



November 4, 2009

Company: JVC KENWOOD Holdings, Inc.  
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### **Regarding Today's Reports**

There has been a report today in a news organization stating that Victor Company of Japan, Limited is intending to sell its music software division. We have made no such announcement to this effect.

We are considering several options regarding our music software business in order to increase corporate value, but there is no truth to any of the matters described in these reports.