

JVCKENWOOD Corporation

August 25, 2023

---

## JVCKENWOOD's VP8000 tri-band P25 digital professional radio selected as a finalist for IDEA 2023

---

Yokohama, August 25, 2023 – JVCKENWOOD Corporation (“JVCKENWOOD”) has been selected as a finalist in the Commercial & Industrial Products category of the International Design Excellence Awards (IDEA) 2023, an international design award in the United States, for the VP8000, a product in the Viking series of tri-band P25 digital professional radios developed under the KENWOOD brand for the North American public safety market.



### IDEA 2023 finalist selection VP8000 tri-band P25 digital radio

The VP8000 is a P25 digital radio developed by EF Johnson Technologies, Inc., a member of the JVCKENWOOD Group, as the flagship model of its professional radio Viking series for the North American public safety market. It is the first JVCKENWOOD tri-band professional radio to support the VHF, UHF, and 700/800 MHz bands, contributing significantly to the expansion of orders in the public safety market. The radio offers robustness, reliability, and high sound quality for mission-critical operations, as well as excellent usability based on the high-contrast, multiline display and ergonomic design. The lineup includes full key models and standard key models with a black housing and two highly visible green colors.



< 「VP8000」 >

## Design concept of VP8000

The VP8000 is designed for use in harsh environments, such as firefighters wearing thick gloves at a fire scene and police officers carrying equipment on their waists, and the layout and shape of each control system is designed to ensure reliable operation. The shape of the radio body has an inverted square pyramidal design that extends upward to enhance grip when held in the hand. The guard shape around the top surface prevents operational errors and protects the display and operation buttons from the impact when dropped. In addition, a large color display on the top surface of the body enables users to check the status of the device even when it is worn on the body. The design combines functionality and ergonomics to support grueling task.



Top surface of  
VP8000

## International Design Excellence Awards (IDEA)

The IDEA is an international design award established in 1980 and organized annually by the Industrial Designers Society of America (IDSA). The awards are presented to unique and innovative works of industrial design that make a significant difference and contribution to the quality of life and to the economy, and are intended to communicate their value to the general public and the business community.

### Trademarks

- Viking is a registered trademark of E.F. Johnson Company (parent company of EF Johnson Technologies, Inc.) in the United States.
- All other company and product names are trademarks or registered trademarks of their respective owners.

This document is based on information available to the Company at the time of release and may differ from the latest information.

[www.jvckenwood.com](http://www.jvckenwood.com)