



January 17, 2012

Company	JVC KENWOOD Corporation
Representative	Hisayoshi Fuwa, President and CEO (Code: 6632; First Section of the Tokyo Stock Exchange)
Contact	Satoshi Fujita, Chief Financial Officer (CFO) (Tel: +81-45-444-5232)

Notice on Determination of Offering Price and Other Details

JVC KENWOOD Corporation (JVC KENWOOD) announces the offering price and other details, as described below, concerning the secondary offering of common stock of the Company, which was resolved at a meeting of its Board of Directors held on January 5, 2012.

1. Secondary Offering of Shares (offering by underwriting by underwriters)

(1) Offering Price	300 yen per share
(2) Total Offering Price	7,267,620,000 yen
(3) Subscription Price	287.52 yen per share
(4) Total Subscription Price	6,965,287,008 yen
(5) Subscription Period	Wednesday, January 18, 2012 to Thursday, January 19, 2012
(6) Delivery Date	Wednesday, January 25, 2012

Note: Underwriters will acquire the shares at the subscription price and offer them at the offering price.

2. Secondary Offering of Shares by Over-Allotment

(1) Number of Shares to be Sold	2,420,000 shares
(2) Offering Price	300 yen per share
(3) Total Offering Price	726,000,000 yen
(4) Subscription Period	Wednesday, January 18, 2012 to Thursday, January 19, 2012
(5) Delivery Date	Wednesday, January 25, 2012

Reference:

1. Calculation of offering price

Record date for calculation and price	Tuesday, January 17, 2012	312 yen
Discount rate		3.85%

2. Exercise period for greenshoe option

From Wednesday, January 25, 2012 to Wednesday, February 1, 2012

3. Period for syndicate cover transactions

From Friday, January 20, 2012 to Friday, January 27, 2012

This press release has been prepared for the sole purpose of making a public announcement on the secondary offering of shares of JVC KENWOOD, and is not intended to serve as a solicitation for investment. Moreover, this press release is not an offer of securities for sale in the United States. The securities have not and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") and may not be offered or sold in the United States absent registration or an exemption from registration under the Securities Act. No offering of securities in the United States will be made in connection with the above mentioned transactions.