

Corporate Vision

Creating excitement and peace of mind for the people of the world

Management Principles

- Transform into a customer value creator
- Evolve as a technology based company
- Contribute to a sustainable society through our business

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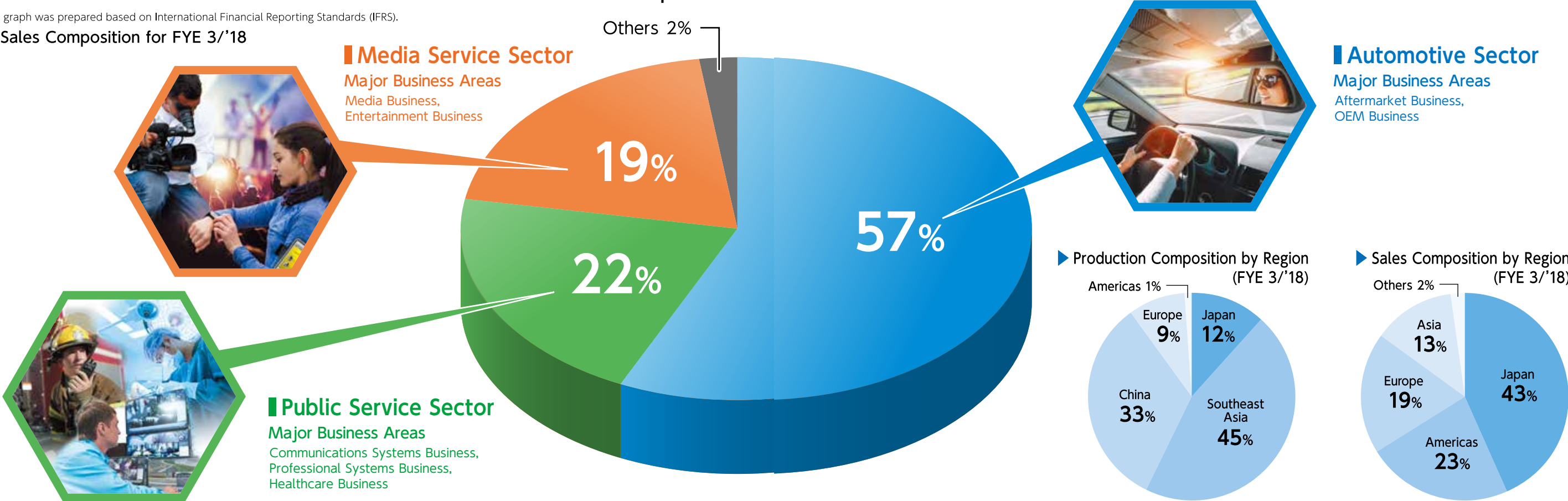
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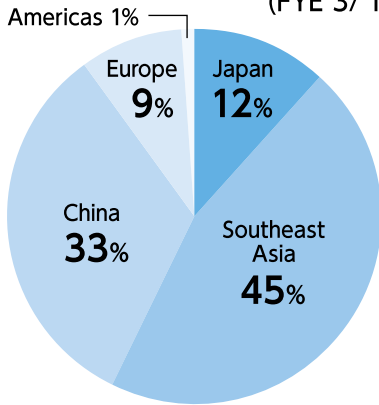
Overview of the JVCKENWOOD Group

This graph was prepared based on International Financial Reporting Standards (IFRS).

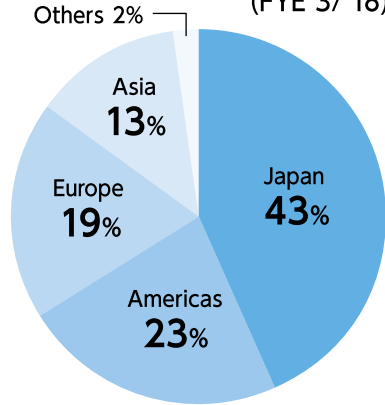
Sales Composition for FYE 3/'18



Production Composition by Region (FYE 3/'18)



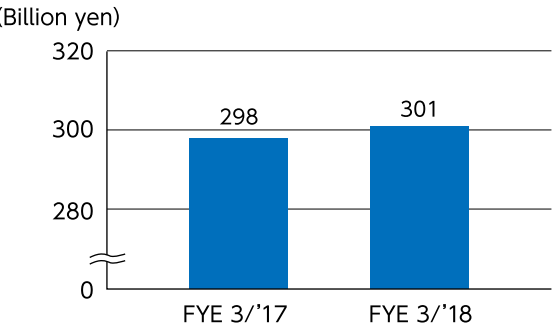
Sales Composition by Region (FYE 3/'18)



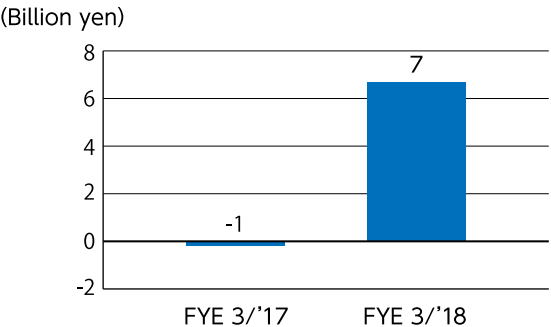
Financial Highlights

This graph was prepared based on International Financial Reporting Standards (IFRS).

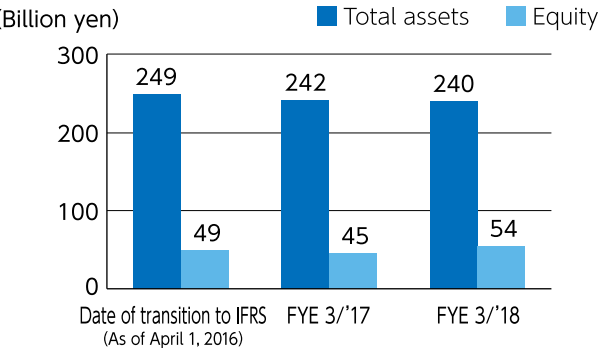
Revenue



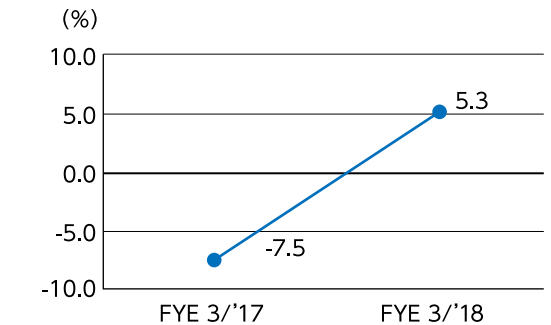
Operating Income



Total Asset & Equity



Profit (Loss) Attributable to Owners of Parent Ratio



JVCKENWOOD Corporation and Consolidated Subsidiaries (Fiscal year ended March 31)

(Million yen)

	Date of transition to IFRS (As of April 1, 2016)	FYE 3/'17	FYE 3/'18
Revenue	—	297,890	300,687
Operating Income	—	-128	6,942
Profit before tax	—	-1,259	5,946
Profit attributable to owners of parent	—	-3,114	2,393
Total assets	249,467	241,696	239,877
Equity	49,123	45,236	53,792
Equity per share (yen)	314.32	284.65	364.45
Stockholders' equity ratio (%) *1	17.5	16.4	21.1
Basic earnings per share (yen)	—	-22.42	17.23
Profit (Loss) attributable to owners of parent ratio(%) *2	—	-7.5	5.3
Cash flows from operating activities	—	19,624	18,379
Cash flows from investing activities	—	-17,690	-14,835
Cash flows from financing activities	—	-2,052	-7,043
Number of employees	17,884	18,051	17,801

*1 (Equity – Noncontrolling interests) ÷ Total assets

*2 Profit attributable to owners of parent ÷ the average Stockholders' equity

Takao Tsuji | Shoichiro Eguchi

Representative Director of the Board, Chairman,
Chief Executive Officer (CEO)

Representative Director of the Board, President,
Chief Operating Officer (COO)

Since the launch of the new management structure in June 2016, we have been moving forward toward new growth under the banner of JK 3.0 (the third era of JVCKENWOOD). While upholding our corporate visions of “Creating excitement and peace of mind for the people of the world,” we are devoting constant efforts not only to enhancing customer satisfaction but also to delivering an added element of “WOW” or surprise.

JVCKENWOOD has launched a new management structure, under which Takao Tsuji, previously Representative Director of the Board, President, Chief Executive Officer (CEO) was appointed Representative Director of the Board, Chairman, CEO, and Shoichiro Eguchi, previously Representative Director of the Board, Executive Vice President was appointed Representative Director of the Board, President, Chief Operating Officer (COO), effective April 1, 2018.

The Chairman and the President will join hands and work together to have the corporate structure of our company evolve and to move it forward to JK 3.1, the next generation of JK 3.0. In addition, we will accelerate the development of our company to keep up with the times, and even go slightly ahead of them.

To start, tell us about the new system for working together and the background to this system.

Tsuji: As President, CEO for roughly two years, I visited many domestic and overseas group bases as well as customers all over the world. However, there are limits to what one person can do, and there are still many places I have not yet visited. You gain an understanding of actual conditions by visiting sites, and there are many employees who feel more motivated

with the visits. Although there are also likely those who would find the visits annoying, too (laughs). So, in the future, I want the two of us to share the load and visit as many places as possible, both inside and outside of the company.

Eguchi: We are growing as a company. In the future, we will have to actively increase external activities in order to steer our company toward expansion and growth. However, deep involvement in one sector alone can take quite some time, and it is extremely difficult for one person to cover all work alone. Many business sectors require knowledge, including in particular in the fields of professional-use products that CEO Tsuji specializes in. I think joining hands and working together has a deeper meaning, including these things.

Tsuji: At first, we thought about dividing our work with this system of joining hands and working together. But, COO Eguchi and I share very similar values and ways of thinking, so we have a very smooth shared sense of things. However, our methods for problem solving do differ. Even with the Public Service Sector's Communications Systems Business, a current issue, COO Eguchi and I have completely different views on how to reorganize it. But, we are able to build a relationship where we complement each other without causing conflict.

Eguchi: There is a saying “Two heads are better than one.” Each of us has parts that differ from each other, but our aim of improving the company is the same. By making the main goal progress while complementing each other, synergistic effects will be generated naturally and unanticipated chemistry may develop.

President Eguchi, what do you hope to actively pursue in the future?

Eguchi: In particular, I hope to accomplish in JK 3.1 what we could not complete in JK 3.0. We have made corporate culture reforms and organizational reforms significantly since JK 2.0 at the time of our management integration (2008). Our internal corporate culture has also changed dramatically. On this occasion, however, we will fully promote these unfinished business reforms. And I think that this coming year is a critical period for us in terms of building a firm foundation for 2020, the final year of our Vision 2020 mid- to long-term management plan.

Reviewing the Vision 2020 mid- to long-term management plan, what exactly do you aim for?

Eguchi: Mid- to long-term management plans have been formulated many times since our integration. Unfortunately, however, we fell short of each goal in the past, numerically speaking, and lost the credibility with the market. The Vision is not a dream but rather a commitment. As a manager responsible for the business, I hope to change the corporate culture, making it more active. This Vision 2020 we have announced is a commitment to the market. To achieve this Vision, first we have to change our way of thinking.

The objective of the Vision 2020 sets forth a target of 10% return on equity (ROE). What are the key points to achieving this target?

Eguchi: Our numerical targets feature those for each business sector as well as those for the entire Group. However, in today's changing business environment, individual businesses and their respective markets fluctuate differently per their unique cycles: every three months, every six months, every year. Therefore, we will not change the targets for the entire Group, but we do believe that detailed plans and allocations in each business sector should be reviewed on a case-by-case basis. Of course, all employees at all levels must work together towards these targets. And rather than sticking to targets of individual projects for three years as we did in the past, I think we need to adjust our trajectories more frequently as we move forward. If performance in one business sector falters, another can cover for it. Alternatively, there is the idea of starting new businesses. Looking back on the past, there were times when, numerically, results deviated considerably from the targets and no reviews of business structures were conducted. Reflecting on this fact, we therefore plan to maintain the end goal while moving forward in a flexible manner.

Is the Automotive Sector—which has grown significantly—positioned to drive profitability in the future?

Eguchi: We expect that the Automotive Sector has the potential to continue to be a major driving force. However, the market sometimes fluctuates significantly. Three sectors—

the Automotive Sector, the Public Service Sector, and the Media Service Sector—make up our resources and areas of business. Together, these three sectors are extremely strong. For that reason, rather than focusing on one business sector, I believe that it is better to use the three sectors to support one another so that we can build a more stable business structure as a company.

Tsuji: Talking about future business development continuing from existing businesses, we might mention the healthcare market, which we are already making efforts, including the medical image display systems. Globally, the healthcare market—including drug discovery, medical care, and others—has already become larger than the automotive market. Against this backdrop, while we have only achieved no more than an amount of a drop in the ocean, we hope to successfully utilize our intellectual property to grow our healthcare business into a key driver of earnings from 2025 onwards.

Eguchi: With our efforts in our next-generation business in the Automotive Sector, we believe that our strengths are optical and video-related, specifically camera-related fields. And we believe that there are areas where these strengths can still be used further in new sectors, including the healthcare market, and we expect that we can differentiate ourselves from the competition here.



Reviewing the Vision 2020, we have added a principle on developing as a technology based company that utilizes intellectual property. What is your aim?

Tsuji: Intellectual property is very important for companies like ours. There are times for offense and times for defense. With intellectual property, we can be on the offensive. And with intellectual property, we can defend even if competitors attack. In the past, there was a time in which profits and payments due to intellectual property were each in the tens of billions of yen or more. Selling our intellectual property while using other companies' intellectual property, we freely used intellectual property to create great results. Although the times have changed, we must further expand intellectual property in order to create a future for our company.

Eguchi: Using intellectual property is a clear proof that the company's business is moving forward and expanding. So, not using intellectual property is to say that the business is shrinking.

