



March 13, 2009

Company: JVC KENWOOD Holdings, Inc.
 Representative: Haruo Kawahara, Chairman and CEO
 (Code: 6632; 1st Section of Tokyo Stock Exchange)
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Notice Regarding Changes of Directors

At its Board of Directors meeting held on March 13, 2009, JVC KENWOOD Holdings, Inc. decided on the changes of Directors of Victor Company of Japan, Limited as indicated below. On the same day, the following persons were elected as Director at the general meeting of shareholders of Victor Company of Japan, Limited.

Changes of Directors (as of March 13, 2009)

- New Directors

Name	New duties	Present duties
Masanori Kitami	Director of Victor Company of Japan, Limited In charge of reforming consolidated management, as well as in charge of Business Development Division and New Business Initiative Division	Associate Director of Victor Company of Japan, Limited (in charge of reforming consolidated management)
Osamu Ueda	Director of Victor Company of Japan, Limited In charge of human resources and general affairs Executive Officer Deputy General Executive, Strategic Human Resources & General Affairs Division of JVC KENWOOD Holdings, Inc.	Executive Officer Deputy General Executive, Strategic Human Resources & General Affairs Division of JVC KENWOOD Holdings, Inc.

With the above changes, JVC KENWOOD Holdings, Inc. aims to accelerate its reforms, such as the implementation of consolidated management.