

For Immediate Release:

October 27, 2008

Business Results for the First Half of Fiscal Year Ending March 2009 (April 1, 2008 – September 30, 2008)

Victor Company of Japan, Ltd. (JVC)

Consolidated*¹ Financial Highlights for the First Half of Fiscal Year Ending March 2009 (April 1, 2008 – September 30, 2008)

Selected Operating Results

| | 1st Half of FYE2008 | 1st Half of FYE2009 | Compared with the previous fiscal year (%) |
|-----------------------------|--------------------------------------|--------------------------------------|--|
| | (April 1, 2007 – September 30, 2007) | (April 1, 2008 – September 30, 2008) | |
| Total sales | 330,167 | 270,147 | 82 |
| Operating income (loss) | (5,380) | 1,309 | — |
| Ordinary income (loss) | (10,543) | (2,691) | — |
| Net income (loss) | (42,051) | (8,095) | — |
| Net income (loss) per share | (147.79 yen) | (22.39) | — |

Amounts indicated in millions of yen, except net income per share

*¹: There are 70 consolidated companies (JVC and its consolidated subsidiaries)

Sales by Segments

| | 1st Half of FYE2008 | | 1st Half of FYE2009 | | Compared with the previous fiscal year (%) |
|--------------------------|--------------------------------------|-----|--------------------------------------|-----|--|
| | (April 1, 2007 – September 30, 2007) | | (April 1, 2008 – September 30, 2008) | | |
| | | % | | % | % |
| Consumer Electronics | 240,365 | 73 | 198,619 | 74 | 83 |
| Entertainment | 34,238 | 10 | 31,777 | 12 | 93 |
| Professional Electronics | 31,270 | 10 | 29,681 | 11 | 95 |
| Components & Devices | 16,268 | 5 | 3,554 | 1 | 22 |
| Others | 8,023 | 2 | 6,514 | 2 | 81 |
| Total | 330,167 | 100 | 270,147 | 100 | 82 |
| Domestic | 94,947 | 29 | 76,861 | 28 | 81 |
| Overseas | 235,220 | 71 | 193,285 | 72 | 82 |

Amounts indicated in millions of yen

Kenwood Corporation (Kenwood)

**Consolidated Financial Highlights for the First Half of Fiscal Year Ending March 2009
(April 1, 2008 – September 30, 2008)**

Selected Operating Results

| | 1st Half of FYE2008 | 1st Half of FYE2009 | Compared with the previous fiscal year (%) |
|-----------------------------|---|---|--|
| | (April 1, 2007 – September 30, 2007) | (April 1, 2008 – September 30, 2008) | |
| Total sales | 85,635 | 80,090 | 94 |
| Operating income (loss) | 2,615 | 1,547 | 59 |
| Ordinary income (loss) | 1,580 | 1,108 | 70 |
| Net income (loss) | 1,209 | 74 | 6 |
| Net income (loss) per share | 3.30 yen | 0.20 | — |

Amounts indicated in millions of yen, except net income per share

Sales by Segments

| | 1st Half of FYE2008 | | 1st Half of FYE2009 | | Compared with the previous fiscal year (%) |
|-----------------------------|---|-----|---|-----|--|
| | (April 1, 2007 – September 30, 2007) | | (April 1, 2008 – September 30, 2008) | | |
| | | % | | % | % |
| Car Electronics | 47,441 | 55 | 45,618 | 57 | 96 |
| Communications Equipment | 33,022 | 39 | 29,606 | 37 | 90 |
| Home Electronics | 3,885 | 5 | 3,673 | 5 | 95 |
| Others | 1,287 | 1 | 1,193 | 1 | 93 |
| Total | 85,635 | 100 | 80,090 | 100 | 94 |

Amounts indicated in millions of yen

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