Tsuji: Becoming a technology based company is an important part of our thinking. With intellectual property, other companies' collaborations can also be advanced in a favorable manner. And on the contrary, always having others provide intellectual property means you will not make a profit even if you collaborate with other companies. We intend to actively create new business areas and so on using our own intellectual property rights by daring to introduce ourselves as a technology based company.



The company’s management principles and action guidelines have been revised. What are the ideas behind the revisions?

Tsuji: To achieve the corporate vision of “Creating excitement and peace of mind for the people of the world,” we must move forward with a consciousness shared at all times by all employees at all levels. We do not aim to be the world's largest in scale, but we want to be a company that delivers an added element of “WOW” or surprise to customers and the world.

Eguchi: I believe that management principles and action guidelines should change with the times. Changing management principles and action guidelines with JK 3.1 is natural when seen from the viewpoint that only the fittest survive in business.

Tsuji: Globally, new waves are reaching a variety of sectors. When these waves reach us, I want JVCKENWOOD to be not in the middle of the waves but rather out in front with proactive approaches. When the world changes significantly, the leading-edge always grows. Even if you make the same effort, going against the flow will mean little headway gained. But if on the waves with a strong tailwind, a little effort means great strides forward. I want to focus on areas with favorable tailwinds.

Management Principles

- Transform into a customer value creator
- Evolve as a technology based company
- Contribute to a sustainable society through our business

Action Guidelines

- Refine our senses regularly to create products and services that offer a moving experience
- Provide solutions that make a real difference through innovation and collaboration
- Strive for sincere, responsible corporate behavior as our commitment to compliance

These management principles state “Contribute to a sustainable society through our business.” The website, as well, makes a great deal of the concept of sustainability. What ideas is this based on?

Tsuji: This is something that I have always thought. Rather than a philanthropic social service, I believe we should contribute to society through the business itself, and that this is something to aim toward. This is also a global trend, as seen in the SDGs (Sustainable Development Goals) adopted by the United Nations.

Eguchi: We have conducted a variety of activities contributing to communities both in Japan and abroad. In addition to these activities contributing to society, we contribute to a safe and secure motorized society through Gazefinder, a gaze tracking system designed to assist early evaluations of social developments, as well as dashcams and in-car cameras. We believe that many of JVCKENWOOD’s businesses fall in the category of contributing to the world through business. I think that we can take pride in this.

Tsuji: I believe there are a left brain and a right brain in business. In other words, there are two areas: the right brain, sensitive and featuring tacit knowledge, and the left brain, featuring explicit knowledge. Our businesses do quite well in the realm of the senses. This is especially true in the entertainment business.

Eguchi: I feel that we have more businesses based on the senses.

Tsuji: In addition to the ability to express visually, sensitivity in terms of ergonomics determines whether something is good or bad. This is not only true in music content and audio equipment but also in video equipment. While the insides of professional cameras are digital, the products themselves are evaluated in terms of aspects that are very much analog—how easy something it is to focus, how the turn of the aperture fits in one’s hand, and so on. I believe the pursuit of a world of the sense where quantifying such things is difficult and creating new areas of business is a means for Japanese manufacturers to survive in the world.



It is easy to think that digitization allows anyone to make products easily, but you mean that this has created a sizable gap in the actual products.

Tsuji: Products and services are produced from experience and knowledge of a company, accumulated over a long period of time.

Eguchi: There are tangible and intangible parts in corporate value. Tangible parts can be quantitatively measured, but intangible parts are difficult to be differentiated and relativized. However, various elements such as design, craftsmanship, tradition, and employee morale lie in such aspects. Of course, these parts do not appear on the balance sheet at all. These intangible parts that cannot be visualized are very important, and I think much of JVCKENWOOD’s work uses them. There are still many such technologies, experiences, and areas of knowledge that have not yet resulted in profits. Depending on how we utilize them, I think these have the huge potential to change the world significantly like the VHS.

Tsuji: And while timing can be key, if we work in the direction of contributing to the world from the viewpoint of Environmental, Social and Governance (ESG), I think that this will surely lead to profits as well. Riding the trends of the world, we hope to move forward with the spirit of staying slightly ahead, be it a step, half step, or even one inch (laughs).

Eguchi: We appreciate your continued understanding and support going forward.

Feature Stories 1.

Transform into a Customer Value Creator

By fusing its strengths in audio, visual, and communications solutions, as well as utilizing open innovation, JVCKENWOOD aims to transform into a customer value creator capable of creating new value for customers based on deep insights into their needs.

Concrete examples

Contributing to driver safety, a secure and comfortable driving experience, and the operation of vehicles

Dashcam

By connecting its in-car device technologies with imaging and optical technologies, JVCKENWOOD realizes high-function, high-reliability, and high-definition recording, and delivers dashcams with built-in driver assistance and other functions that contribute to driver safety and a secure and comfortable driving experience.

Developing a taxi dispatch system

JVCKENWOOD has started operational collaborations for the development and introduction of a next-generation IoT-based taxi dispatch system with Sanwa Koutsu, which is considering introducing an IP-based taxi dispatch system to enhance customer services.

By fusing JVCKENWOOD's technologies and know-how on car-mounted equipment and professional radio devices and Sanwa Koutsu's knowledge and experience of the taxi industry and vehicles, we will work toward developing a next-generation IoT-based taxi dispatch system that provides a safe and comfortable driving experience and safe operation of vehicles not only for customers but also for taxi drivers.

Solving social issues

Gazefinder: A gaze tracking system

Gazefinder is a gaze tracking system capable of visualizing the eye-gaze patterns of the subject of an experiment by applying our unique gaze tracking technology. Through joint research with research institutions and universities using Gazefinder, we aim to contribute to the early detection of developmental disorders and other symptoms.

Providing new experience

EXOFIELD: An out-of-head localization sound field processing technology

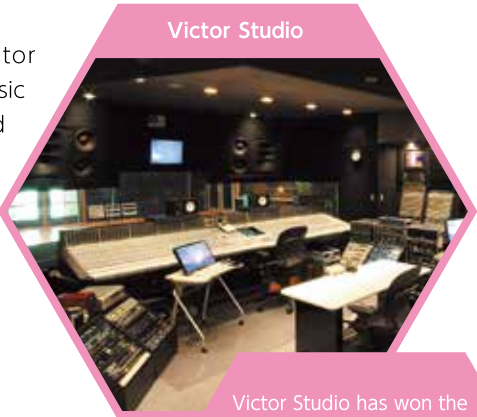
JVCKENWOOD's unique EXOFIELD out-of-head localization sound field processing technology, which enables listeners using headphones to experience a real sound field effect like the one delivered by loudspeakers, offers new listening experience.



JVCKENWOOD is pursuing customer value creation by mobilizing its overall strengths jointly with Group companies that engage in a wide range of value creation businesses in music and video content production and design, as well as developing software development technologies.

JVCKENWOOD Victor Entertainment's Victor Studio

Victor Studio is a content production base of JVCKENWOOD Victor Entertainment Corp., which is engaged in the manufacture and sale of music content. Staffed with studio engineers who have extensive experience and knowledge, unique know-how, and a keen intuitive sense, as well as equipped with the finest audio systems in the industry, the studio provides the sound that artists genuinely wish to deliver to customers based on an understanding of the passion and ideals of artists.



Victor Studio has won the Professional Music Recording Award of Japan for the 23rd consecutive years, supported by skilled engineering professionals who are highly appreciated in Japan and abroad along with the state-of-the-art audio systems. We provide support for a wide variety of entertainment content.

JVCKENWOOD Video Tech



JVCKENWOOD Video Tech helps customers embody their images by offering our accumulated know-how and leading-edge equipment to meet the needs of video creation, which are growing steadily with the diversification of media.

JVCKENWOOD Video Tech

To meet needs for new content communicating to a wide variety of media, JVCKENWOOD Video Tech Corporation provides comprehensive and leading-edge post production services including 4K/HDR, 8K, VR, dome videos, 3D videos, encoding for streaming (for iTunes) and delivering solutions for various media.

JVCKENWOOD Design

JVCKENWOOD Design Corporation, which promotes the idea of Human-Centered Design, opened the SPARK, an open innovation space for enabling co-creation activities among many people, with the relocation of its office to Yoga, Setagaya-ku, Tokyo in October 2017.

Through various activities, such as workshops, trial sessions, and study sessions, conducted at SPARK, we identify and understand customers' problems more deeply and extensively and conduct co-creation activities to solve those problems.

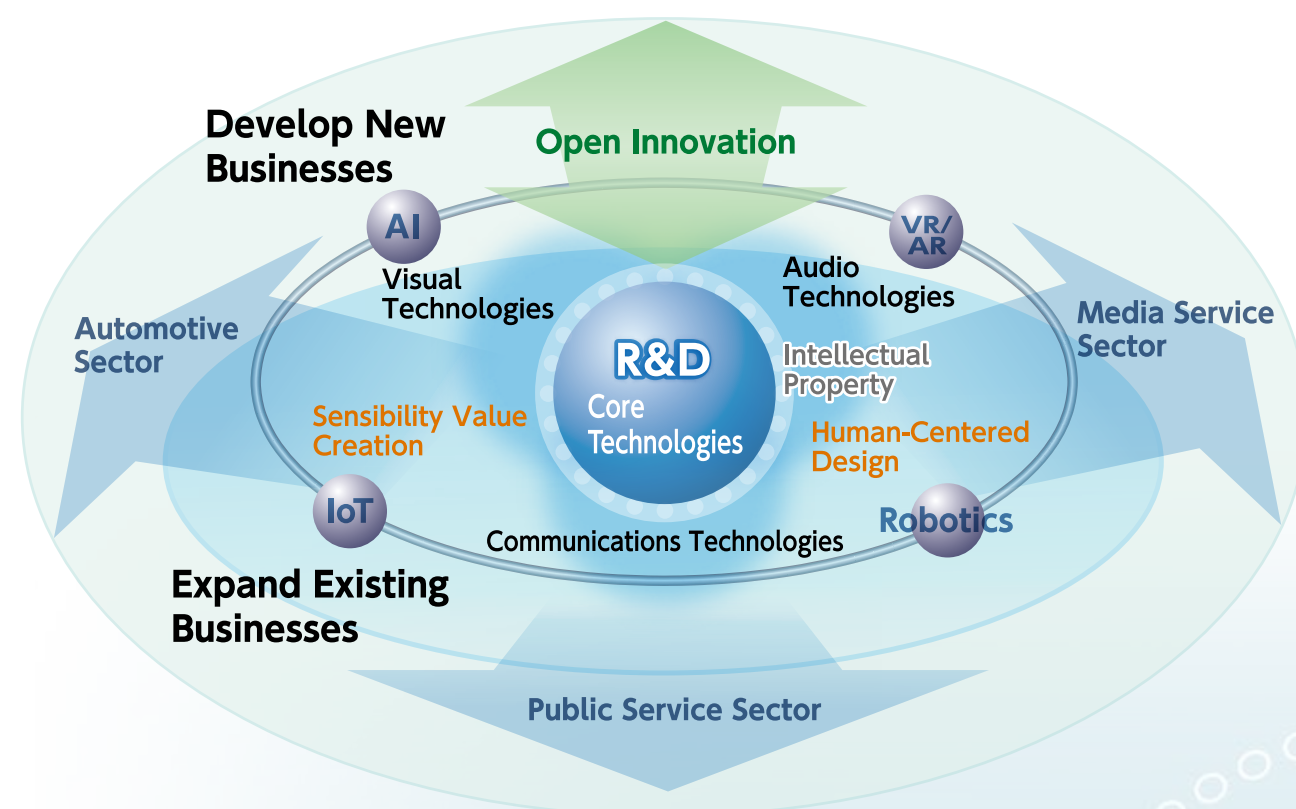
We aim to propose solutions that can satisfy customers' needs by connecting feelings and logic based on sensibility value creation and human-centered design, and integrating our customer-oriented product planning capabilities and development capabilities enabling the embodiment of an exciting experience, cultivated through our consumer product business, with our extensive intellectual property portfolio and core technologies.

JVCKENWOOD Design SPARK Open Innovation Space



At our SPARK open innovation space, JVCKENWOOD Design promotes co-creation activities to solve customers' problems by conducting different approach-based workshops, trial sessions, and study sessions.

Evolve as a Technology Based Company



JVCKENWOOD is strengthening and promoting initiatives underpinned by technology and intellectual property strategies, with the aim of evolving as a technology based company.

By exploiting a vast array of technologies mainly in the fields of imaging, audio, and communications systems cultivated since the days of JVC and KENWOOD, the R&D Dept. of the Head Office and the engineering department of each business division are conducting activities for advanced technology development based on our technology strategy.

Under the corporate vision of “Creating excitement and peace of mind for the people of the world,” JVCKENWOOD is focusing on development activities in the area of the solutions business aimed at solving customers’ problems based on its long-established technological capabilities, in an effort to expand existing businesses.

As regards initiatives for new business areas, JVCKENWOOD is collaborating across business boundaries toward providing new value to society by leveraging its core technologies and delivering solutions that will contribute to solving social issues and customers’ problems in a future society built on basic social infrastructure technologies, such as AI, IoT, VR/AR, and Robotics.

All the technologies of JVCKENWOOD, including its core technologies, are underpinned by the intellectual property strategy formulated mainly by the Intellectual Property Department of the Head Office. JVCKENWOOD has a framework of intellectual property management comprising the Intellectual Property Department of the Head Office, aiming to create “cutting-edge intellectual property” that supports the future of the company, as well as the patent development group established for each business field. We also assign an intellectual property manager and an intellectual property promotion manager to the engineering department of each business division. Based on this company-wide intellectual property framework, JVCKENWOOD proactively conducts intellectual property activities, including the creation of patents for protecting our businesses, patents for technologies that create the future of the company, and patents for technical standards that will contribute to revenue generation.

Technology Strategy

JVCKENWOOD develops technologies that can be turned into cutting-edge solution businesses to solve social issues by applying its proprietary core technologies, and through open innovation with partners in various industrial sectors.

