

# JVC KENWOOD



May 29, 2015

Company	JVC KENWOOD Corporation
Representative	Haruo Kawahara, Chairman and CEO (Code 6632; First Section of the Tokyo Stock Exchange)
Contact	Shinichiro Nishishita, General Executive, Corporate Communication Division (TEL: 81-45-444-5232)

## Notice Regarding New Management Structure

At the Board of Directors Meeting held today, JVC KENWOOD Corporation (“JVCKENWOOD”) resolved to implement a new management structure effective June 19. The new management structure, involving the election of eight candidates for Directors who will concurrently serve as Executive Officers, which the Company announced on April 27 and will propose to the 7th General Meeting of Shareholders to be held on June 19, is as follows.

### 1. The new Executive Officer structure

The terms of office of all 15 Executive Officers of the Company will expire at the close of the above-mentioned 7th General Meeting of Shareholders. Accordingly, the Company will appoint the following Executive Officers, who will be responsible for company-level missions and share duties and responsibilities for the Group’s overall business execution under “Vision 2020,” mid- to long-term business plan formulated effective May 18, 2015.

#### 15 Executive Officers

Title	Name
Chairman, Representative Director of the Board, Chief Executive Officer (CEO)	Haruo Kawahara
President, Representative Director of the Board, Chief Operating Officer (COO), In charge of Public Services Sector	Takao Tsuji
Director of the Board, Chief Strategy Officer (CSO)	Seiichi Tamura
Regional CEO (Europe)	Shoichiro Eguchi
Director of the Board, Regional CEO (America)	Kazuhiro Aigami
Deputy President & Executive Officer, Assistant to COO(Media Services Sector), President and Representative Director of JVCKENWOOD Victor Entertainment, Corp.	Masaaki Saito
Chief Financial Officer (CFO)	Satoshi Fujita

Director of the Board, Chief Innovation Officer (CIO), Assistant to COO (Automotive Sector)	Yasuyuki Tanida
Regional CEO (Japan) Chief Risk Officer (CRO) Chief Production Officer (CPO)	Naokazu Kurihara Masaki Imai Toshiaki Matsuzawa
Senior Vice President & Executive Officer, General Manager of Finance & Accounting Division, Assistant to COO (Automotive direct marketing)	Masatoshi Miyamoto
Senior Vice President & Executive Officer, Assistant to COO (Communications Systems Business)	Akira Suzuki
Regional CEO (Asia) Regional CEO (China)	Kazuki Oi Hirohito Kamiyama (Newly elected)

**Name of retiring Executive Officer (effective June 19, 2015)**

Fabien Gregoire (Current position: Senior Vice President & Executive Officer, General Executive of Global Brand Experience Division)

**Vice President & Executive Officers**

<b>Title</b>	<b>Name</b>
Vice President & Executive Officer, General Executive of Global Brand Experience Division, Deputy President & Director of the Board of JVCKENWOOD Design , Corp.	Fabien Gregoire (Newly elected)
Vice President & Executive Officer, General Manager of Healthcare Business Operation	Hideyuki Inoue
Vice President & Executive Officer, Assistant to Regional CEO (Europe)	Hisao Kikuchi
Vice President & Executive Officer, General Executive of Legal & Intellectual Property Division	Hideyuki Kiuchi (Newly elected)

**2. Candidates for Directors (effective June 19, 2015)**

As announced on April 28, 2015, the Company will maintain the current eight-Director system, while inviting a new External Director to reinforce corporate governance and establish a new structure comprising three External Directors and five Directors concurrently serving as Executive Officers, in order to implement a management structure under which the division of duties and responsibilities between the Board of Directors and the Board of Executive Officers responsible for business execution is more clearly defined. The candidates for Director of the Board and their concurrent positions under the new executive officer structure are as follows.

<b>Title</b>	<b>Name</b>	
Chairman, Representative Director of the Board, Chief Executive Officer (CEO)	Haruo Kawahara	
President, Representative Director of the Board, Chief Operating Officer (COO)	Takao Tsuji	
Director of the Board, Regional CEO (America)	Kazuhiro Aigami	
Director of the Board, Chief Strategy Officer (CSO)	Seiichi Tamura	
Director of the Board, Chief Innovation Officer (CIO)	Yasuyuki Tanida	(Newly elected)
Director of the Board (External*)	Junichi Hikita	
Director of the Board (External*)	Masanori Yoshikai	
Director of the Board (External*)	Yasuyuki Abe	(Newly elected)

\* External Director specified in Item 15, Article 2 of the Corporate Law

**Directors retiring from the Board of Directors (effective June 19, 2015)**

Shoichiro Eguchi (Current position: Representative Director, Executive Officer & Regional CEO (Europe))

Naokazu Kurihara (Current position: Director of the Board, Executive Officer & Regional CEO (Japan))

\*Shoichiro Eguchi and Naokazu Kurihara will be reappointed as Executive Officer after retiring from the Board of Directors.