As guarantor for loan to affiliated		
company and lease obligations of		
affiliated company and others	3,523	28,411
	¥44,921	\$362,266

11. STOCKHOLDERS' EQUITY

Under the Commercial Code of Japan (the "Code"), at least 50% of the issue price of new shares, with a minimum of the par value thereof, is required to be designated as stated capital. The portion which is to be designated as stated capital is determined by resolution of the Board of Directors. Proceeds in excess of the amounts designated as stated capital are credited to additional paid-in capital.

Under the Code, certain amounts of retained earnings equal to at least 10% of cash dividends and bonuses to directors and corporate auditors must be set aside as a legal reserve until the reserve equals 25% of common stock. The reserve is not available for dividends but may be used to reduce a deficit by resolution of the shareholders or may be capitalized by resolution of the Board of Directors. The legal reserve is included in the retained earnings.

The maximum amount that the Company can distribute as dividends is calculated based on the unconsolidated financial statements of the Company and in accordance with the Code.

12. DERIVATIVE FINANCIAL INSTRUMENTS

The Company and its consolidated subsidiaries uses derivative financial instruments in the normal course of their business to manage the exposure to fluctuations in foreign exchange rates and interest rates. The primary classes of derivatives used by the Company and its consolidated subsidiaries are forward exchange contracts, option contracts and interest rate swap contracts.

These derivative financial transactions are executed and managed by the Company's accounting department and are authorized by the Director responsible for accounting matters under the supervision by the Board of Directors. The following summarizes hedging derivative financial instruments used by the Companies and items hedged:

acca by the companies and h	one neagea.
Hedging instruments:	Hedging items:
Forward exchange contracts	Foreign currency trade receivables
and option contracts	and trade payables, future transaction
	denominated in a foreign currency
Interest rate swap contracts	Interest on bonds and notes

The Companies evaluate hedge effectiveness by comparing the cumulative changes in cash flows from or the changes in fair value of hedged items and the corresponding changes in the hedging derivative instruments.

The following tables summarize market value information as of March 31, 2001 of derivative transactions for which hedge accounting has not been applied:

Millions of yen		
Contract amount	Market value	Recognized gain (loss)
¥5,000	¥(1)	¥(1)
5,000	1	1
	Contract amount	Contract amount Value ¥5,000 ¥(1)

March 31, 2001	Thous	ands of U.S.	dollars
	Contract amount	Market value	Recognize gain (loss)
Swap contracts:			
Receive fix/pay floating	\$40,323	\$(8)	\$(8)
Pay fix/receive floating	40,323	8	8

The outstanding contract amounts of derivative financial transactions, their book values and their market values at March 31, 2000 were summarized as follows:

	Millions of yen			
March 31, 2000	Contract amount	Market value	Unrealized gain (loss)	
Forward exchange contracts:				
To sell U.S. dollars	¥51,691	¥51,430	¥ 261	
To sell Euros	14,828	13,909	919	
To sell Sterling pounds	3,883	3,718	165	
To sell Canadian dollars	2,500	2,399	101	
To sell Singapore dollars	2,400	2,347	53	
To sell Others	596	562	34	
To buy U.S. dollars	15,342	15,037	(305)	
To buy Singapore dollars	312	312	0	
To buy Thai bahts	1,570	1,604	34	

March 31, 2000	Millions of yen				
	Contract amount	Book value	Market value	Unrealized gain (loss)	
Option contracts:					
Call:					
To sell U.S. dollars	¥12,965	¥49	¥132	¥(83)	
To sell Euros	2,153	16	10	6	
Put:					
To sell U.S. dollars	3,749	20	111	(91)	
To sell Euros	985	11	9	2	
Call:					
To buy U.S. dollars	1,260	_	11	11	
Put:					
To buy U.S. dollars	12,938	74	203	129	
To buy Euros	2,153	27	25	(2)	

March 31, 2000	Millions of yen			
	Contract amount	Market value	Recognized gain (loss)	
Swap contracts:				
Receive fix/pay floating	¥9,561	¥(10)	¥(10)	
Pay fix/receive floating	5,000	2	2	

The forward contracts on the foreign currency receivable and payables translated into Japanese yen at the forward exchange rate on the accompanying consolidated financial statements were not included in the above amounts.

The fair value of forward exchange contracts are estimated based on market prices for contracts with similar terms.

The fair value of option contracts and interest rate swap contracts are estimated based on the quotes obtained from financial institutions.

