

TRANSLATION - FOR REFERENCE ONLY -



July 15, 2011

Company	JVC KENWOOD Holdings, Inc.
Representative	Hisayoshi Fuwa, President and CEO (Code: 6632; First Section of the Tokyo Stock Exchange)
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Regarding a Media Report Released Today

There has been a report today from a news organization regarding a redemption of bonds issued by Victor Company of Japan, Limited, a subsidiary of the JVC KENWOOD Holdings, Inc..

We will immediately notify you of any facts that need to be disclosed.