- The engineering department of each business division conducts R&D activities to strengthen the in-car optical-related business, including dashcams and car-mounted cameras, to accommodate the shift to electric vehicles (EVs), self-driving cars, and car-mounted equipment connected to the Internet; the total solution business, including IP radio solutions, to accommodate the shift to broadband in the professional digital radio infrastructure; technologies for the medical imaging and information solutions business; and, a product family that pursues advances in high-quality video technologies such as 8K/4K imaging technologies.
- The R&D Dept. of the Head Office is promoting advanced technology development with the focus on the future further ahead of R&D activities of each business division, with the aim of strengthening our core technologies in audio, visual, and communications systems fields and creating new businesses.
- JVCKENWOOD, in cooperation with its Group companies, including JVCKENWOOD Design and JVCKENWOOD Video Tech, will clarify anticipated customer-oriented needs and turn those needs into the development of technologies needed to solve social issues.

Activities

Activities for creating innovation

- In FY2016, JVCKENWOOD introduced the Innovation Act-activities aimed at unearthing untapped ideas in the company, creating an environment for organically creating innovation, and transforming itself into an organization that stimulates innovation. Innovation Act activities mainly comprise technology idea contests, in which we accept new technology ideas, produce prototypes for outstanding ideas and review them within the company; and business idea auditions, in which we hold auditions for new business ideas and provide support for commercializing outstanding business proposals.
- We hold a technology symposium every year as a forum for personal exchanges among engineers and for providing technology information to all employees. We also conduct activities for improving the motivation of engineers, such as giving engineer’s awards, at the symposium.

Enhancing technological capabilities focusing on the future

- We conduct skill registrations of engineering employees based on the unified standards of the Group every year to visualize our technological capabilities, use the data obtained for human resources strategies from a medium- and long-term perspective, and reflect the data in the development of skill enhancement measures, such as education and training for engineers.

Intellectual Property (IP) Strategy

JVCKENWOOD conducts IP activities to contribute to business and management by leveraging and benefiting from IP in businesses, while protecting businesses with intellectual property rights.

- As an open and closed intellectual property strategy, JVCKENWOOD aims to monetize IP owned by the JVCKENWOOD Group from standardization, patent pools, and selling patent rights, as well as build barriers to entry to new businesses and priority business areas.
- We have formulated an IP strategy linked to our business and technology strategies, determined the direction of the company, and created a portfolio of business areas on which we need to focus.
- We promote the creation of new corporate value by adopting a mixed IP strategy through multifaceted protection and utilization of IP based on patent rights, design rights, and trademark rights.

Activities

Activities for raising awareness of intellectual property

- We hold an IP symposium (lectures by external instructors, IP awards presentation, case example presentation, etc.) to raise awareness of IP among management, General Managers of each engineering department, and engineering employees of the JVCKENWOOD Group.
- We have formulated the Intellectual Property Basic Regulations, the Intellectual Property Rewarding Regulations, and the Intellectual Property Risk Management Regulations, and made them available on the Intranet to communicate our IP activities to all employees.
- We publish the monthly IP report, which compiles information on the status of our IP activities, and the IP newspaper, which is designed to transmit know-how, on the Intranet to raise awareness of IP among employees, as well as the annual IP report for management.

Strengthening intellectual property capabilities

- We provide IP training for new employees, newly appointed senior officers, engineers, and designers to strengthen our IP capabilities.
- We have established the Patent Proposal and Application Standard and the Patent Clearance Standard in the JVCKENWOOD Group Corporate Engineering Standards Management Rules, through which invention discovery activities and patent searches are incorporated in the product development process, enabling us to protect our technologies through patents and produce products without infringing on the patents of others.
- In tandem with the invention discovery activities for protecting our existing businesses, we hold 300 patent idea meetings annually for protecting new businesses to build up our portfolio of patents in future technologies.

Contribute to a Sustainable Society Through Our Business



For our company to achieve sustainable development, JVCKENWOOD believes that it is important to have the trust of society and to continue to contribute to society in order to meet the expectations of all of our stakeholders.

By upholding our corporate vision of "Creating excitement and peace of mind for the people of the world," we place importance on promoting sustainability activities through our business activities. Accordingly, we will continue to create products and services that will solve social issues, while endeavoring to forge deep ties of trust not only with our customers, but also with all of our stakeholders. We will, therefore, work toward achieving sustainable growth and enhancing corporate value by contributing to solving social issues through our businesses, for the purpose of contributing to the development of a sustainable society.

Management Strategy Underpinned by Business Strategy and Sustainability Initiatives

We will extract eight priority goals and five relevant goals associated with our businesses from among the 17 goals of SDGs*, and work to achieve these goals through Society 5.0.

*1. SDGs (Sustainable Development Goals): 17 global goals adopted at the United Nations Summit to be achieved by 2030.



Policy for Sustainability Initiatives

- Established the Sustainability Management Office effective April 1, 2018, as the department responsible for promoting sustainability across the Company.
- Top management will promote the initiatives.
- Set targets and Key Performance Indicators (KPIs) in accordance with the mid- to long-term management plan Vision 2020.
- Promote the participation of all employees by linking the sustainability initiatives with all our business activities.
- Achieve SDGs by contributing to Society 5.0*2.
- Proactively and comprehensively disclose the initiatives to our stakeholders on the website, etc.

*2. Society 5.0: A new human-centered society that (balances economic advancement with the resolution of social problems by a system that) highly integrates cyberspace and physical space. (The 5th Science and Technology Basic Plan endorsed by a Cabinet Decision)

Process for Implementing the Sustainability Initiatives

We will set and promote the themes and goals of sustainability initiatives by taking the following four steps:

Step 1

Select eight issues to be addressed by JVCKENWOOD

Select issues in fields to be addressed by JVCKENWOOD from the viewpoints of social issues and Environmental, Social and Governance (ESG) criteria.

Step 2

Link eight priority SDGs with each issue to set the themes of sustainability initiatives

Specify the most important priority SDGs for JVCKENWOOD from the viewpoints of ESG, relevance with business strategies for managing our Company, and risks and opportunities, and set the themes for sustainability initiatives.

Step 4

Set KPIs and fully implement the initiatives

Conduct an analysis with each responsible department and consider and determine KPIs for each individual theme of the initiatives and promote the sustainability initiatives.

Step 3

Add five related SDGs to set all themes

Add five related priority SDGs that are most important in order to set all themes.

Issues	SDGs	ESG	Themes of Sustainability Initiatives	Relation to JVCKENWOOD's Businesses
I. "Social" Issue	3 GOOD HEALTH AND WELL-BEING	S	Improving Access to Healthcare	Healthcare products and services (e.g. diagnostic imaging instrument) (Automotive products and services, e.g. navigation system and dashcam)
	4 QUALITY EDUCATION	S	Access to Adequate Education	New healthcare products and services (e.g. Gazefinder, a gaze tracking system)
	10 REDUCED INEQUALITIES	G	Accelerating Innovation	Promote as part of "Economy Issue" covered in Issue V
	5 GENDER EQUALITY	S	Diversity & Inclusion	Promote active participation by women
II. "Labor" Issue	8 DECENT WORK AND ECONOMIC GROWTH	S	Diversity & Inclusion	Corporate culture and work style reform/Active participation by international employees/LGBT Promotion of active participation by employees with disabilities/Human resource development/Healthcare/Industrial health and safety Fair labor-management relation/Prohibition of child labor/Prohibition of forced labor Sustainability procurement/Conflict mineral issues
	13 CLIMATE ACTION	E	Initiatives for Preventing Climate Change	Response to ISO14001/Response to CDP Scope 1 & 2
	6 CLEAN WATER AND SANITATION	E	Conserving Water Resources	Control of water usage
III. "Environment" Issue	15 LIFE ON LAND	E	Conserving Natural Environment	Biodiversity conservation (Dragonfly pond)
	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	E	Sustainable Skilled and Innovative Manufacturing	Environment-conscious products and services (e.g. Forest Notes)
	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	G	Accelerating Innovation	The number of practical applications of element technology/Achievements of Innovation Act* *JVCKENWOOD's innovative promotion program
IV. "Quality" Issue	11 SUSTAINABLE CITIES AND COMMUNITIES	S	Developing Safe and Trusted Community	New security products and services (e.g. security camera)
V. "Economy" Issue	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	G	Initiatives for Risk Management	Fair trade/Efficacy evaluation of the Board of Directors' Meeting/Compliance guidelines Information security/Personal information protection/Product quality and safety Customer satisfaction, etc.
VI. "Safety" Issue	17 PARTNERSHIPS FOR THE GOALS	G	Stakeholder Partnerships	The number of M&A deals & Industry-academic-government collaboration/Social contribution program

Priority SDGs
Related SDGs

Priority Themes of Sustainability Initiatives

Business Overview of the JVCKENWOOD Group

Aiming to become a customer value creator solving customers' issues with our accumulated technologies and knowhow



Automotive Sector (Aftermarket Business and OEM Business)

The Automotive Sector mostly develops car navigation systems, car audio systems, dashcams, and in-vehicle devices. It is divided into the Aftermarket Business, which provides products to consumers through volume-sales retailers and distributors, and the OEM Business, which is operated by the Dealer-Installed Option Business Unit and Factory-Installed Option Business Unit that provide products through automobile manufacturers and dealers.



Public Service Sector (Communications Systems Business, Professional Systems Business and Healthcare Business)

The Public Service Sector consists of the Communications Systems Business covering professional radio systems and amateur radio sets, the Professional Systems Business, which is operated by JVCKENWOOD Public & Industrial Systems Corporation, covering security camera systems, professional audio systems and other products, and the Healthcare Business covering medical image display monitor solutions and Gazefinder, a gaze tracking system.



Media Service Sector (Media Business and Entertainment Business)

The Media Service Sector consists of the Media Business, which is operated by three business units, namely, Solutions covering professional-use video cameras, projectors and other products, Lifestyle covering commercial video cameras, headphones and other products, and Imaging Devices covering image display devices and other products; and the Entertainment Business, which handles the Content Business centered around JVCKENWOOD Victor Entertainment, Corp., and the OEM Business.



Automotive Sector

Main Products

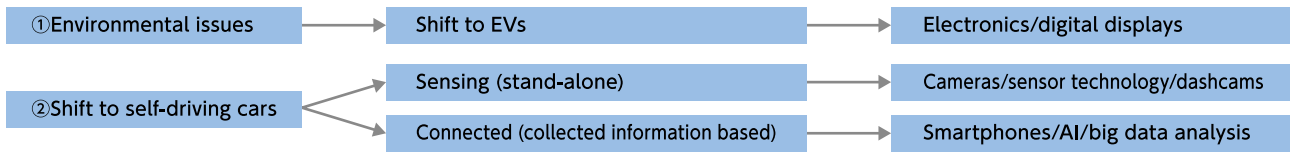
Car navigation systems, car audio, display audio systems, dashcams, in-car cameras, in-car optical pickups, CD/DVD mechanisms for vehicles, speakers, amplifiers, antennas, and other products

Director of the Board,
Managing Executive Officer in
Charge of Automotive Sector,
General Executive of Automotive
OEM Business Division,
COO EMEA
(Europe, Middle East and Africa)

Masao Nomura

Aiming to contribute to a safe, secure, and comfortable motorized society

The automobile industry is being demanded to address future environmental issues (CO₂/NO_x emission regulations) and to adapt to the coming self-driving society. To manage environmental issues, advanced electronics technologies are needed to accommodate the shift to electric vehicles (EVs), and conventional speedometers and other instruments are being digitalized. In the self-driving society, vehicles will also need to be equipped with cameras and various other sensing technologies. In addition, being connected to the Internet will enable in-vehicle infotainment systems to show vehicle information and traffic information by utilizing cloud services. Furthermore, the application of artificial intelligence (AI) will allow vehicles to provide drivers with more accurate and appropriate information and services.



With these advancements in automobiles, the importance of communication between vehicles and drivers (HMI: Human Machine Interface) is increasing and hence the automobile industry is facing the need to develop new technologies. Responding flexibly to these changes, JVCKENWOOD aims to contribute to a safe, secure and comfortable motorized society through solutions and services utilizing our visual, audio and communications technologies that will give us an edge in car navigation, dashcams and other products.

Aftermarket Business

In the Aftermarket Business, JVCKENWOOD has the Saisoku-Navi series of car navigation systems featuring high-contrast image quality, high-speed response and high-quality sound reproduction, which has seen its market share grow in Japan. We also have car navigation systems and display audio systems that enjoy leading market shares in the U.S. and Europe, and these are compatible with Apple CarPlay and Android Auto™, which enable car-mounted equipment to be connected to the Internet. These products are highly acclaimed in the market.

Dashcams that can be retrofitted to existing vehicles are becoming hugely popular in the wake of growing safety and security awareness among automobile users. JVCKENWOOD's dashcams have captured an industry-leading share in Japan by combining our existing in-car technologies and imaging and optical technologies to deliver high functionality, high reliability and high-quality video recording, and by incorporating driver assistance features to help ensure safe driving. Going forward, we will carry out full-scale expansion in overseas markets and achieve enhanced functionality by incorporating communication features for the shift to connected vehicles.

OEM Business

In the OEM Business, JVCKENWOOD is strengthening its proposal activities for car navigation and dashcams in the dealer-installed option field. We are winning new orders for large projects mainly from leading Japanese automobile manufacturers thanks to our strong reputation and excellent product performance in the aftermarket. In the factory-installed option field, we are developing display audio systems specifically designed for certain vehicle models, which are selling well.

JVCKENWOOD is also working on the development of car-mounted cameras and various sensor technologies, which are expected to show growth with the shift from conventional vehicles to EVs and self-driving vehicles. By developing in-vehicle optical related businesses that leverage the visual, audio and communications technologies of the JVCKENWOOD Group as well as products that utilize HMI technologies, we will improve our proposals for next-generation vehicle interiors and try to expand our business.

