

JVCKENWOOD Corporation

February 1, 2024

JVCKENWOOD to start supplying Display Audio to Daimler Truck North America’s Freightliner and Western Star Trucks

JVCKENWOOD Corporation (“JVCKENWOOD”) will start to supply the KENWOOD brand Display Audio system to Daimler Truck North America LLC (DTNA) for their Freightliner and Western Star trucks. Delivery is scheduled to begin from February 2024.

Under JVCKENWOOD’s new medium-term management plan "VISION 2025," JVCKENWOOD defines the Overseas OEM business as a “Growth Driving Business.” JVCKENWOOD will continue to expand its OEM business in the North America by utilizing the experience and know-how derived from the OEM business experience in Japan and South-East Asia.



Western Star

■ About Kenwood Display Audio

Kenwood Display Audio system exclusively developed for DTNA is equipped with 6.95-inch screen and compatible with Apple CarPlay and Android Auto™ enabling touch screen operation of selected applications installed on the smartphones. The Display Audio supports 4-camera inputs, and is also equipped with SiriusXM radio tuner (service available in the U.S and Canada), and NOAA Weather Radio (operated by the National Oceanic and Atmospheric Administration, a 24-hour network of weather radio service in the U.S. that broadcasts weather information.).



Display Audio



Conceptual image of the display audio system

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