13. LEASE INFORMATION

The Companies lease certain buildings and structures, vehicles, machinery and equipment and other assets under non-capitalized finance and operating leases. Finance leases which do not transfer ownership to lessees are not capitalized and are accounted for in the same manner as operating leases. Certain information for such non-capitalized finance and operating leases is as follows.

Lessee:

(1) A summary of assumed amounts of acquisition cost, accumulated depreciation and net book value at March 31, 2001 and 2000 is as follows:

	Millions of yen		
	Acquisition cost	Accumulated depreciation	Net book value
2001:			
Buildings and structures	¥ 1,975	¥1,023	¥ 952
Vehicles, machinery and			
equipment	9,119	3,341	5,778
Tools, furniture and fixtures.	11,361	5,446	5,915
Leasehold rights	122	56	66
Software	115	83	32
	¥22,692	¥9,949	¥12,743

	Millions of yen			
	Acquisition Accumulated cost depreciation		Net book value	
2000:				
Buildings and structures	¥ 2,035	¥1,226	¥ 809	
Vehicles, machinery and				
equipment	5,738	2,849	2,889	
Tools, furniture and fixtures.	11,699	5,742	5,957	
Leasehold rights	109	66	43	
Software	167	103	64	
	¥19,748	¥9,986	¥9,762	

	Thousands of U.S. dollars						
	Acquisition cost	Accumulated depreciation	Net book value				
2001:							
Buildings and structures	\$ 15,927	\$ 8,250	\$ 7,677				
Vehicles, machinery and							
equipment	73,540	26,944	46,596				
Tools, furniture and fixtures.	91,621	43,919	47,702				
Leasehold rights	984	452	532				
Software	928	669	259				
	\$183,000	\$80,234	\$102,766				

(2) Future minimum lease payments under the non-capitalized finance and operating leases at March 31, 2001 and 2000 are as follows:

	Millions	Thousands of U.S. dollars	
Non-capitalized finance leases	2001	2000	2001
Due within one year	¥ 4,377	¥3,694	\$ 35,298
Due after one year	8,365	6,068	67,460
	¥12,742	¥9,762	\$102,758

	Millions	Thousands of U.S. dollars	
Operating leases	2001	2000	2001
Due within one year	¥ 911	¥1,125	\$ 7,347
Due after one year	1,355	1,824	10,927
	¥2,266	¥2,949	\$18,274

(3) Lease payments and assumed depreciation charges for the year ended March 31, 2001 and 2000 are as follows:

	М	Thousands of U.S. dollars		
	2001	2000	1999	2001
Lease payments Assumed depreciation	¥3,018	¥3,119	¥3,276	\$24,339
charges	3,018	3,119	3,276	24,339

(4) Assumed depreciation charges are computed using the straightline method over lease terms assuming no residual value.

Lessor:

The Company and its subsidiary lease certain equipment under noncapitalized finance leases, as lessees, and lease those equipment under non-capitalized finance leases, as lessors. Future minimum lease receipts under these non-capitalized finance and operating leases at March 31, 2001 are as follows:

	Millions	Thousands of U.S. dollars	
Non-capitalized finance leases	2001	2000	2001
Due within one year	¥1,425	¥ 792	\$11,492
Due after one year	1,958	1,141	15,790
	¥3,383	¥1,933	\$27,282

	Millions	of yen	Thousands of U.S. dollars
Operating leases	2001	2000	2001
Due within one year	¥270	¥312	\$2,178
Due after one year	281	481	2,266
	¥551	¥793	\$4,444

14. SUBSEQUENT EVENTS

On June 28, 2001, the Company's stockholders of Authorized (1) payment of a cash dividend to stockholdes of record on March 31, 2001 of ¥3.0 (\$0.02) per share, totaling ¥762 million (\$6,146 thousand), and (2) transfer to legal reserve of ¥76 million (\$613 thousand) from retained earnings.

15. SEGMENT INFORMATION

Information by segment for the years ended March 31, 2001, 2000 and 1999 is shown in the tables below.