Looking to expand our factory-installed option business, we will collaborate with Shinwa International Holdings Limited, a tier-2 manufacturer of CD/DVD mechanisms for vehicles which became a subsidiary in June 2013 (now JVCKENWOOD Hong Kong Holdings Limited), and ASK Industries S.p.A., a tier-1 and 2 supplier of car-mounted speakers, amplifiers, antennas, and cable products which became a subsidiary in April 2015. Together, we will win new customers by utilizing each other's customer networks and production bases. We will focus our efforts on strengthening business particularly in China, which is the largest automobile market in the world and has great potential for growth.



"Saisoku Navi" MDV-Z905W



Dashcam DRV-830



In-car devices by ASK Industries S.p.A.



Illustrative image of the next-generation car interior

Public Service Sector



Main Products

Professinal radio systems, amateur radio systems, security cameras, broadcasting equipment, medical image display monitors, exsome analysis systems, Gazefinder, and other products

Executive Officer in Charge of Public Service Sector
Akira Suzuki

Communications Systems Business

In the Communications Systems Business, JVCKENWOOD provides highly reliable professional radio systems to the public safety market (e.g. police, fire departments and ambulance services), the public service market (e.g. electricity, water and gas) and the private sector market (e.g. hotels and retailers) around the world. JVCKENWOOD boasts a high market share in these areas.

Going forward, JVCKENWOOD will step up its efforts in the North American public safety market, which is expected to expand continuously, by strengthening cooperation with Zetron, Inc. and EF Johnson Technologies, Inc., its communications system subsidiaries in the U.S., and by aiming to provide total solutions for professional radio systems conforming to Project 25 (P25), a digital radio format for North America.

We will also deploy the NEXEDGE® series of professional digital radio systems which conform to the NXDN™ digital protocol around the world, as we aim to provide digital radio solutions to issues confronting a wide range of users, including those in the public service market.



JVCKENWOOD's DMR-compliant digital radio communications systems adopted by MotoGP™

In addition, an Italian company Radio Activity S.r.l., which produces repeaters and other products conforming to Digital Mobile Radio (DMR), a digital radio format in high demand as a replacement for analog radio in the private sector market and elsewhere, became our subsidiary in January this year. With the shift to broadband in radio infrastructure, we have entered into a capital alliance with a U.S. company called Sonim Technologies Inc., a leader in the professional LTE smartphone business, and launched products in collaboration with them, starting with the U.S. and Japanese markets. Going forward, we will make an effort to address the diversification of radio communication methods and services that are developing worldwide.

Professional Systems Business

In the Professional Systems Business, operated by JVCKENWOOD Public & Industrial Systems Corporation, we aim to bring security, safety, comfort and trust as a solution provider helping customers solve their issues. We produce and sell highly reliable video and audio systems based on our advanced technologies and knowhow, aiming at the education, public sector, distribution, social infrastructure, amusement facility and other markets, and also offer one-stop total solutions such as system proposals and designs to resolve customers' issues, high-quality construction, and maintenance and operation services ensuring long-term safe use.

Furthermore, we actively promote alliances with external organizations and offer a wide range of solutions based on outside-the-box ideas. These include an intelligent security system that enables Intelligent Video Analytics (IVA) of multiple security camera images in real time, as well as the KooNe Space Sound Design Solution that produces a unique space, planned and developed by JVCKENWOOD Victor Entertainment, Corp. To promote these solutions to a wider audience and boost sales, we have taken measures such as holding private shows called Solution Fairs since October 2017.

Going forward, JVCKENWOOD will strive to strengthen its solution proposal capabilities by offering one-stop solutions, ranging from sales, proposal of systems, and engineering to support services through integrated organization. In addition, we will aim to become a solution provider that meets the needs of customers by proposing solutions based on collaboration not only within the Group but also with external organizations.

Healthcare Business

In the Healthcare Business, JVCKENWOOD handles mammography image display monitors and other radiographic medical image display monitors which realize the highest levels of display performance and stability that medical imaging demands. This is achieved with our unique display technologies. We also provide pathological image display monitors using our unique color management technology.

In addition to these monitors, we are trying to expand our imaging business comprehensively in the healthcare field. To strengthen our future business, we are making a full-scale entry into the OR* video solutions business with the acquisition of a German company Rein Medical GmbH in April 2018, and by promoting the commercialization of 4K/8K camera system solutions using our imaging technologies developed over many years.

Moreover, JVCKENWOOD will aim for business growth as we try to solve social issues by developing advanced and innovative testing/diagnostic systems. These include Gazefinder, a gaze tracking system that uses our proprietary gaze tracking technology to identify developmental disorders at an early stage, and an early detection system for cancer incorporating optical disk technologies being developed jointly with the National Cancer Center Japan, Daiichi Sankyo Company, Limited and Sysmex Corporation.

*Abbreviation for Operating Room



Professional LTE smartphone by Sonim Technologies Inc.



Security system/Professional audio system



Intelligent Video Analytics (IVA)



Medical monitor display



OR imaging solutions by Rein Medical GmbH

Media Service Sector

Main Products

Professional video cameras, projectors, headphones, AV accessories, consumer video cameras, home audio, imaging devices, audio and video content/OEM business, and other products

Executive Officer in Charge of Media Service Sector,
General Executive of Media Business Division

Kazuyoshi Hayashi

Media Business

In the Solution Business Unit, JVCKENWOOD is dealing in equipment making use of our video technologies accumulated over many years such as high-definition video cameras, monitors and industrial imaging systems that meet the needs of professional sectors. We also carry out development and sales of high-definition and high-brightness projectors used in flight simulators, planetariums, automobile design, home theaters and other products by installing our unique D-ILA image display devices. Customer needs are rapidly changing as an effect of the diversification of broadcasting and business formats due to the Internet of Things (IoT), the advancement of high-quality video technologies such as 4K/8K imaging, and the expansion of the sports industry ahead of 2020. To respond to these needs flexibly, JVCKENWOOD will not only provide equipment and services but also switch to a solution business that will enable us to promptly meet customer needs through systemization and customization.



Flight simulator



HD memory card camera recorder

In the Lifestyle Business Unit, we conduct development and sales of special-purpose headphones utilizing our unique advanced acoustic technologies, such as Bluetooth® compatible models that deliver high-quality reproduction wirelessly, high-resolution audio models for sports, home audio systems such as the Wood Cone series that feature wooden diaphragms, as well as video cameras with a shift toward proposal-based products including long recording/playback models and all-weather models for expected use in outdoor activities and sports, and cameras for home monitoring.

We also aim to deliver outstanding, completely new products and services such as WiZMUSIC, a sound field customizing service featuring our unique EXOFIELD out-of-head localization sound field processing technology with which headphones provide the same real sound field effect as speakers.

In the Imaging Device Business Unit, JVCKENWOOD is striving to expand its businesses in global markets by increasing external sales and finding new applications for D-ILA devices, achieving full-scale production of Pico devices, and launching next-generation image devices such as head-mounted displays for virtual reality (VR) systems.



Wireless Sports Earphones
HA-ET900BT



Wood Cone Audio System
EX-HR11



Out-of-head Localization
Sound Field Processing Service
“WiZMUSIC”



4K Camcorder
“Everio R” GZ-RY980

Entertainment Business

In the Content Business, centered on JVCKENWOOD Victor Entertainment, Corp. (referred to below as VE), we are looking to enhance our core Music Business by actively seeking and nurturing new artists so that we can continue to create hits even amid major changes in the entertainment industry such as the diversification of user preferences and the expansion of fixed-fee unlimited listening services via digital sound sources. The Victor Rock Matsuri, an annual event launched in 2014, celebrates its fifth anniversary this year. Held in Osaka as well since 2016, this popular live concert features many of the major Victor Entertainment artists.

In the Spatialized Sound Production Business, JVCKENWOOD has developed the KooNe Spatialized Sound Design Solution, which uses a high-resolution audio system to enhance the comfortableness of spaces. In collaboration with JVCKENWOOD Public & Industrial Systems Corporation, we have introduced the system in many locations, such as corporate offices, co-working spaces, libraries, commercial facilities including car dealerships, residential facilities, and medical institutions.



Spatialized Sound Design Solution
“KooNe”

In the OEM Business, which focuses mainly on the production of packaged software such as CDs, DVDs and Blu-ray products, we provide full support from mastering and authoring to the creation of packaged media that meet customers’ requests. In 2016, we relocated JVCKENWOOD Creative Media Corporation, a subsidiary engaged in the contract manufacturing of packages, to our Yokosuka Plant in order to enhance the corporate value of the Group as a whole.

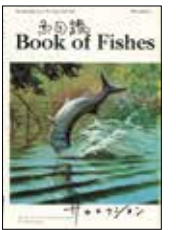
Going forward, we will strengthen the comprehensive capabilities of the Group by linking the appeal of our artists and music to a wide range of businesses and accelerating growth of our overall entertainment business including management, live concerts and events, and merchandising.



Keisuke Kuwata



Gen Hoshino



Sakanaction



Mariko Takahashi



Leo Ieiri

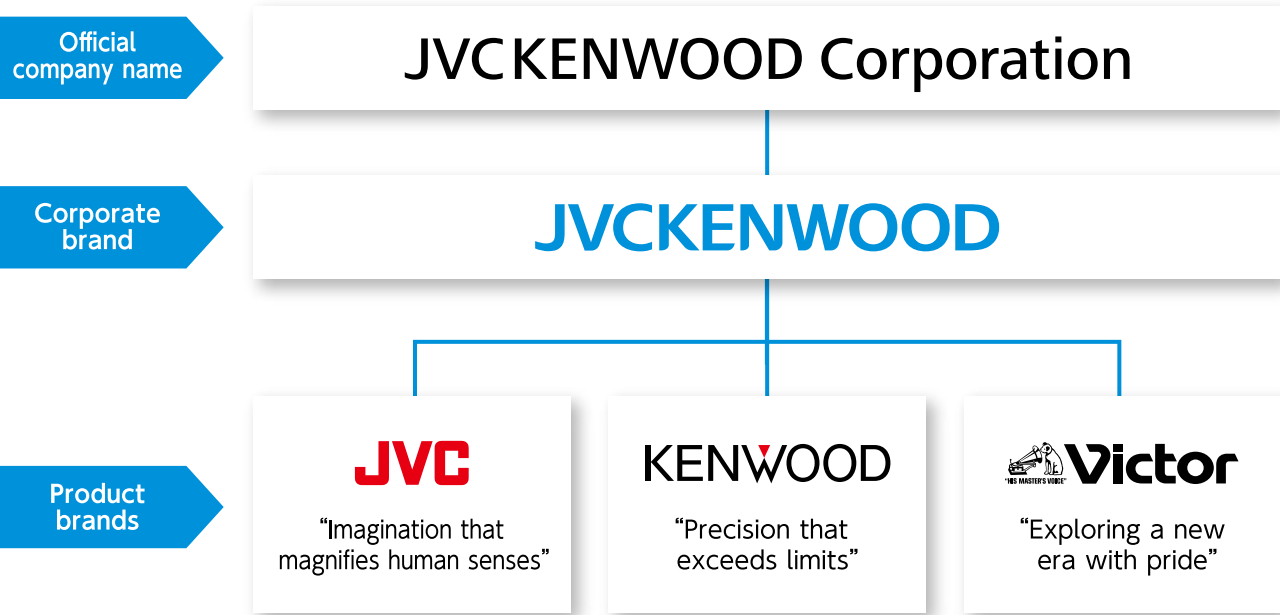


Sakurako Ohara

Initiatives to Increase the Brand Value

Brand Portfolio

The JVCKENWOOD Group is promoting the multi-brand strategy of managing multiple product brands under the umbrella of the JVCKENWOOD corporate brand. We deliver the vision of each brand, namely “Imagination that magnifies human senses,” “Precision that exceeds limits” and “Exploring a new era with pride” by providing a customer experience through sponsorship and various promotional activities linked to business activities. We strive to maximize the corporate value of the entire Group by leveraging the strengths of each brand.



Sponsorship Activities

Official MotoGP™ Supplier

JVCKENWOOD’s digital radio communications system compliant with Digital Mobile Radio (DMR) international digital radio standards has been adopted as the communication system for MotoGP™, the pinnacle of motorcycle racing, and is being used for communications by about 400 staff involved in operations at each round of MotoGP™. JVCKENWOOD has signed a sponsorship agreement for three seasons from 2018. Taking this opportunity, we will communicate the high reliability of our digital radio communications systems and enhance the value of our brand.



Official Supplier to McLaren

Since signing an official supplier agreement with the renowned McLaren Formula 1 team under the KENWOOD brand in 1991, JVCKENWOOD has had a continuous partnership with McLaren for 27 years through the development and supply of specialized digital communication systems, and by having dedicated engineers provide support at racing circuits. KENWOOD’s brand value, developed through this long history, has been passed down to the present day.



Sub-sponsor of Modulo Drago CORSE

JVCKENWOOD supports Modulo Drago CORSE, a racing team participating in the GT300 class of the 2018 SUPER GT series-Japan’s premier international motor racing series for touring cars (remodeled stock cars)-as a sub-sponsor, linking business activities in the Automotive Sector with the aim of promoting international motor sports.



Racing car "Modulo KENWOOD NSX GT3"

Supplying AE series headphones to Mario Mola

JVCKENWOOD has signed a sponsorship agreement with top-ranked Spanish triathlete Mario Mola for the supply of AE series sports headphones under the JVC brand. We have launched various promotional activities with him around the world through catalogues, web content and promotional videos.



Mario Mola
(The winner of 2016 and 2017 ITU World Triathlon Championship titles)

Promotional activities

We conduct promotional activities using various media channels according to target users and exhibit at various events, which offer important opportunities for communication with the targets. We also leverage owned media including SNS to deliver information in a timely manner. Our aim is to comprehensively enhance each brand value by rolling out promotional activities that highlight the characteristics of each brand.



OOH for N_W label JVC brand headphones at stations



OOH for a KENWOOD brand dashcam on trains



JVCKENWOOD Facebook



CES 2018
(The world’s largest electronics trade)



NAB 2018
(The world’s largest broadcasting equipment exhibition)



IWCE 2018
(The world’s largest exhibition and trade event for professional wireless communication equipment/systems)



Social and Environmental Initiatives (CSR)

Environmental Vision

We will contribute to society as an eco-promoting company that actively focuses on reducing our environmental impacts.

