

JVCKENWOOD Corporation

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JVCKENWOOD Wins iF DESIGN AWARD 2025 in Product Design Discipline for D-ILA Projectors “DLA-NZ700” and “DLA-NZ500”

Yokohama, March 19, 2025 - JVCKENWOOD Corporation (“JVCKENWOOD”) announces that its latest models of D-ILA projectors, “DLA-NZ700” and “DLA-NZ500,” marketed under the JVC brand for international markets, have been awarded in the Product Design Discipline at the prestigious iF DESIGN AWARD 2025.



Award Overview

■ D-ILA Projectors “DLA-NZ700” and “DLA-NZ500”

The D-ILA projectors “DLA-NZ700” and “DLA-NZ500” are the latest native 4K models marketed under the JVC brand for international markets. By completely redesigning the optical unit, lens, and circuit boards, the body has been made more compact, achieving the world's smallest size for a native 4K projector*. The newly designed large-diameter 80mm fully motorized 4K lens offers a wider shift range and a shorter throw distance, accurately reproducing 4K high resolution while enhancing installation flexibility. Additionally, the proprietary laser light source technology “BLU-Escent” is incorporated, achieving high brightness of 2,300 lumens for the “DLA-NZ700” and 2,000 lumens for the “DLA-NZ500,” along with a light source lifespan of approximately 20,000 hours. The “DLA-NZ700” features the proprietary third-generation 0.69-inch native 4K “D-ILA” device, which enhances black level performance and achieves a native contrast ratio of 80,000:1.

*Note: As a projector equipped with a native 4K device. (As of March 19, 2025, according to our research)”



DLA-NZ700/DLA-NZ500



DLA-NZ500

■ Design Concept

For home theater projectors, it is essential to accommodate various installation methods such as rack mounting and ceiling mounting to suit the user's lifestyle and living environment. As a result, achieving greater compactness while maintaining functional beauty was a primary design goal, as installation flexibility is a significant benefit for users. The front and rear of the projectors feature a rounded shape, with the front designed for air intake and the rear for heat exhaust when rack-mounted, creating a symmetrical silhouette that does not dominate the space. Additionally, the symbolic symmetrical design clearly expresses the direction of light and the expectation of high image quality, achieving a simple form that pursues functional beauty and a timeless, long-lasting design.



Top image



Front image



Rear image

iF DESIGN AWARD

The iF DESIGN AWARD is organized by iF International Forum Design GmbH, the oldest independent design organization in the world, based in Germany, and has been internationally recognized since 1954. Submissions are awarded in the nine disciplines, including Product Design, Packaging Design, Communication Design, and Architecture. Entries undergo examinations based on five criteria, Idea, Form, Function, Differentiation and Sustainability. In the 2025, award winners were selected from among approximately 11,000 entries submitted from 66 countries and regions after a thorough examination by jury, consisting of renowned design experts.

iF DESIGN AWARD 2025 Official Website: "DLA-NZ700" and "DLA-NZ500" Award Introduction

<https://ifdesign.com/en/winner-ranking/project/jvc-d-ila-projector-dla-nz700dla-nz500/692175>

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This document is based on the information available at the time of release. Please note that it may differ from the latest information.

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