



August 18, 2010

Company: JVC KENWOOD Holdings, Inc.
Representative: Haruo Kawahara, Chairman, President and CEO
(Code: 6632; First Section of the Tokyo Stock Exchange)
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Regarding Some of Today's Media Reports

There has been a report today in a news organizations stating that JVC Kenwood Holdings, Inc. had decided to go forward with a capital and business alliance with Hibino Corporation. We have made no such announcements.

We will immediately notify you of any facts that need to be disclosed.