1) Business segment information is as follows:

	Millions of yen								
	Consumer electronics business	Professional electronics business	Components & Devices business	Entertainmen Softwares & Medias business	Other business	Total	Eliminations and unallocation	Consolidated total	
2001:									
Sales									
External sales	¥598,636	¥83,915	¥61,544	¥183,256	¥ 6,999	¥934,350	¥ —	¥934,350	
Intersegment sales	3,521	3,597	2,647	9,039	2,926	21,730	(21,730)	_	
Total sales	602,157	87,512	64,191	192,295	9,925	956,080	(21,730)	934,350	
Operating expenses	598,991	92,416	60,056	187,837	10,296	949,596	(20,938)	928,658	
Operating income (loss)	¥ 3,166	¥ (4,904)	¥ 4,135	¥ 4,458	¥ (371)	¥ 6,484	¥ (792)	¥ 5,692	
Identifiable assets	¥290,251	¥50,002	¥34,643	¥119,123	¥16,427	¥510,446	¥ 76,182	¥586,628	
Depreciation & amortization	14,847	2,240	5,167	4,666	808	27,728	357	28,085	
Capital expenditures	16,149	2,132	4,988	7,254	570	31,093	34	31,127	

Following the changes of management jurisdiction due to the introduction of an in-house company system in April 2000, the Company has recognized its industrial segments.

The previous two segments of Audiovisual and information-related business and Entertainment business have been changed into five segments—Consumer electronics business, Professional electronics business, Components & Devices business, Entertainment Softwares & Medias business and Other.

37 >

Capital expenditures.....

130,234

17,193

40,226

58,500

4,597

250,750

274

251,024

Consolidated financial data for the year ended March 31, 2000, reclassified to conform with the current segments is as follows.

				Millions	s of yen			
	Consumer electronics business	Professional electronics business	Components & Devices business	Entertainmen Softwares & Medias business	t Other business	Total	Eliminations and unallocation	Consolidated total
2000:								
Sales	V507 505	V07.004	V04.057	V4 40 040	V 0.050	V070 00F	v	V070 00F
External sales	•	•	¥64,857	¥142,943	¥ 6,959	¥870,235	¥ —	¥870,235
Intersegment sales			2,241	9,551	2,951	19,531	(19,531)	870,235
Total sales Operating expenses	•	-	67,098 69,463	152,494 149,458	9,910 10,096	889,766 896,835	(19,531) (18,581)	878,254
Operating income (loss)		¥ (7,945)	¥ (2,365)	¥ 3,036	¥ (186)	¥ (7,069)		¥ (8,019)
Operating income (loss)	+ 591	+ (1,943)	+ (2,303)	+ 3,030	+ (100)	+ (7,009)	+ (930)	+ (0,019)
Identifiable assets	¥263,598	¥46,843	¥36,235	¥122,527	¥31,455	¥500,658	¥ 39,701	¥540,359
Depreciation & amortization	. 14,626	2,771	5,818	4,208	792	28,215	375	28,590
Capital expenditures	. 12,623	2,303	4,547	3,511	1,200	24,184	152	24,336
						Millions of ye	n	
				Audiovisual an	d	,•		
				information- related	Entertainmer		Eliminations and	Consolidated
				related business	business	ιτ Total	and unallocation	total
2000:								
Sales								
External sales					¥125,173	¥870,235	¥ —	¥870,235
Intersegment sales					1,601	1,956	(1,956)	
Total sales					126,774	872,191	(1,956)	870,235
Operating expenses					123,219	879,260	(1,006)	878,254
Operating income (loss)				¥ (10,624)	¥ 3,555	¥ (7,069)	¥ (950)	¥ (8,019)
Identifiable assets				¥378,737	¥ 84,693	¥463,430	¥ 76,929	¥540,359
Depreciation & amortization				24,544	3,671	28,215	375	28,590
Capital expenditures				21,529	2,655	24,184	152	24,336
1999:								
Sales								
External sales				¥797,682	¥148,935	¥946,617	¥ —	¥946,617
Intersegment sales				55	1,330	1,385	(1,385)	_
Total sales				,	150,265	948,002	(1,385)	946,617
Operating expenses					145,715	948,013	(175)	947,838
Operating income (loss)				¥ (4,561)	¥ 4,550	¥ (11)	¥ (1,210)	¥ (1,221)
Identifiable assets				¥407,814	¥ 76,738	¥484,552	¥103,449	¥588,001
Depreciation & amortization				26,542	3,622	30,164	349	30,513
Capital expenditures				25,093	3,444	28,537	278	28,815
				Thousands of U	I S. dollars			
				Entertainment	2. 20			
	Consumer electronics	electronics	Components & Devices	Softwares & Medias	Other	T-1-1	Eliminations and	Consolidated
	business	business	business	business	business	Total	unallocation	total
2001: Sales								
	\$4,827,710	\$676,734	\$496.323	\$1,477,871 \$	56.443	\$7.535.081	s –	\$7,535,081
Intersegment sales	28,395	29,008	21,347	72,895	23,597		(175,242)	, -
Total sales	4,856,105	705,742	517,670	1,550,766	80,040	7,710,323		7,535,081
Operating expenses	4,830,573	745,290	484,323	1,514,815	83,032	7,658,033		7,489,178
Operating income (loss)	\$ 25,532	\$ (39,548)	\$ 33,347	35,951 \$	(2,992)	\$ 52,290	\$ (6,387)	\$ 45,903
Identifiable assets	\$2,340,734	\$403,242	\$279,379	\$ 960,669 \$	132,476	\$4,116,500	\$ 614,371	\$4,730,871
		18,065	41,669	37,629	6,516	223,613	-	