Environmental Policies

To preserve the global environment as well as resources and prevent pollution, the JVCKENWOOD Group will carry out its corporate management while considering the environment by making continuous improvements to all of our business activities, our product development, and our services with full awareness of our environmental impacts.

1. Prevent global warming through promotion of the reduction of CO₂ emissions throughout a product's lifecycle, including business activities, by developing technologies and products that reduce environmental impacts.
2. Use limited global resources effectively to create a sustainable society by reducing the resources we use within the framework of 3R activities and progressively using eco-friendly materials.
3. Manage chemical substances that affect the world's environment and biosphere, continue to reduce consumption, and switch to eco-safe materials.
4. Recognize the effects on biodiversity of all business activities, product development, and services to comprehensively reduce our environmental impacts in harmony with the natural environment.
5. Comply with environmental legislation and other requirements with which we agree.
6. Educate employees on the environment to cultivate greater environmental awareness.

Eco Promotion Plan 2020

The JVCKENWOOD Group has established four action items based on the Environmental Vision and the Environmental Policies, and will work to accomplish the goals of the Eco Promotion Plan 2020.

(1) Promotion of Energy Saving

- Saving energy in business centers and production base
- Developing energy-saving products using Life Cycle Assessment (LCA)
 - Reducing power consumption in both use and standby modes
 - Making products increasingly compact and lightweight (reduction of transportation energy)
- Developing elemental technologies that contribute to energy saving

(2) 3R Activities

- Developing products designed for recycling
 - Adopting ecological and recyclable materials
 - Company-wide rollout of 3R design methods (increased decomposability, resource conservation, and more)
- Reducing and recycling waste
 - Maintaining zero waste emissions at Japanese production and business bases
 - Achieving zero waste emissions at global production bases

(3) Appropriate Management of Chemical Substances

- Promoting green procurement
 - Improving green levels of business partners
- Reducing harmful substances in products
 - Encouraging switching to safer substitutes
- Company-wide promotion of alternatives to harmful substances and their appropriate handling

(4) Maintenance of Biodiversity

Recognizing the effects on biodiversity of all business activities, product development, and services to comprehensively reduce our environmental impacts in harmony with the natural environment.

- Reducing CO₂ emissions by promoting energy savings
 - Impact of global warming on the ecosystems of flora and fauna
- Promoting 3R activities
 - Impacts of exploiting mineral resources on the ecosystem
- Appropriate management of chemical substances
 - Impacts of air pollution and soil contamination on the ecosystem

Environmental Management

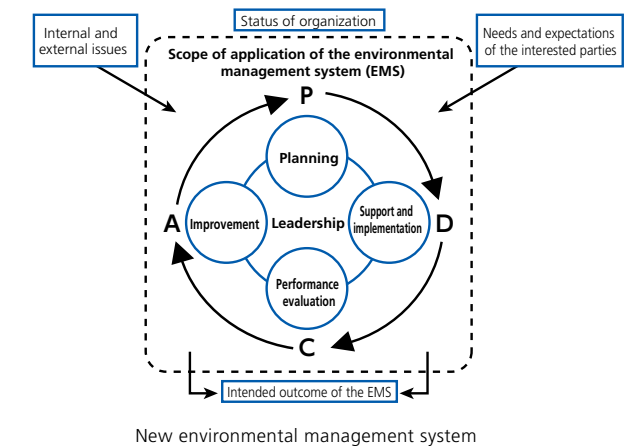
The JVCKENWOOD Group promotes company-wide environmental management through activities such as introducing the environmental conference and the environmental management system and providing environmental education, for the purpose of developing and producing products as well as engaging in business activities with no environmental impacts.

◆JVCKENWOOD Environmental Conference

The JVCKENWOOD Group has established a system for promoting environmental management activities, in which the JVCKENWOOD Environmental Conference, the highest decision-making body chaired by the President, holds regular meetings attended by the person in charge of environmental promotion and permanent members twice a year, to lay out the framework for proposing and considering the environmental issues the Group needs to address. The JVCKENWOOD Group conducts global environmental conservation activities based on policies and measures determined by the JVCKENWOOD Environmental Conference.

◆Maintaining ISO14001 Certification

JVCKENWOOD has obtained ISO14001 integrated certification as the JVCKENWOOD Group, including its domestic business centers and production bases, production companies, and affiliated companies, and individual certification at overseas production companies. In FY2017, we expanded the scope of activities that focused on reducing our environmental impacts to incorporate "the economy," "the environment," and "society," the environmental aspects that are linked directly to sustainability management, and developed ISO14001:2015. We plan to obtain ISO14001:2015 certification for the Group's entire operations in Japan and overseas by August 2018.



◆Sustainability Procurement (Green Procurement)

We consider it necessary to conduct procurement activities in our supply chain, while considering the requirements of the international community, such as in considering the environment and controlling conflict minerals at business partners, respecting human rights, and promoting legal compliance and fair transactions, in order to realize a sustainable society.

As an initiative that considers the environment and other factors, the JVCKENWOOD Group has formulated the Green Procurement Guidelines, and implements green procurement for adopting and procuring products and components with low environmental impacts on a priority basis by conducting surveys of chemical substances in procured materials and green procurement assessments with the understanding and cooperation of business partners. We, along with the many partners who make up our supply chain, are endeavoring to establish transparent relationships of mutual trust, coexistence, and co-prosperity, based on observing laws and social norms, and promote activities to appropriately manage chemical substances.



◆Initiatives for Biodiversity

To conserve biodiversity and realize the sustainable use of ecosystem services, it is important for everybody to recognize the value of the ecosystem and reflect that understanding in their own decision-making and behavior. The JVCKENWOOD Group will promote corporate activities that consider the natural environment, with full recognition that all of its business activities, product development, and services affect biodiversity and by continuously enhancing its activities to conserve resources and prevent pollution.

◆Activities for Raising Environmental Awareness

To design products and conduct business and production activities with low environmental impacts, the JVCKENWOOD Group acknowledges the impact on the environment caused in the course of performing regular work assignments by all its employees, and disseminates the roles and responsibilities of each employee, as well as information that is useful for daily business operations. We proactively organize environmental improvement events, held at domestic production bases and affiliated companies on an ongoing basis, and conduct travelling environmental classrooms at local schools and after-school day-care clubs. In addition, details of such activities are made available to all the employees via the Intranet to raise their environmental awareness.



Travelling environmental classroom at an elementary school (Japan)



Environmental internship (Japan)



Salt Licks for Elephant Project and Small Dam-Building Project with participation by employees as volunteers (Thailand)



The JVCKENWOOD Group's Environmental Activities (FY2017)

◆Initiatives for Environmental Beautification

We periodically carry out environmental beautification activities to increase participation in environmental conservation activities and deepen understanding.

●Clean-up Activities (Japan)

The JVCKENWOOD Group conducts clean-up activities periodically in cooperation with its employees and their family members and local companies. We conduct environmental beautification activities, in which we clean up areas surrounding our business centers, as well as pick up, separate, and carry trash in the river nearby to encourage participants to consider the significance and importance of separating trash.



Participated in the Tenryu River basin environment picnic and conducted joint environmental training for new employees with local companies (Japan)



◆Initiatives for Creating Environmental Value

We conduct product development and research activities toward solving social issues.

●Exhibiting Forest Notes Scope VR at Maker Faire Tokyo 2017 (Japan)

JVCKENWOOD Design, Corp., a JVCKENWOOD Group company, conducts research and development activities on the theme of people's five senses and sensibilities. At Maker Faire Tokyo 2017, an international craftsmanship fair, the company demonstrated Forest Notes Scope VR, a VR device like a field scope for viewing a virtual world, crafted by a 3D printer, as a proposal for use in environmental and biodiversity education at schools and nature centers and other experiential facilities.



Poster of FN Scope VR

The JVCKENWOOD Group's Social Contribution Activities (FY2017)

The JVCKENWOOD Group, as a good corporate citizen, is proactively engaged in social contribution activities through the voluntary participation of individual employees in local activities with the aim of achieving coexistence and development with local communities.

◆Initiatives for the Next Generation

We will make efforts to foster the next generation and co-create value for the next generation, with the aim of supporting the sound growth of children, who will be leaders in the future, and contributing to the development of a sustainable society.

●Social Studies Plant Tour/Work Experience (Japan)

The JVCKENWOOD Group provides plant tours and work experience for children to give them opportunities to develop a heightened sensitivity through the experience of learning by themselves and to draw out the infinite potential of individual children.



●Acceptance Program for University Students (Malaysia)

The Group's Malaysia plant accepted engineering students of the University of Southampton Malaysia Campus, and exchanged the latest technologies and knowledge of 3D printers, robotic machines and more with them.



◆Sports and Culture/Arts Support Activities

The JVCKENWOOD Group is proactively promoting sports and regional/social contribution activities.

●Providing T-Shirts with the Kenwood Logo (Italy)

JVCKENWOOD ITALIA S.p.A., a JVCKENWOOD Group company, provided T-shirts with the Kenwood logo to a Milan-based amateur soccer team called CSI.



◆Initiatives for the Local Community

The JVCKENWOOD Group conducts activities to strengthen relationships of cooperation and trust with local people.

●Halloween Costume and Cubicle Decoration Event (the US)
Zetron, Inc., a JVCKENWOOD Group company, annually holds the Halloween Costume and Cubicle Decoration event. In 2017, the company raised donations for the Children's Miracle Network Hospitals.



◆Major Social Contribution Activities by the JVCKENWOOD Group

- Established a Charitable Giving Matching Program (the US)
- Became a Business Friend of the Dutch Cancer Society (DCS) to contribute to research on cancer (the Netherlands)
- Supported ATA EUROPEAN CAMP sports event (Spain)
- As a TeenTech supporter, provided learning opportunities for students (the UK)
- Leased a projector for an outdoor movie show free of charge (Italy)

- Participated in the Milano Loves You Run 2017 as a sponsor (Italy)
- Maintained and repaired furniture and fixtures at schools to contribute to improving the learning environment (Indonesia)
- Donated prizes to the Baht at Ban-Hnong-Ta-Kong Child Development Center (Thailand)
- Participated in blood donation drives (China, Thailand, the US, and Japan)
- Akagawa estuary clean-up activities in Yamagata (Japan)

Diversity & Inclusion

JVCKENWOOD is committed to promoting diversity and inclusion to show respect to people from diverse backgrounds and accept various ways of thinking and opinions. We believe that when people with a diverse range of ideas and values respect and inspire each other, the company can generate innovative ideas and meet a variety of customer needs around the globe. To this end, JVCKENWOOD holds in-house awareness programs and recruits and appoints diverse personnel.



This logo represents people with diverse values joining hands and moving in unison toward the future. A wide range of colors, including JVCKENWOOD's corporate color of blue, is adopted to express the union of diverse races, genders, and values.

Action Plan

As described in the following chart, JVCKENWOOD has set up an action plan to promote diversity. We are currently in Phase 2, "Promoting cultivation measures and global expansion," which involves giving training to female employees at each grade with the objective of cultivating future candidates for management positions. Training is also being provided for managers of female employees. A goal of increasing the ratio of women executives to 5.0% in FY2020 has been set, and as a result of the above initiatives, that ratio increased from 2.1% in FY2015 to 3.4% as of April 2018. Also, in March 2018, the Ministry of Health, Labour and Welfare awarded JVCKENWOOD with Level 3 Eruboshi certification under the Act on Promotion of Women's Participation and Advancement in the Workplace, which is the highest level of the certification for female-friendly workplaces.



Purejo-Bu for Workplace Vitalization

With the objective of "creating a company in which all employees can take pleasure in their work, regardless of their race, nationality, religion, physical ability, gender, age, or sexual orientation," a project team called Purejo-Bu (abbreviation for Pleasure in the Job) has been formed to identify issues in the various workplaces that need to be resolved and to propose solutions to those issues. In FY2017, the team held a seminar and networking event on the theme of "health management for women to keep working with vitality."



Purejo-Bu Networking Event

Initiatives to Support Diverse Working Styles

JVCKENWOOD supports diverse working styles to enable employees with diverse backgrounds to take pleasure in their work.

Supporting employees to balance childcare and family care with work

In addition to providing a range of support programs on how to balance childcare and family care with work, JVCKENWOOD holds seminars for employees to help them successfully cope with work, child rearing and nursing care. The number of male employees taking childcare leave is also on the rise.

Comments from male employees who have taken childcare leave (from our website)

Takashi Himukashi (Group 3, Development Department, Engineering & Design Division, Media Business Division, Media Service Sector)

Taking childcare leave meant that I was able to be with my family for two whole months after the birth of my child. This enabled me to experience for myself just how difficult and important those first few months after birth are for both mother and child. Of course, work is important, but those months watching over my baby's growth were a very precious time. Our children are small for only a very short time, so I was glad that I took the bold move to take childcare leave.



Mikihiko Yamada (Information Systems Group, Corporate Planning Division, JVCKENWOOD Victor Entertainment Corporation)

Right from when I first joined the company, I had decided that I would take childcare leave when my children came along. The company offers childcare leave, so I think it would be a waste not to take it. You can definitely have a valuable experience when there are still not many people who take this leave. Even after the childcare leave, child rearing does not end, and there are many situations in which you need to take time off. I think that the childcare leave period is a good time to lay the foundations for being able to take time off work smoothly.



Takashi Sugaya (Diversity Promotion Office, General Administration Department)

Through my experiences from childcare leave, I learned just how difficult it is to balance child rearing and household chores, so I have become much more aware of my time and actions to go home as early as possible. I think that the time we spent together as a family of three made our bond stronger. Also, because I took childcare leave, I have more opportunities to talk about my child at work, so I feel that it has made communication easier. I believe that childcare leave is a good opportunity not just for home life, but also for the workplace to take a fresh look at the way we work.



