

JVCKENWOOD Corporation

May 12, 2022

JVCKENWOOD Wins iF DESIGN AWARD 2022 (Product Category)

Yokohama, May 12, 2022 – JVCKENWOOD Corporation (“JVCKENWOOD”) is pleased to announce that the Company has won the iF DESIGN AWARD 2022 in the product category, a world-renowned prize, for the VP8000, a new product in the Viking series of multi-band P25 digital professional radios developed under the KENWOOD brand for the North American public safety market. This is the fourth consecutive year that JVCKENWOOD products have received the award.



Award-winning product in the product category at the iF DESIGN AWARD 2022

■ VP8000 Multiband P25 digital radio

The award-winning VP8000 is a P25 digital radio newly developed by EF Johnson Technologies, Inc., a member of the JVCKENWOOD Group, as the flagship model of its professional radio Viking series for the North American public safety market. It is the first JVCKENWOOD multiband professional radio to support the VHF, UHF, and 700/800 MHz bands. The radio offers robustness, reliability, and high sound quality for mission-critical operations, as well as excellent usability based on the high-contrast, multiline display and ergonomic design. The lineup includes full key models and standard key models with a black housing and two highly visible green colors.



VP8000

■ Design concept of the award-winning product

The VP8000 is designed for use in harsh environments, such as firefighters wearing thick gloves at a fire scene and police officers carrying equipment on their waists, and the layout and shape of each control system is designed to ensure reliable operation. The shape of the radio body has an inverted square pyramidal design that extends upward to enhance grip when held in the hand. The guard shape around the top surface prevents operational errors and protects the display and operation buttons from the impact when dropped. In addition, a large color display on the top surface of the body enables users to check the status of the device even when it is worn on the body. The design combines functionality to support grueling task.



Top surface of VP8000

iF DESIGN AWARD

The iF DESIGN AWARD is organized by iF International Forum Design GmbH, the oldest independent design organization in the world, based in Germany, and has been internationally recognized for 69 years since 1953. Submissions are awarded in the nine disciplines, including Product, Packaging, Communication, and Architecture. Entries undergo examinations based on criteria such as impact, differentiation, and function. In the 2022 competition, award winners in each category were selected from among a record number of approximately 11,000 entries submitted from 57 countries and regions after a thorough examination by jury, consisting of renowned design experts.

Trademarks

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