As explained in Note 2 "Employees' retirement benefits and pension plans," effective April 1, 2000, the Companies adopted the new accounting standard, "Opinion on Setting Accounting Standard for Employees' Severance and Pension Benefits," issued by the Business Accounting Deliberation Council on June 16, 1998. As a result, operating income of Consumer electronics business decreased by ¥235 million (\$1,895 thousand), operating loss of Professional electronics business increased by ¥83 million (\$669 thousand), operating income of Components & Devices business decreased by ¥70 million (\$564 thousand), operating income of Entertainment Softwares & Medias business decreased by ¥145 million (\$1,169 thousand), operating loss of Other business increased by ¥20 million (\$161 thousand) and unallocated operating expenses increased by ¥1 million (\$8 thousand).

2) Geographical segment information is as follows:

2) Geographical segment informatio	n is as follows:							
				Millions of ye	en			
	Japan	Americas	Europe	Asia	Total	Elimination and unallocation	Consolidated total	
2001:								
Sales								
External sales	¥454,626	¥261,185	¥151,269	¥ 67,270	¥ 934,350	¥ —	¥934,350	
Intersegment sales	263,473	182	873	170,233	434,761	(434,761)		
Total sales Operating expenses	718,099	261,367	152,142	237,503	1,369,111	(434,761)	934,350	
	716,531	258,272	150,301	236,238	1,361,342	(432,684)	928,658	
Operating income (loss)	¥ 1,568	¥ 3,095	¥ 1,841	¥ 1,265	¥ 7,769	¥ (2,077)	¥ 5,692	
Identifiable assets	¥379,008	¥ 99,105	¥ 67,343	¥ 75,655	¥ 621,111	¥ (34,483)	¥586,628	
				Millions of ye	en			
	Japan	Americas	Europe	Asia	Total	Elimination and unallocation	Consolidated total	
2000:								
Sales								
External sales	¥416,271	¥249,451	¥145,709	¥ 58,804	¥ 870,235	¥ —	¥870,235	
Intersegment sales	238,687	431	183	141,377	380,678	(380,678)		
Total sales	654,958	249,882	145,892	200,181	1,250,913	(380,678)	870,235	
Operating expenses	671,232	247,581	144,276	198,170	1,261,259	(383,005)	878,254	
Operating income (loss)	¥ (16,274)	¥ 2,301	¥ 1,616	¥ 2,011	¥ (10,346)	¥ 2,327	¥ (8,019)	
Identifiable assets	¥359,991	¥110,231	¥ 52,158	¥ 57,298	¥ 579,678	¥ (39,319)	¥540,359	
				Millions of ye	en			
	Japan	Americas	Europe	Asia	Total	Elimination and unallocation	Consolidated total	
1999:								
Sales								
External sales	¥474,911	¥263,530 798	¥156,044	¥ 52,132	¥ 946,617	¥ —	¥946,617	
Intersegment sales	246,614		146	122,817	370,375	(370,375)	046.647	
Total sales Operating expenses	721,525 718,296	264,328 265,448	156,190 155,913	174,949 175,655	1,316,992 1,315,312	(370,375) (367,474)	946,617 947,838	
Operating income (loss)	¥ 3,229	¥ (1,120)	¥ 277	¥ (706)		¥ (2,901)	¥ (1,221)	
Identifiable assets	¥378,124	¥ 93,712	¥ 64,676	¥ 59,943	¥ 596,455	¥ (8,454)	¥588,001	
			· · · · · · · · · · · · · · · · · · ·		· · · · · · · · · · · · · · · · · · ·	(2,7-2,7-		
	Thousands of U.S. dollars							
	Japan	Americas	Europe	Asia	Total	Elimination and unallocation	Consolidated total	
2001:								
Sales						_		
External sales	\$3,666,339	\$2,106,331			\$ 7,535,081		\$7,535,081	
Intersegment sales	2,124,782	1,467	7,041	1,372,847	3,506,137	(3,506,137)		
Total sales	5,791,121 5,778,476	2,107,798	1,226,952	1,915,347	11,041,218	(3,506,137)	7,535,081	
Operating expenses Operating income (loss)	5,778,476 \$ 12,645	2,082,839 \$ 24,959	1,212,105 \$ 14,847	1,905,145 \$ 10,202	10,978,565 \$ 62,653	(3,489,387) \$ (16,750)	7,489,178 \$ 45,903	
. • (***,		, , , , , , , , , , , , , , , , , , , ,	<u> </u>				. ,,,,,,	
Identifiable assets	\$3,056,516	\$ 799,234	\$ 543,089	\$ 610,121	\$ 5,008,960	\$ (278,089)	\$4,730,871	