Nursing Care Handbook

As part of JVCKENWOOD's support for employees to strike a balance between nursing care and work, a handbook providing basic information about nursing care and the programs available has been produced and made available on the company Intranet.



Juggling Work & Nursing Care Handbook

Initiatives for People with Disabilities

With the aim of creating a comfortable workplace for all employees, regardless of whether or not they have a disability, training sessions have been held to deepen understanding about the information and ideas needed to work together with employees with disabilities.

Also, as an initiative of support for people with disabilities, diversity and inclusion, JVCKENWOOD has concluded a Memorandum of Understanding with the City of Yokohama, and the Rendez-vous Project Yokohama Committee and SLOW LABEL (Specified Nonprofit Corporation), which organize Yokohama Paratriennale, with the aim of supporting cultural and artistic activities in which people with and without disabilities work together.

LGBT Initiatives

Employees are given training to deepen their understanding of LGBT issues, and a range of initiatives have been launched to improve the workplace environment for LGBT employees. In May 2018, JVCKENWOOD participated in the Tokyo Rainbow Pride 2018, one of Japan's largest LGBT festivals.





Human Resource Management

Together with Employees

The JVCKENWOOD Group promotes measures to reform the way people work and strives to address health management in its aim to become a company whose employees are all healthy and enjoy their work.

Promoting work style reform

The JVCKENWOOD Group has steadily been enhancing its efforts to help employees have a good balance between their work and family life (work-life balance), with the aim of positively embracing the diverse lifestyles and ways of working of employees, since it launched a work style reform project last fiscal year.

●Cutting total working hours and encouraging creativity through increased productivity

We are conducting activities aimed at cutting total working hours by improving operational efficiency. Specifically, we are implementing various measures including constructing a New Internal Portal to provide excellent communication and searchability, optimizing internal meetings which take up the most of employees' working time, establishing satellite offices and promoting telecommuting to enable employees to reduce transit time and work wherever they are, and so on. Through these measures, we first aim to cut the average actual total working time per employee Group-wide from 1,986 hours in fiscal 2017 to less than 1,900 hours within two years. We hope that giving all our employees more spare time to spend freely will increase their creative time, leading to a virtuous circle between their work and private lives.

●Encouraging the taking of planned leave

As well as cutting total working hours, we are encouraging employees to take more planned leave. We recommend five days of consecutive leave for workers and managers, and are striving to increase the average amount of leave taken per year per employee from 16.5 days in fiscal 2017 to 20 days by fiscal 2020.

●Promoting exchange activities crossing workplace boundaries (club activities, Terakoya)

As a new trial since fiscal 2017, we have been actively promoting some social activities outside working hours.

One is the introduction of an authorization system and a subsidy system for in-house clubs. Forty clubs have been launched since applications were opened last fall, and various sport and culture associations are independently



carrying out activities that cross the boundaries between workplaces.

We have also established Terakoya, the nickname for our in-house after-work club for study and interaction. In this activity, employees who have different areas of expertise give lectures. It has been held a total of five times since last year, and we plan to expand this in future.



Promoting the Health of Employees

Health Management

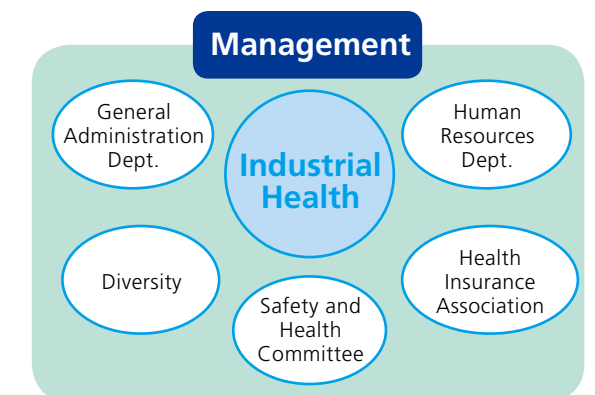
JVCKENWOOD is striving to become a company that is a good partner to all stakeholders and offers its employees rewarding tasks, a sense of achievement and fulfillment, and the joy of working with excitement.

To achieve this goal, we have been delivering the JVCKENWOOD Health Policy Statement as a management message to employees to promote the "creation of a workplace environment that enables employees to stay healthy and motivated at work," which is essential for each employee to demonstrate their abilities to the fullest.

JVCKENWOOD Health Policy Statement

JVCKENWOOD strives to create a workplace environment that enables its employees to stay healthy and motivated at work to achieve its corporate vision: "Creating excitement and peace of mind for the people of the world."

Based on the JVCKENWOOD Health Policy Statement, we promote health maintenance and enhancement of employees through the collaborative efforts of management and the relevant divisions, such as the Industrial Health, Human Resources Department and General Administration Department as well as the Health Insurance Society.



Mental Healthcare Measures

JVCKENWOOD is striving to raise awareness of mental health among employees with a stress check-up system, and working to improve the workplace environment through employee care overseen by the line manager and other measures. At the same time, we have established a counseling service hot line with external counselors, and set up a system for helping employees resolve their work and private worries.

We have also established a return-to-work support system for employees who are on leave but will go back to work. The system supports their smooth return to work by increasing their workload and working time in stages.

Overtime Work Prevention Measures

In coordination with our work style reforms, we actively try to reduce employees' working hours. We also strive to prevent health damage by providing those who do work long hours with face-to-face guidance or a medical interview with an industrial physician.



Industrial physician interviewing an employee who works long hours

Promotion of Health Management Activities

Certified by "White 500 - Companies with Excellent Health Management in 2018," which is jointly administered by the Ministry of Economy, Trade and Industry and Nippon Kenko Kaigi, JVCKENWOOD will accelerate our collaborative healthcare programs with health insurance associations and engage in further health management activities.

Amid recent reporting worldwide on the toxicity of passive smoking, we will reinforce our anti-smoking measures and aim to lower our smoking rate to below 20% by fiscal 2020.





Corporate Governance

Corporate Governance Structure

JVCKENWOOD believes that one of its most important management issues is to increase the transparency and efficiency of its managerial decision-making process and improve corporate value by strengthening corporate governance. To this end, we make it a basic policy to enhance corporate governance through the establishment of a structure that includes checks and balances. That policy calls for separating management from the execution of operations, recruiting external directors and auditors, improving the function of acting as a check by establishing internal audit sections, and thereby strengthening the Company's internal control system on a Group-wide basis.

JVCKENWOOD has formulated the JVCKENWOOD Corporate Governance Policy, which sets out its basic approach and key policies regarding corporate governance based on each principle of the Corporate Governance Code. The JVCKENWOOD Corporate Governance Policy is available on the Company website.

(<http://www.jvckenwood.com/corporate/governance/>)

Corporate Organizations

1. Matters Relating to the Board of Directors and Directors

The Board of Directors, regarded as an organization that makes fundamental and strategic decisions while overseeing business execution, holds regular meetings once a month and extraordinary meetings when necessary to deliberate and decide on basic management policies and important matters as well as to monitor and oversee the status of business execution. Directors' terms of office are for one year to make their responsibilities clear and to make management decision-making processes quicker. In addition, we proactively recruit external directors to increase the transparency of decision-making and lead innovation and governance.

JVCKENWOOD, in December 2015, established the Nomination and Remuneration Advisory Committee, for which all of its external directors serve as committee members, with the aim of strengthening the independence and objectivity of the functions of the Board of Directors. The Nomination and Remuneration Advisory Committee has since proposed JVCKENWOOD the representative candidates to the Board of Directors, and reviewed the appropriateness of director candidates and directors' compensation plans proposed by the representative and others, and reported its opinions. The Board of Directors has determined director candidates and directors' compensation, taking into consideration the opinions stated by the Nomination and Remuneration Advisory Committee. As of June 22, 2018, Junichi Hikita, who serves as external director, chairs the Nomination and Remuneration Advisory Committee, and Yasuyuki Abe and Shinjiro Iwata, who are external directors, serve as committee members.

Since June 2016, JVCKENWOOD has appointed an external director independent from and neutral to the management of the Company as the Chairman of the Board of Directors. As of June 22, 2018, Yasuyuki Abe, who serves as external director, chairs the Board of Directors.

The Articles of Incorporation of the Company provide for a maximum of nine directors. JVCKENWOOD has nine directors, and they were appointed at the 10th Ordinary General Meeting of Shareholders held on June 22, 2018.

To ensure the effectiveness of the management supervisory functions based on experience, achievements, professional viewpoints, insights and other attributes, as well as independence in terms of having no potential conflicts of interest with general shareholders, JVCKENWOOD elects

candidates for external directors, in principle, by taking such procedures as confirming their business background (i.e. confirming they have not been major shareholders of JVCKENWOOD or engaged in the execution of operations of any of JVCKENWOOD's main business partners) based on its independence standards and policies. Since June 22, 2018, JVCKENWOOD has appointed Yasuyuki Abe, Junichi Hikita, and Shinjiro Iwata as external directors.

2. Matters Relating to the Executive Officer System

JVCKENWOOD has adopted an executive officer system, differentiating its business execution function to clarify management responsibility and business execution responsibility. Since June 22, 2018, nine directors (including three external directors) and 14 executive officers (six concurrently holding positions as directors) have been performing their duties.

The Board of Directors, which leads innovation and governance, works to strengthen governance with an external director serving as the Chairman, makes decisions through discussions between external directors as independent directors and directors serving concurrently as executive officers, and delegates authority for business execution to executive officers. In addition, the Chairman, Representative Director of the Board serves as the Chief Executive Officer (CEO) and the President, Representative Director serves as the Chief Operating Officer (COO), and they are responsible for both management supervision and business execution. According to the decisions at meetings of the Board of Directors, the CEO chairs the Board of Executive Officers' meetings, and each executive officer executes business operations with responsibility.

JVCKENWOOD has established the position of regional Chief Operating Officer (COO) for executives who assume responsibility for the overall operations of all businesses in the Americas, EMEA (Europe, Middle East, and Africa), APAC (Asia Pacific), and China, as well as the position of General Executive in the Automotive Sector, Public Service Sector, and Media Service Sector. We have also established the positions of Chief Strategy Officer (CSO), Chief Administration Officer (CAO), Chief Financial Officer (CFO), and Chief Technology Officer (CTO) for officers who oversee corporate divisions, and appointed executive officers to those positions. In this way we have shifted to a new execution system, under which appointed executive officers support the CEO and the COO towards achieving Vision 2020, the Group's Mid- to Long-Term Business Plan.

3. Matters Relating to the Audit & Supervisory Board and Audit & Supervisory Board Members

JVCKENWOOD is a company with an Audit & Supervisory Board. Audit & Supervisory Board Members are responsible for the corporate audit function and their duties include attending Board of Directors' meetings and other important meetings, as well as holding Audit & Supervisory Board meetings, auditing the execution of Directors' duties, business execution of the entire Group and corporate accounting.

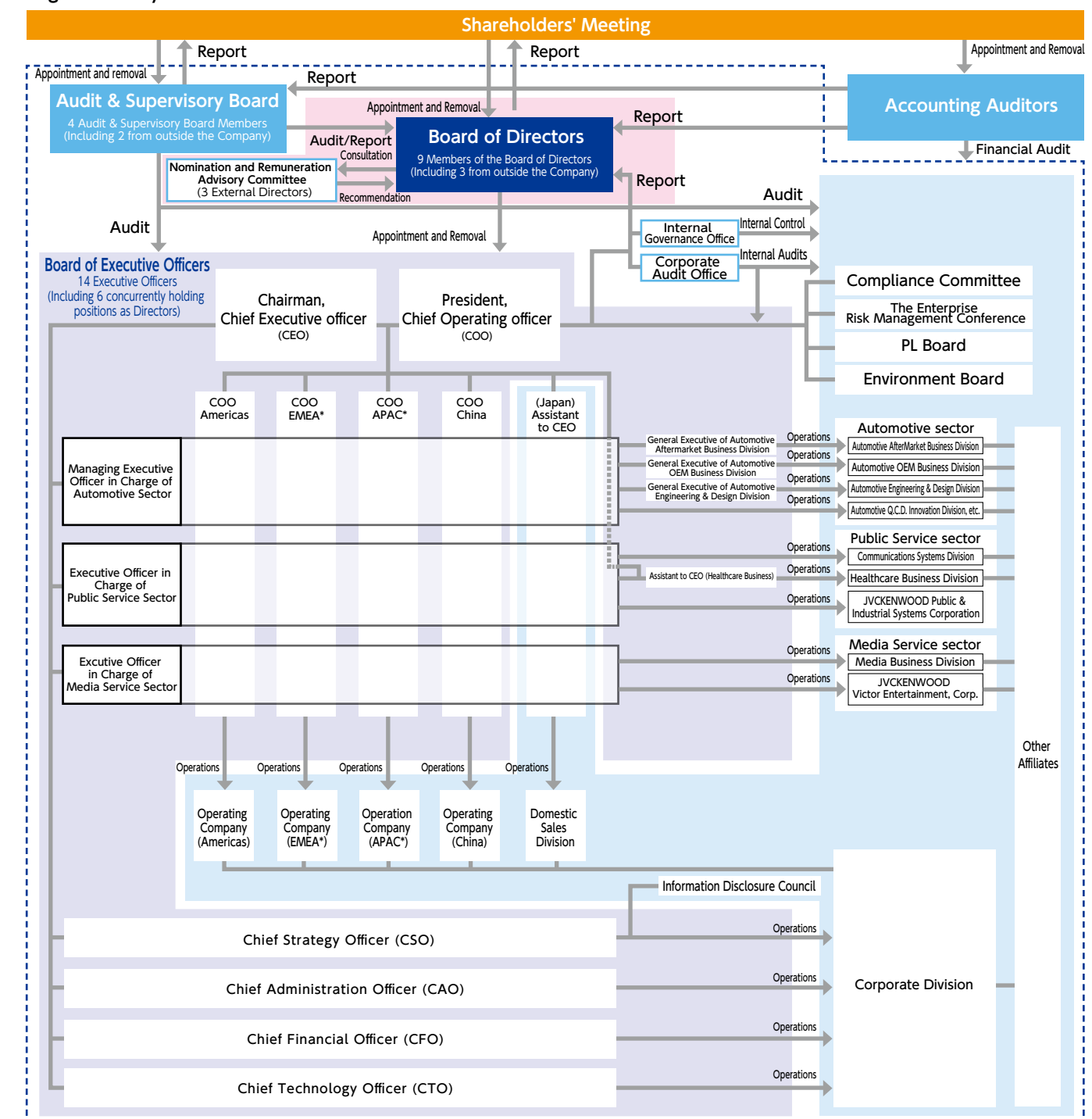
Since June 23, 2017, four Audit & Supervisory Board Members (including two external Audit & Supervisory Board Members) have been performing their roles and responsibilities.

