

JVCKENWOOD Corporation

December 4, 2017

JVCKENWOOD's Dashcam with Communication Capabilities Adopted by Aioi Nissay Dowa Insurance for Its Accident Reduction Support ServiceSupporting safe driving with communication capabilities, HD recording, and easy installation

JVCKENWOOD Corporation announces that its dashcam with communication capabilities now being developed has been adopted for Lite, a new service lineup to be launched in April 2018 of the Sasaeru NAVI telematics service for auto fleet insurance contractors¹ provided by Aioi Nissay Dowa Insurance Co., Ltd. (hereinafter "Aioi Nissay Dowa Insurance").

1: Auto insurance contractors who own or use 10 or more automobiles.

1. Outline of Dashcam with Communication Capabilities

The new service lineup Lite of the Sasaeru NAVI service targets companies that own commercial and service vehicles mainly for private use and need simple and reasonable driving control support. The new lineup was developed by combining the strengths of the three companies, namely safe driving consulting of Aioi Nissay Dowa Insurance, safe driving diagnostic service of FUJITSU LIMITED, and JVCKENWOOD's dashcam with communication capabilities.



<Dashcam with communication capabilities>

The dashcam product adopted for Lite comes with communication capabilities and is under development with service launch slated for April 2018. Installing communication capabilities in a dashcam enables direct transmission of recorded videos, driving operation information such as abrupt acceleration and deceleration, and location information to a cloud server, allowing the provision of support, such as safe driving support, driving information management, and prompt responses to an accident and other emergency situations.

With this product, JVCKENWOOD achieves full HD video recording when driving at any time, day or night, based on its video and optical technologies. Users only need to plug the dashcam into a cigar lighter socket as a power source to use the service, which saves the trouble of installing the device to the vehicle.

2. Present State of the Market for Telematics Using Dashcams and JVCKENWOOD's Initiatives

With increased road safety awareness among automobile users and growing in-car video footage aired on news reports, etc., dashcams have been spreading rapidly and their market is expected to expand further. JVCKENWOOD's dashcams have been highly acclaimed for their high performance, reliability, and HD recording capabilities, which are essential features for dashcams. They combine in-car device technologies and video and optical technologies developed by the

Company, and were ranked top² in sales volume in FY2016.

JVCKENWOOD is evolving from a traditional manufacturing and sales company into a Customer Value Creator that provides solutions to customers' problems. Anticipating major changes in the automobile industry with the shift to "connected" vehicles, JVCKENWOOD will also add communication capabilities to dashcams that allow access to cloud computing services, and promote collaborations with other companies, as in the case described here. Through such initiatives, we will expand our telematics solutions business, which has great growth prospects, and is designed to provide safety and security for drivers.

2: Share of sales volume by manufacturer for dashcams and onboard cams for FY2016 (Apr. 2016 – Mar. 2017)
(Compilation of sales results at car accessory mass retailers, electrical appliance mass retailers, and online sales, etc. in Japan/Survey by GfK Japan)

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This document is based on the information available to the Company at the time of release and may differ from the latest information.

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