



April 1, 2011

| | |
|----------------|--|
| Company | JVC KENWOOD Holdings, Inc. |
| Representative | Haruo Kawahara, Chairman, President and CEO (Code: 6632; First Section of the Tokyo Stock Exchange) |
| Contact | Hisayoshi Fuwa, Director and CFO (Tel: +81-45-444-5232) (E-mail: prir@jk-holdings.com) |

Notice on Support for the Affected Areas and Victims of the Tohoku Pacific Offshore Earthquake

We at JVC KENWOOD Holdings, Inc., (JVC Kenwood) would like to extend our sincere sympathy to those affected by the recent Tohoku Pacific Offshore Earthquake.

To help the victims and rebuild the affected areas, JVC Kenwood decided to provide additional aid as described below.

1. Donation of wireless equipment

As notified in the "Notice of the Effect on JVC Kenwood of the Tohoku Pacific Offshore Earthquake and Our Support" released on March 16, 2011, JVC Kenwood had donated to the affected areas 200 Land Mobile Radios and 100 license-free transceivers, both manufactured by Kenwood Corporation. These devices allow the users to communicate with each other in the devastated areas, where public infrastructures such as transportation, communications and power supply facilities may have been destroyed.

In addition to the above, JVC Kenwood has donated 100 license-free transceivers for communications at the sites of the affected areas and 5 amateur radio sets for emergency communications.

2. Donation of radios equipped with hearing aid system

To help those affected by the disaster obtain information, JVC Kenwood donated to the affected areas 300 radios that are equipped with a hearing aid system and that are manufactured by Victor Company of Japan, Limited, together with 2,000 batteries.

3. Donation of contributions

We will donate contributions totaling 15 million yen collected from employees of JVC Kenwood and its group companies by matching gifts and contributions from overseas affiliated companies and agents.

All employees of the JVC Kenwood Group sincerely hope that the affected areas will be restored as soon as possible.