JVCKENWOOD works to ensure the effectiveness of the

management supervisory functions based on experience, achievements, professional viewpoints, insights and other attributes, as well as independence in terms of having no potential conflicts of interest with general shareholders. To this end, it nominates candidates for external Audit & Supervisory Board Members, in principle, after confirming their business backgrounds (i.e. confirming they have not been major shareholders of JVCKENWOOD or engaged in the execution of operations of any of JVCKENWOOD's main business partners) based on its independence standards and policies, with the approval of the Audit & Supervisory Board. Since June 24, 2016, JVCKENWOOD has appointed Shojiro Asai and Nagaaki Ohyama as external Audit & Supervisory Board Members.

Organization System

As of June 22, 2018



Note* EMEA: Europe, Middle East and Africa
APAC: Asia Pacific

Internal Governance

JVCKENWOOD has set up three defense lines for internal governance. The first defense line is to ensure there are no wrongdoing and no errors in our business operating divisions. The second defense line is to place compliance groups within the Internal Governance Office, in addition to the Finance & Accounting Division and Risk Management Office, to strengthen and support the structure and operations of the internal governance systems. The third defense line is to place the

Corporate Audit Office as the internal audit division. The Internal Governance Office and the Corporate Audit Office are directly supervised by the CEO, and are independent from ordinary business operations.

Internal Audit

At JVCKENWOOD, the Corporate Audit Office conducts internal audits on the overall business execution of the entire Group, and internal governance evaluations on financial reports (J-SOX evaluations), in accordance with the audit plan approved by the Board of Directors, and reports the audit results to the Board of Directors that serves as an oversight organization. The Corporate Audit Office consists of 10 staff members engaged in internal audits and J-SOX evaluations. The Corporate Audit Office performs a broad range of onsite inspections on the activities of the Company as well as affiliated companies of the

Group, and monitors operations of the internal governance systems in an integrated fashion. In this way, it works to maintain consistency between operation and the management principles, enhance the business structure and protect important assets, while helping to ensure problems do not occur. If there is any sign of fraud or similar committed by management, there is a reporting rule that requires the Corporate Audit Office to report the matter to Audit & Supervisory Board Members.

Status of the Accounting Auditor

During the fiscal year ended March 2017, the accounting audits of JVCKENWOOD and the Group were performed by Deloitte Touche Tohmatsu Limited.

Collaborative Work among Internal Auditors, Audits by Audit & Supervisory Board Members and Accounting Auditors

All the Audit & Supervisory Board Members including External Audit & Supervisory Board Members perform corporate audits by themselves, attend Board of Directors’ meetings, obtain the results of internal audits performed by the Corporate Audit Office in relation to the Group’s overall business operations, and exchange and confirm relevant information with the Corporate Audit Office whenever necessary. At the Audit & Supervisory Board meeting, the results of accounting audits performed by accounting auditors are regularly reported to Audit & Supervisory Board Members. Accounting auditors regularly

have meetings with the Corporate Audit Office and exchange information. The Corporate Audit Office always works closely with the Internal Governance Office, the Group management parties, and other internal divisions relevant to compliance matters and reinforces monitoring functions. Thus, the Corporate Audit Office, Audit & Supervisory Board Members and accounting auditors enhance the effectiveness of audits through mutual collaboration.

Compliance Activities

JVCKENWOOD views compliance as a response to the needs of society, not merely as adherence to laws and ordinances. This means that the objective of compliance is not merely to comply with laws and regulations, but to respond to the social needs behind them through adherence to them. With the recognition of this objective, the Company clearly sets “Strive for sincere, responsible corporate behavior as our commitment to compliance” as a new action guideline and enhances compliance activities of the Group comprehensively through the Compliance Committee led by the CEO. The JVCKENWOOD Group Compliance Activity Standards that target the entire Group were established in March 2010. The booklets (in three languages) were circulated to all Group officers and employees via the Intranet and the compliance supervisors appointed by the Board of Directors of the Company ensure the full awareness of the Standards at all affiliated companies. Compliance education is supervised by the Internal Governance Office under the leadership of the CEO.

Compliance training by using e-learning training programs via the Intranet and practical training is provided to officers and employees of the Company and its major affiliated companies. If any suspicions about compliance matters arise, they will be directly reported to the Internal Whistleblower System (Helpline) set up by the Internal Governance Office in accordance with the Internal Whistleblower Rules, and corrective measures will be taken under the leadership of the Compliance Committee. In addition, the Auditing Informer System is in place at the Audit & Supervisory Board Office, and if suspicions arise about any accounting or auditing operations, they will be directly reported to the system. These systems serve as exclusive infrastructure for communication to protect the confidentiality of the contents that are reported and the reporters’ names, and are operated by assigned staff to detect and correct activities that do not adhere to the needs of society.

Enterprise Risk Management Activities

Key Philosophy and Activities

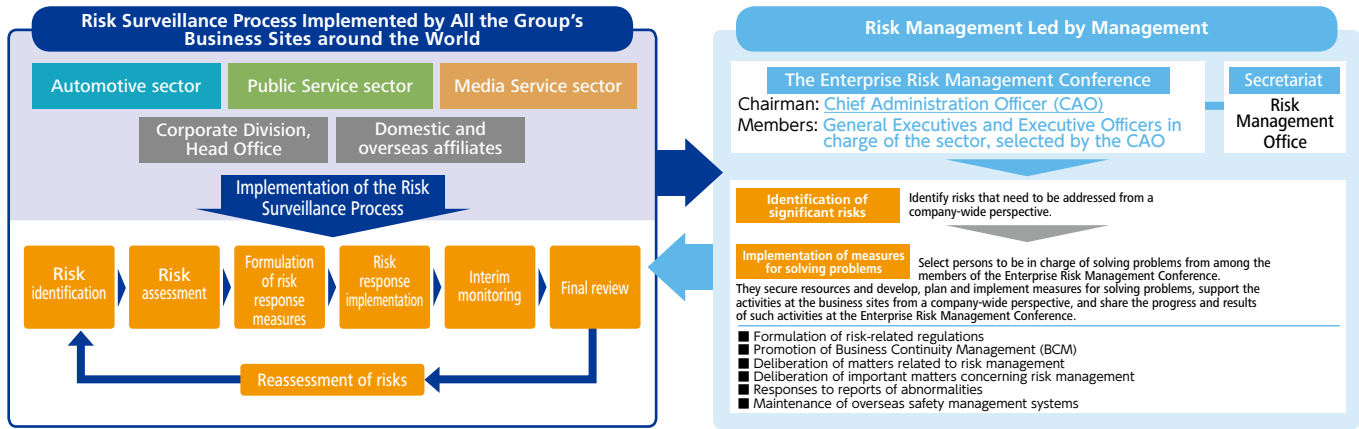
The JVCKENWOOD Group regards risks as “factors that could inhibit the achievement of business plans” amid changes in the social demands and circumstances surrounding the Company. The Group regularly identifies risks faced by all its business sites around the world to recognize them clearly, set issues to tackle to prevent the realization of the identified risks and minimize their impact or damage, and resolve those issues systematically. In the meantime, some of the identified risks could affect the entire Company and thus require problem-solving activities on a company-wide scale and from a company-wide perspective. Management takes the initiative in implementing measures to resolve such problems.

We consider that the most effective corporate response to risks is to identify them correctly in the course of our day-to-day corporate activities, understand the problems in reducing risks, and have all our business sites around the world collaborate with management to resolve those problems. With these efforts, we will continue to contribute to promoting sustainability activities with the aim of ensuring sustainable growth and enhancing our corporate value.

Risk Management System

JVCKENWOOD implements the risk surveillance process shown in the diagram below at all its business sites around the world every year. The purpose is to ensure the risk management activities are conducted through collaboration between its business sites and management. In the risk surveillance process implemented throughout the year, we quantitatively assess the significance of risks identified by the business sites, examine problems in reducing risks of high significance, and work on resolving those problems and confirm the effect. The

Enterprise Risk Management Conference, which is comprised of members chosen from company executives and chaired by the Chief Administration Officer (CAO), keeps track of the progress and results of such activities. For risks that need to be addressed on a company-wide scale and from a company-wide perspective, company executives in charge selected from among the members of the Enterprise Risk Management Conference systematically provide support to solve problems.



Business Continuity Management (BCM)

Facing various risks, in particular emergency situations including earthquakes and other natural disasters, spread of epidemics, and the global expansion of terrorism, the JVCKENWOOD Group recognizes that its first social responsibility to stakeholders is to put the utmost priority on preserving human life, and its second is to deliver products and services. To fulfill these responsibilities, the Group has defined the basic principle of the Business Continuity Plan (BCP) as “contributing to social security and safety through continuing business by swiftly reinitiating business operations after the occurrence of an emergency situation.” Based on this policy, the JVCKENWOOD Group has been conducting BCP activities at all its business divisions. On March 31, 2017, JVCKENWOOD received certification from the National Resilience Promotion Office, Cabinet Secretariat, as a business operator contributing to the building of

national resilience against disasters (Resilience Certification) in recognition of its endorsement of the objective of promoting the building of national resilience and active engagement in efforts related to business continuity. JVCKENWOOD will take this opportunity to make efforts to further enhance the quality of BCM.



Management Team

Director of the Board/Audit & Supervisory Board Members



From left to right:
Yasuyuki Abe Yasuyuki Tanida Nagaaki Ohyama Takao Tsuji Masaki Imai Shojiro Asai Satoshi Fujita Shoichiro Eguchi Takayoshi Sakamoto Masatoshi Miyamoto Junichi Hikita Shinjiro Iwata Masao Nomura

Director of the Board		
Yasuyuki Abe ^{*1} Director of the Board, Chairman of the Board	Masaki Imai Director of the Board	Masao Nomura Director of the Board
Takao Tsuji Representative Director of the Board	Masatoshi Miyamoto Director of the Board	Junichi Hikita ^{*1} Director of the Board
Shoichiro Eguchi Representative Director of the Board	Yasuyuki Tanida Director of the Board	Shinjiro Iwata ^{*1} Director of the Board

*1. External Director specified in Item 15, Article 2 of the Corporate Law.

Audit & Supervisory Board Members			
Satoshi Fujita Audit & Supervisory Board Member	Takayoshi Sakamoto Audit & Supervisory Board Member	Shojiro Asai ^{*2} Audit & Supervisory Board Member	Nagaaki Ohyama ^{*2} Audit & Supervisory Board Member

*2. External Audit & Supervisory Board Member specified in Item 16, Article 12 of the Companies Act.

Executive Officers		
Takao Tsuji Chairman, Chief Executive Officer (CEO), Chief Export Control Officer	Yasuyuki Tanida Managing Executive Officer, Chief Technology Officer (CTO)	Shinichi Takada Executive Officer, COO APAC (Asia Pacific)
Shoichiro Eguchi President, Chief Operating Officer (COO)	Naokazu Kurihara Managing Executive Officer, COO Americas	Akihiko Terada Executive Officer, COO China, Chairman of JVCKENWOOD Hong Kong Holdings Limited, Chairman of JVCKENWOOD Hong Kong Limited, Chairman of JVCKENWOOD (China) Investment Co., Ltd.
Masaki Imai Executive Vice President, Chief Strategy Officer (CSO), Chief Administration Officer (CAO), General Manager of Internal Governance Office, Export Control Legal Audit Officer	Masao Nomura Managing Executive Officer in Charge of Automotive Sector, General Executive of Automotive OEM Business Division, COO EMEA (Europe, Middle East and Africa)	Kazuyoshi Hayashi Executive Officer in Charge of Media Service Sector, General Executive of Media Business Division
Kazuhiro Aigami Executive Vice President, Assistant to CEO (Healthcare Business)	Takuya Arai Managing Executive Officer, General Executive of Automotive Aftermarket Business Division	Yoshio Sonoda Executive Officer, General Executive, Automotive Engineering & Design Division
Masatoshi Miyamoto Senior Managing Executive Officer, Chief Financial Officer (CFO)	Akira Suzuki Executive Officer in Charge of Public Service Sector	

● Concurrently serving as Director of the Board.

