

JVCKENWOOD

June 24, 2016

Company	JVCKENWOOD Corporation
Representative	Takao Tsuji, President & CEO (Code: 6632; First Section of the Tokyo Stock Exchange)
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Notice Regarding New Management Structure and Organizational Changes

JVCKENWOOD Corporation (JVCKENWOOD) today held the 8th Ordinary General Meeting of Shareholders, which approved the election of nine Directors and three Audit & Supervisory Board Members. The Board of Directors meeting held subsequently on the same day adopted a resolution on the election of Representative Directors and changes in appointed duties of directors accompanying the organizational changes effective today and July 1. Accordingly, the following new management structure will be put in place.

1. New Management Structure

(1) Directors of the Board / Audit & Supervisory Board Members (effective June 24, 2016)

Position	Name
Director of the Board (External)*1	Yasuyuki Abe
Chairman of the Board	
President, Representative	Takao Tsuji
Director of the Board	
Representative Director of the Board	Shoichiro Eguchi
Representative Director of the Board	Kazuhiro Aigami
Representative Director of the Board	Seiichi Tamura
Director of the Board	Yasuyuki Tanida
Director of the Board (External)**1	Junichi Hikita
Director of the Board (External)**1	Masanori Yoshikai
Director of the Board, Adviser	Haruo Kawahara
Audit & Supervisory Board Member	Takayoshi Sakamoto
Audit & Supervisory Board Member (External)**2	Shojiro Asai
Audit & Supervisory Board Member (External)**2	Nagaaki Ohyama (Newly elected)

※1: External Director specified in Item 15, Article 2 of the Corporate Law.

※2: External Audit & Supervisory Board Member specified in Item 16, Article 2 of the Corporate Law

(2) Executive Officers and Corporate Officers Equivalent to Executive Officers (effective June 24, 2016)

JVCKENWOOD established the position of Chief Operating Officer (COO) for executives who assume the responsibility for the overall operation of all the businesses in the Americas, EMEA (Europe, Middle East and Africa), Asia Oceania, and China in changing the title from Regional CEO effective today. In addition, the post of Sector Representative in the Automotive Sector, Public Services Sector and Media Service Sector was changed to Chief Operating Officer (COO).

Further, we established the positions of CSO (Chief Strategy Officer), CFO (Chief Financial Officer), CTO (Chief Technology Officer), and CAO (Chief Administration Officer) for officers who oversee corporate divisions, and appointed Executive Officers to those positions. In this way, we have shifted to a new execution system under which the appointed Executive Officers support the CEO (Chief Executive Officer), towards achievement of Vision 2020, the Mid- to Long-term Business Plan released in May 2015.

Fifteen Senior Executive Officers

	Position	Name
*	Chief Executive Officer (CEO)	Takao Tsuji
*	Executive Vice President, <u>Chief Operating Officer (COO) - Automotive Sector.</u> <u>COO EMEA (Europe, Middle East and Africa)</u>	Shoichiro Eguchi
*	Executive Vice President, <u>COO - Public Service Sector.</u> <u>COO Americas</u>	Kazuhiro Aigami
*	Executive Vice President, Chief Strategy Officer (CSO), <u>COO - Media Service Sector.</u> <u>General Manager of Corporate Strategy Division</u>	Seiichi Tamura
	Executive Vice President, President of JVCKENWOOD Victor Entertainment, Corporation	Masaaki Saito
	<u>Senior Managing Executive Officer.</u> <u>Chief Administration Officer (CAO)</u>	Masaki Imai
	<u>Senior Managing Executive Officer.</u> <u>Chief Financial Officer (CFO)</u>	Satoshi Fujita
*	<u>Managing Executive Officer.</u> <u>Chief Technology Officer (CTO)</u>	Yasuyuki Tanida
	<u>Managing Executive Officer.</u> <u>COO China</u>	Hirohito Kamiyama
	<u>Managing Executive Officer.</u> <u>COO Asia Oceania</u>	Kazuki Oi
	Managing Executive Officer, General Manager of Finance & Accounting Division	Masatoshi Miyamoto

Managing Executive Officer, <u>Deputy COO Americas (Public Service Sector)</u>	Akira Suzuki	
Managing Executive Officer, General Manager of Automotive OEM Business Division, General Manager of Business Planning Office	Kazuhiko Iizuka	(Newly elected)
Managing Executive Officer, General Manager of SCM Division, General Manager of Procurement Department	Shigeru Onda	(Newly elected)
Managing Executive Officer, General Manager of Automotive Consumer Business Division	Takuya Arai	(Newly elected)

* Concurrently serving as Director of the Board

※The underlined parts indicate changes in appointed duties from those released on March 25.

※1: Public Service

Six Executive Officers

Position	Name	
Executive Officer, General Manager of Global Brand Experience Division, Deputy President & Director of the Board of JVCKENWOOD Design, Corp.	Fabien Gregoire	
Executive Officer, General Manager of Legal & Intellectual Property Division	Hideyuki Kiuchi	
Executive Officer, President & CEO of ASK Industries S.p.A.	Ruggero Marchetti	(Newly elected)
Executive Officer, General Manager of Corporate Foundations Strengthening Operation	Makoto Miyamoto	(Newly elected)
Executive Officer, Assistant to General Manager of Automotive OEM Business Division	Akira Seida	(Newly elected)
Executive Officer, Corporate Management Division	Fumiko Sato	(Newly elected)

2. Organizational changes effective July 1 and accompanying changes in appointed duties of directors

In accordance with the above-mentioned change to the new execution system, we will clarify the responsibilities of each executive officer in corporate divisions effective July 1, 2016.

In addition, i-ADAS Business Taskforce, which was established in July 2013 towards creating solutions in the Automotive Sector, such as a digital cockpit system including car-mounted cameras and head-up displays, and car telematics, will be reorganized as the i-ADAS Business Unit towards early commercialization of the i-ADAS business.

In accordance with these organizational changes, the appointed duties of directors will be changed as follows effective July 1, 2016.

Position	Name
Executive Vice President, Chief Strategy Officer (CSO), COO - Media Service Sector, General Manager of Corporate Strategy Division	Seiichi Tamura
Managing Executive Officer, Chief Technology Officer (CTO), General Manager of Technology & Manufacturing Strategy Division	Yasuyuki Tanida
Senior Managing Executive Officer, Chief Administration Officer (CAO), General Manager of Corporate Management Division	Masaki Imai
Managing Executive Officer, General Manager of Automotive OEM Business Division, General Manager of i-ADAS Business Department, General Manager of Business Planning Office	Kazuhiko Iizuka
Managing Executive Officer, General Manager of SCM Division, General Manager of Procurement Department SCM Division	Shigeru Onda
Executive Officer, In charge of Brand Strategy, Senior Manager, Global Brand Strategy Department, Deputy President & Director of the Board of JVCKENWOOD Design, Corp	Fabien Gregoire
Executive Officer, Assistant to General Manager of Corporate Management Division (Legal Affairs), Senior Manager, Legal Affairs Department	Hideyuki Kiuchi
Executive Officer, General Manager of Corporate Foundations Strengthening Department Corporate Management Division	Makoto Miyamoto

Executive Officer, Deputy General Manager, Corporate Management Division (In charge of Human Resources & General Administration) Fumiko Sato

< Conceptual Diagram of the Management Structure effective July 1 >

