

Company Representative	JVC KENWOOD Corporation Haruo Kawahara, Chairman & CEO (Code: 6632; First Section of the Tokyo Stock Exchange)
Contact	Seiichi Tamura, Director of the Board and Chief Strategy Officer (CSO) (TEL: +81-45-444-5232)

Notice on Posting of Deferred Tax Assets and Revision of Earnings Forecast

JVC KENWOOD Corporation (“JVCKENWOOD”) hereby announces that at its Board of Directors Meeting held on today, JVCKENWOOD resolved the below-mentioned posting of deferred tax assets and the revision of the consolidated earnings forecast for the fiscal year ending March 2015 that was announced on April 30, 2014.

1. Posting of Deferred Tax Assets

After careful examination of the possibility that deferred tax assets can be recovered by JVCKENWOOD USA Corporation, a wholly-owned consolidated subsidiary that JVCKENWOOD established in October 2014 through the integration of its two U.S. subsidiaries, JVCKENWOOD posted deferred tax assets for its 3Q consolidated financial statements for the fiscal year ending March 2015, with 3,510 million yen credited as income taxes-deferred. This is because stable earnings of JVCKENWOOD USA Corp. can be expected in future.

2. Revision of Consolidated Earnings Forecast for the Fiscal Year Ending March 2015 (April 1, 2014 to March 31, 2015)

(Millions of yen)	Net Sales	Operating Income	Ordinary Income	Net Income (Loss)	Net Income (Loss) per Share (yen)
Previous Forecast (A) (Announced on April 30, 2014)	300,000	7,500	4,500	500	3.61
Revised Forecast (B)	300,000	7,500	4,500	3,000	21.63
Change (B – A)	—	—	—	2,500	
Rate of Change (%)	—	—	—	500.0	
(Reference) Results for the Fiscal Year Ended March 2014	316,343	4,421	(70)	(6,571)	(47.39)

Reasons for Revision

As described in “1. Posting of Deferred Tax Assets” above, JVCKENWOOD posted income taxes-deferred as a result of reviewing the possibility of recovery of deferred tax assets. JVCKENWOOD has revised its consolidated earnings forecast for the fiscal year ending March 2015 that it announced on April 30, 2014 because net income is expected to be above our initial forecast.

Note: Forward-looking statements such as the earnings forecast contained in this document are based on information available as of the date hereof along with a certain set of assumptions that are deemed rational. Actual results may differ significantly from these forecasts due to various factors.