



April 30, 2010

Company: JVC KENWOOD Holdings, Inc.
Representative: Haruo Kawahara, Chairman, President and CEO
(Code: 6632; First Section of the Tokyo Stock Exchange)
Contact: Takaaki Nose, General Manager, Public and Investor Relations
(Tel: +81-45-444-5232)
(E-mail: prir@jk-holdings.com)

Regarding Some Media Reports

There have been reports today and yesterday by some news organizations regarding the sale of the Yokohama Plant of Victor Company of Japan Ltd., a subsidiary of JVC KENWOOD Holdings, Inc., and the share transfer of Victor Entertainment, Inc., also a subsidiary of JVC KENWOOD Holdings, Inc. to Softbank Corp. We have made no such announcements about either of these sales.