As explained in Note 2 "Employees' retirement benefits and pension plans," effective April 1, 2000, the Companies adopted the new accounting standard, "Opinion on Setting Accounting Standard for Employees' Severance and Pension Benefits," issued by the Business Accounting Deliberation Council on June 16,1998. As a result, operating income of Japan decreased by ¥555 million (\$4,475 thousand) and unallocated operating expenses increased by ¥1 million (\$8 thousand).

3) Overseas sales information by geographic area is as follows:

			Millions of yen		
	Americas	Europe	Asia	Other area	Total
2001:					
Overseas sales	¥284,165	¥163,521	¥115,487	¥4,804	¥567,977
Consolidated sales					¥934,350
Ratio of overseas sales to consolidated sales	30.4%	17.5%	12.4%	0.5%	60.8%
2000:					
Overseas sales	¥ 273,012	¥ 155,440	¥ 112,751	¥ 4,113	¥ 545,316
Consolidated sales					¥ 870,235
Ratio of overseas sales to consolidated sales	31.4%	17.9%	13.0%	0.4%	62.7%
1999:					
Overseas sales	¥ 284,099	¥ 165,320	¥ 112,782	¥ 4,350	¥ 566,551
Consolidated sales					¥ 946,617
Ratio of overseas sales to consolidated sales	30.0%	17.5%	11.9%	0.5%	59.9%

	Thousands of U.S. dollars					
	Americas	Europe	Asia	Other area	Total	
2001:						
Overseas sales	\$2,291,653	\$1,318,718	\$931,347	\$38,742	\$4,580,460	
Consolidated sales					\$7,535,081	
Ratio of overseas sales to consolidated sales	30.4%	17.5%	12.4%	0.5%	60.8%	

Report of Independent Public Accountants

To the Stockholders and the Board of Directors of Victor Company of Japan, Limited:

We have audited the accompanying consolidated balance sheets of Victor Company of Japan, Limited (a Japanese corporation) and subsidiaries as of March 31, 2001 and 2000 and the related consolidated statements of operations, stockholders' equity and cash flows for each of the three years in the period ended March 31, 2001, expressed in Japanese yen. Our audits were made in accordance with generally accepted auditing standards in Japan and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the consolidated financial statements referred to above present fairly the consolidated financial position of Victor Company of Japan, Limited and subsidiaries as of March 31, 2001 and 2000 and the consolidated results of their operations and their cash flows for each of the three years in the period ended March 31, 2001 in conformity with accounting principles generally accepted in Japan applied on a consistent basis during the periods, except as noted in the following paragraph.

As explained in Note 2, Victor Company of Japan, Limited and subsidiaries adopted, on a prospective basis in all cases, new Japanese accounting standards for employees' severance and retirement benefits, financial instruments and foreign currency translation effective April 1, 2000, and for consolidation, income taxes and research, development and other costs effective April 1, 1999.

Also, in our opinion, the U.S. dollar amounts in the accompanying consolidated financial statements have been translated from Japanese yen on the basis set forth in Note 1.

Asahi & Co Tokyo, Japan

Asahi & Co.