Executive Officers Not including board members concurrently serving as Director of the Board



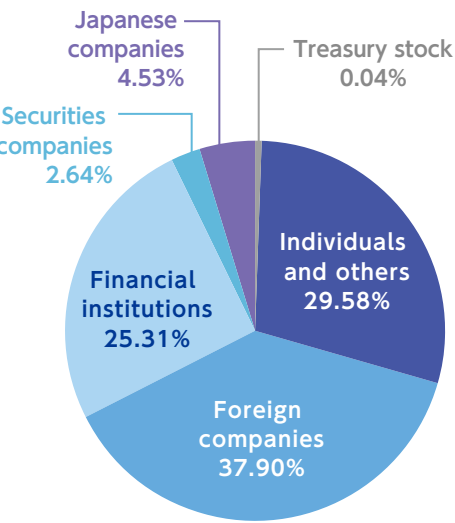
Corporate Profile/Stock Information

Corporate Profile	
Company Name	JVCKENWOOD Corporation
Businesss Segments	Controlling and managing the business activities by operating the Automotive sector, Public Service sector, Media Service sector and owning shares and interest in the companies which run those businesses
Representative Director	Takao Tsuji, Representative Director of the Board, Chairman, Chief Executive Officer (CEO) Shoichiro Eguchi, Representative Director of the Board, President, Chief Operating Officer (COO)
Date of Incorporation	October 1, 2008
Capital	10 billion (as of March 31, 2018)
Number of Employees	17,801 (as of March 31, 2018)
Total Assets	239,877 million (as of March 31, 2018)
Equity	53,792 million (as of March 31, 2018)
Fiscal Year-End	March 31
Head Office	3-12, Moriyacho, Kanagawa-ku, Yokohama-shi, Kanagawa 221-0022

Stock Information	
Ordinary General Meeting of Shareholders	In June each year
Record Date	Ordinary General Meeting of Shareholders: March 31 Year-end dividend: March 31 Mid-year dividend: September 30 *Besides the above record dates, a dividend of surplus may be paid through specifying a record date separately
Stock Exchange Listing	Listed on the first section of the Tokyo Stock Exchange
Security Code	6632
Trading Unit	100 shares
Total Number of Shares Issued	139,000,201 shares (including 55,050 treasury shares) (as of March 31, 2018)
Total Number of Shareholders	47,462 (as of March 31, 2018)
Shareholder Registry Administrator	Sumitomo Mitsui Trust Bank Limited, 1-4-1 Marunouchi, Chiyoda-ku, Tokyo
Place for the Registration	Stock Transfer Agency Business Planning Dept., Sumitomo Mitsui Trust Bank Limited, 1-4-1 Marunouchi, Chiyoda-ku, Tokyo

Shareholder Composition

As of March 31, 2018



Major Shareholders (Top 10)

As of March 31, 2018

Name	Number of stocks held (thousands) (%)	Ratio of shareholding (%)
Japan Trustee Services Bank, Ltd. (trust account 9)	6,976	5.02
The Master Trust Bank of Japan, Ltd. (trust account)	5,490	3.95
Japan Trustee Services Bank, Ltd. (trust account)	5,092	3.66
DENSO Corporation	4,171	3.00
THE BANK OF NEW YORK MELLON 140044	3,398	2.44
Japan Trustee Services Bank, Ltd. (trust account 5)	2,799	2.01
THE BANK OF NEW YORK MELLON 140040	2,799	2.01
GOLDMAN SACHS INTERNATIONAL	2,617	1.88
JPMC GOLDMAN SACHS TRUST JASDEC LENDING ACCOUNT	2,575	1.85
DFA INTL SMALL CAP VALUE PORTFOLIO	2,475	1.78

Note: Ratio of shareholding is calculated based on the total number of shares issued and outstanding (excluding treasury stock).

Network (Global)

As of June 1, 2018

Manufacturing Companies

Name	Location	Main Products
JVCKENWOOD Electronics Malaysia Sdn. Bhd.	Malaysia	Communications equipment and car electronics
JVCKENWOOD Electronics (Thailand) Co., Ltd.	Thailand	Media equipment and professional products
JVCKENWOOD Optical Electronics (Thailand) Co., Ltd.	Thailand	Car electronics and media equipment
PT. JVC Electronics Indonesia	Indonesia	Car electronics equipment
Shanghai Kenwood Electronics Co., Ltd.	China	Car electronics and telecommunications equipment

Operation Companies: Americas

Name	Location
JVCKENWOOD USA Corporation	U.S.A.
JVCKENWOOD Canada Inc.	Canada
JVCKENWOOD Latin America, S.A.	Panama

Operation Companies: EMEA

Name	Location
JVCKENWOOD U.K. Limited	The United Kingdom
JVCKENWOOD Italia S.p.A.	Italy
JVCKENWOOD Deutschland GmbH	Germany
JVCKENWOOD Belgium N.V.	Belgium
JVCKENWOOD Europe B.V.	Netherlands
JVCKENWOOD RUS Limited Liability Company	Russia
JVCKENWOOD Gulf Fze	U.A.E.

Operation Companies: Asia-Pacific

Name	Location
JVCKENWOOD Singapore Pte. Ltd.	Singapore
JVCKENWOOD Malaysia Sdn. Bhd.	Malaysia
JVCKENWOOD (Thailand) Co., Ltd.	Thailand
PT. JVCKENWOOD Indonesia	Indonesia
JVCKENWOOD Australia Pty. Ltd.	Australia

Other Principal Affiliated Companies

Name	Location	Main Business
Zetron, Inc.	U.S.A.	Development, manufacture and sales of telecommunications equipment
EF Johnson Technologies, Inc.	U.S.A.	Development, manufacture and sales of telecommunications equipment
ASK Industries S.p.A.	Italy	Development, manufacture and sales of car electronics equipment
Radio Activity S.r.l.	Italy	Development and sales of professional radio systems
Rein Medical GmbH	Germany	Development, sales and implementation of OR imaging solutions
JVCKENWOOD Technologies Singapore Pte. Ltd.	Singapore	Manufacture and sales of telecommunications equipment
JVCKENWOOD Hong Kong Holdings Limited	China	Manufacture and sales of car electronics equipment and contract manufacturing service of electronics devices

Network (Japan)

As of June 1, 2018

Business Centers and R&D Bases

Name	Location	Main R&D Products
Head Office & Yokohama Business Center	Yokohama, Kanagawa	Projector, video cameras, AV accessories, home audio, etc.
Hachioji Business Center	Hachioji, Tokyo	Car electronics equipment
Hakusan Business Center	Yokohama, Kanagawa	Land mobile radio, video surveillance equipment, etc.
Kurihama Business Center	Yokosuka, Kanagawa	D-ILA devices, laser diodes, etc.

Principal Manufacturing Sites and Manufacturing Companies

Name	Location	Main Products
Head Office & Yokohama Business Center	Yokohama, Kanagawa	Optical components
Kurihama Business Center	Yokosuka, Kanagawa	Optical components and projectors
Yokosuka Business Center	Yokosuka, Kanagawa	CD and DVD discs (prerecorded)
JVCKENWOOD Yamagata Corporation	Tsuruoka, Yamagata	Telecommunications equipment and professional products
JVCKENWOOD Nagano Corporation	Ina, Nagano	Car electronics equipment
JVCKENWOOD Nagaoka Corporation	Nagaoka, Niigata	Medical display monitor solutions and in-vehicle substrates

Other Principal Affiliated Companies

Name	Location	Main Business
JVCKENWOOD Victor Entertainment Corporation	Shibuya-ku, Tokyo	Planning, production and sales of audio and video, and software, etc.
JVCKENWOOD Creative Media Corporation	Yokosuka, Kanagawa	Development, manufacturing and sales of recorded optical disks
JVCKENWOOD Public & Industrial Systems Corporation	Yokohama, Kanagawa	Development, sales, manufacture, installation, maintenance and repair of professional audio, imaging and telecommunications equipment
JVCKENWOOD Video Tech Corporation	Shibuya-ku, Tokyo	Production, editing and sales of video, and studio operations
JVCKENWOOD Service (Japan) Corporation	Yokosuka, Kanagawa	After-sales services of audio and imaging equipment
JVCKENWOOD Engineering Corporation	Yokohama, Kanagawa	Development and design of hardware and software
JVCKENWOOD Design Corporation	Setagaya-ku, Tokyo	Planning and production of industrial designs
JVCKENWOOD Partners Corporation	Hachioji, Tokyo	Undertaking of welfare program, general, personnel, accounting and other affairs

Corporate History

JK 1.0

The era of Victor Company of Japan(JVC) and Kenwood Corporation operating as separate companies
Achieved growth as a global company through creation of technologies and cultures

Victor Company of Japan, Limited

- 1927 Established Victor Talking Machine Company of Japan, Limited
- 1939 Produced the first TV receiver in Japan
- 1958 Launched the STL-1S, the first stereo LP and stereo set in Japan



- 1972 Established Victor Musical Industries, Inc. (current JVCKENWOOD Victor Entertainment Corp.)
- 1976 Launched the HR-3300, the world's first VHS recorder
- 1986 Launched the GR-C7, the world's smallest and lightest VHS-C video camera
- 1995 Launched the GR-DV1, the world's first pocket-sized digital camcorder
- 2003 Launched the EX-A1, compact home stereo component system
- 2007 Launched the Everio GZ-HD7, the world's first full HD hard disk camcorder for consumers

●Introduced music and audiovisual cultures to Japan ●Technology development that built a new era ●Developed as a global company with VHS ●Proposed products that ushered in a new era

1920 1930 1940 1950 1960 1970 1980 1990 2000

●Innovation led by radio communications systems ●Transistor strategy that led the industry ●Successful CI strategy that represented the era

Kenwood Corporation

- 1946 Established Kasuga Radio Co., Ltd.
- 1957 Began exporting the FM-100 FM tuner for the first time as a Japanese manufacturer
- 1960 Renamed Trio Electronics, Inc.
- 1962 Launched the TW-30, the industry's first transistor amplifier
- 1978 Entered the professional radio equipment field in Japan



- 1980 Entered the car audio field in the U.S. and launched the KENWOOD brand's car audio system in Japan
- 1986 Renamed Kenwood Corporation
- 1991 Official supplier contract with McLaren F1 Team. Developed and began to supply wireless radio systems for the McLaren F1 Team's exclusive use
- 1992 Entered the car navigation system field, launching the KNV-100, the industry's first 1DIN-size GPS car navigation system
- 2004 Acquired the wireless radio business of Toyo Communication Equipment Co., Ltd.
- 2005 Entered into a technical and capital alliance with Icom Inc. to jointly research the standardization of technical specifications for digital wireless radio equipment
- 2007 Converted Zetron, Inc., a U.S. systems-based communication company into a subsidiary

JK 2.0

Management integration and structural reforms
Developed corporate infrastructure and built a foundation for the future growth of the next generation

- 2007 Jul. Victor Company of Japan, Limited and Kenwood Corporation entered into an agreement on a capital and business alliance to cooperate in their Car Electronics and Home Audio Businesses and integrate their management
- 2008 Oct. JVC and Kenwood established the joint holding company JVC KENWOOD Holdings, Inc. through a stock transfer (JVCKENWOOD's shares were listed on the First Section of the Tokyo Stock Exchange)
- 2009 Dec. Launched the MDV-313, the first car navigation system for which the same JVC and Kenwood platform was adopted

- 2014 Jan. Invested in WIL FUND I, L.P. to accelerate growth strategy partnership with domestic and international venture companies
- Mar. Obtained 100% ownership of EF Johnson Technologies, Inc., a company focused on delivering mission-critical, digital P25 communications solutions to the North American market
- Sep. The JVCKENWOOD Group launched the NX-5000 series, the NEXEDGE series of multi-mode digital radio systems compliant with the P25 standard
- Dec. Launched the KNA-DR300, a full HD dashcam that enables high resolution recording of 1920 × 1080 pixels and entered into the dashcam market

- 2011 Aug. JVC KENWOOD Holdings, Inc. changed its name to JVCKENWOOD Corporation
- Oct. Completed an absorption-type merger of its three subsidiaries : Victor Company of Japan, Limited, Kenwood Corporation, and J&K Car Electronics Corporation
- 2012 Apr. Acquired a total of 45% of the outstanding shares of Shinwa International Holdings Limited, a large-scale Hong Kong-based manufacturer and seller of CD/DVD mechanisms for car AV equipment (in-car CD/DVD mechanisms), making it into an equity-method company
- Jun. Distributed dividends (¥5/share) for the first time since the establishment of JVCKENWOOD
- Nov. Formulated a new "Medium-Term Business Plan," which covered the period through to the fiscal year ended March 31, 2016
- 2013 Mar. Launched the DLA-VS4800, the world's first mass-production model of the professional-use D-ILA projector, which features an 8K high-definition display
- Jul. Took over all of the shares of TOTOKU Nagaoka Corporation through an absorption-type corporate split from TOTOKU Electric Co., Ltd., and changed the corporate name from TOTOKU Nagaoka to JVCKENWOOD Nagaoka Corporation

- 2015 Mar. Launched the GY-LS300CH, a professional 4K memory card camcorder
- Apr. Converted ASK Industries S.p.A., an European in-vehicle component company, into a consolidated subsidiary
- May. Reviewed the medium-term business plan announced in fiscal 2012 and formulated Vision 2020, the new medium- to Long-Term Business Plan that looks ahead to fiscal 2020
- 2016 Mar. Commenced a joint development of diagnostic instrument for the measurement of exosomes with Sysmex Corporation
- Apr. Established JVCKENWOOD Public & Industrial Systems Corporation, aiming to expand the Professional Systems Business



JK 3.0

Evolved into a customer value creator by changing traditional methods including corporate cultures

- 2016 Jul. Commenced a development assistant project for Multi Live Monitor wireless stereo headset by using crowdfunding
- 2017 Mar. Announced the development of EXOFIELD, an out-of-head localization sound field processing technology which enables reproduction and localization of the sound field of speakers in a listening room with headphones
- Apr. Completed an absorption-type merger of two consolidated subsidiaries; JVCKENWOOD Kenex Corporation and JVCKENWOOD Home Electronics Corporation
- May. Jointly developed the advanced digital cockpit system for McLaren 720S, a luxury sports car, with McLaren Automotive
- Aug. Signed a memorandum of operational collaboration with Sanwa Koutsu toward the development and introduction of a taxi dispatch system

- 2018 Jan. Acquired all the shares issued by Italy-based Radio Activity S.r.l., a developer and seller of digital radio relay systems that are compliant with Digital Mobile Radio (DMR), an international digital radio standard
- Jan. Announced Progress and Revision of the Mid-to Long-Term Management Plan Vision 2020 launched in 2015
- Mar. JVCKENWOOD's DMR-compliant digital radio communications systems being adopted by MotoGP™, a motorcycle racing championship

JK 3.1

Aim to achieve further development based on the new Management Principles under the new management structure

- 2018 Apr. Developed the new Management Principles and Action Guidelines under the new management structure
- May. Acquired all the shares issued by Germany-based Rein Medical GmbH, a developer and seller of Operating Room (OR) imaging solutions
- May. Developed a communication dashcam for the truck transportation industry in preparation for entering the commercial telematics field

2016

2017

2018