June 28, 2001

STATEMENT ON ACCOUNTING PRINCIPLES AND AUDITING STANDARDS

This statement is to remind users that accounting principles and auditing standards and their application in practice may vary among nations and therefore could affect, possibly materially, the reported financial position and results of operations. The accompanying consolidated financial statements are prepared based on accounting principles generally accepted in Japan, and the auditing standards and their application in practice are those generally accepted in Japan. Accordingly, the accompanying consolidated financial statements and the auditors' report presented above are for users familiar with Japanese accounting principles, auditing standards and their application in practice.

Directory

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JVC Professional Products Company

JVC Finance of America

JVC Service & Engineering Company of America

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FACTORIES

Domestic Plants

Yokohama, Yamato, Maebashi, Mito, Hachioji, Koriyama, Isesaki, Fujieda, Yokosuka, Rinkan, Tsurugamine, Aoyama

Overseas Manufacturing Facilities

JVC Magnetics America, Co. (Division of JVC America, Inc.)

JVC Disc America, Co. (Division of JVC America, Inc.)

JVC Industrial de Mexico, S.A. de C.V.

JVC Manufacturing U.K. Ltd.

JVC Video Manufacturing Europe GmbH

JVC Electronics Singapore Pte. Ltd.

JVC Electronics Malaysia Sdn. Bhd.

Philips and JVC Video Malaysia Sdn. Bhd.

JVC Manufacturing (Thailand) Co., Ltd.

JVC Electronics (Thailand) Co., Ltd.

JVC Components (Thailand) Co., Ltd.

P.T. JVC Electronics Indonesia

Kuang Yuan Co., Ltd.

JVC Shanghai Electronics Co., Ltd.

JVC Beijing Electronic Industries Co., Ltd.

JVC Guangzhou Electronics Co., Ltd.

Fujian JVC Electronics Co., Ltd.

(As of July 2001)

Corporate Data

JVC

Victor Company of Japan, Limited

Head Office:

12, Moriya-cho 3-chome, Kanagawa-ku, Yokohama, Kanagawa 221-8528, Japan

Telephone: +81-45-450-2837

(Corporate Accounting & Finance Division)
Cable Address: VICTOREXPORT TOKYO

Facsimile: +81-45-450-1574 http://www.jvc-victor.co.jp/

Date of Establishment:

September 13, 1927

Number of Employees:

35.554*

Paid-in Capital:

¥34.115 million

Number of Shares of Common Stock Issued:

254.230.058 shares

Number of Stockholders:

19,954*

Stock Exchange Listings:

Tokyo Stock Exchange

Osaka Securities Exchange

Transfer Agent and Registrar:

The Chuo Mitsui Trust and Banking Co., Ltd.

Annual Meeting of Stockholders:

An ordinary annual meeting of stockholders shall be convened within three months after the day immediately following the day on

which the accounts are closed.

Auditor:

Asahi & Co., A Member Firm of Andersen Worldwide SC.

Principal Consolidated Subsidiaries:

Domestic

Victor Entertainment, Inc.

Teichiku Entertainment, Inc.

Victor Leisure System Co., Ltd.

JVC Advanced Media Co., Ltd.

Victor Service & Engineering Co., Ltd.

Victor Real Estate Co., Ltd.

Victor Finance Co., Ltd.

Victor Logistics, Inc.

Nippon Record Center Co., Ltd.

Overseas

JVC Americas Corp.

US JVC Corp.

JVC America, Inc.

JVC Industrial America, Inc.

JVC Entertainment, Inc.

JVC Canada Inc.

JVC Europe Ltd.

JVC (U.K.) Ltd

JVC International (Europe) Ltd.

JVC Manufacturing U.K. Ltd..

JVC Finance B.V

JVC Deutschland GmbH

JVC Video Manufacturing Europe GmbH

JVC France S.A.

JVC Nederland B.V.

JVC Belgium S.A./N.V.

JVC Italia S.p.A.

JVC España S.A.

JVC Asia Pte. Ltd.

JVC Electronics Singapore Pte. Ltd.

JVC Electronics Malaysia Sdn. Bhd.

JVC Gulf Fze

JVC Manufacturing (Thailand) Co., Ltd.

JVC Components (Thailand) Co., Ltd.

P.T. JVC Electronics Indonesia

JVC (China) Investment Co., Ltd.

JVC Shanghai Electronics Co., Ltd.

JVC Beijing Electronic Industries Co., Ltd.

Note: JVC's fiscal 2001 consolidated financial statements comprise the accounts of 23 domestic and 55 overseas companies, including principal subsidiaries.

(As of July 2001)

*As of March 2001



