

JVCKENWOOD

Company Profile Section
JVCKENWOOD Report
2018



JVCKENWOOD Corporation

JVCKENWOOD Report 2018 Company Profile Section

Corporate Vision

Creating excitement and peace of mind for the people of the world

Management Principles

- Transform into a customer value creator
- Evolve as a technology based company
- Contribute to a sustainable society through our business

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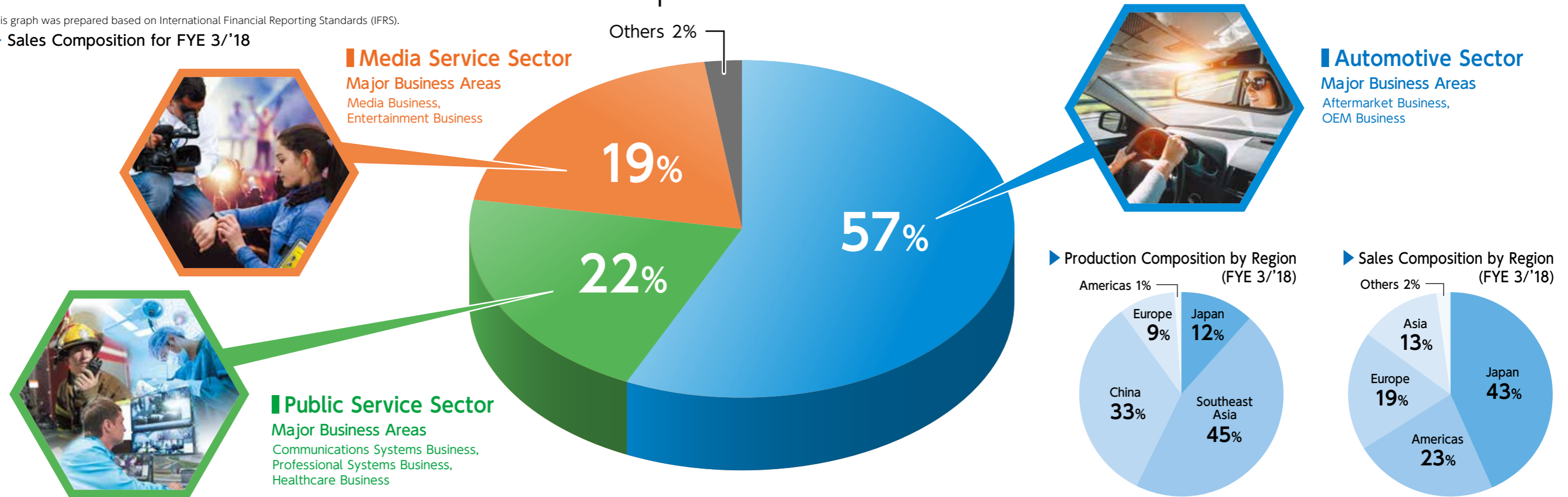
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Overview of the JVCKENWOOD Group

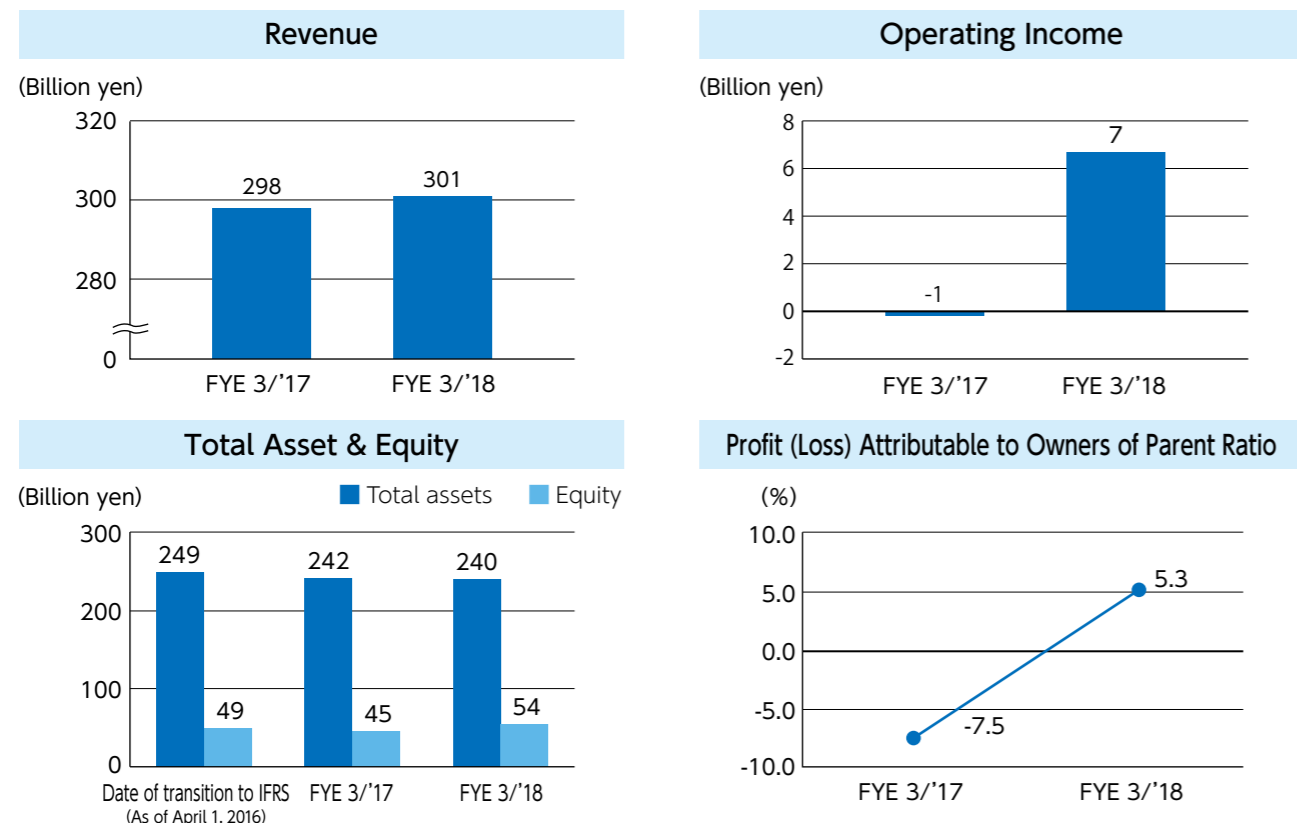
This graph was prepared based on International Financial Reporting Standards (IFRS).

Sales Composition for FYE 3/'18



Financial Highlights

This graph was prepared based on International Financial Reporting Standards (IFRS).



JVCKENWOOD Corporation and Consolidated Subsidiaries (Fiscal year ended March 31)

(Million yen)

	Date of transition to IFRS (As of April 1, 2016)	FYE 3/'17	FYE 3/'18
Revenue	—	297,890	300,687
Operating Income	—	-128	6,942
Profit before tax	—	-1,259	5,946
Profit attributable to owners of parent	—	-3,114	2,393
Total assets	249,467	241,696	239,877
Equity	49,123	45,236	53,792
Equity per share (yen)	314.32	284.65	364.45
Stockholders' equity ratio (%) *1	17.5	16.4	21.1
Basic earnings per share (yen)	—	-22.42	17.23
Profit (Loss) attributable to owners of parent ratio(%) *2	—	-7.5	5.3
Cash flows from operating activities	—	19,624	18,379
Cash flows from investing activities	—	-17,690	-14,835
Cash flows from financing activities	—	-2,052	-7,043
Number of employees	17,884	18,051	17,801

*1 (Equity - Noncontrolling interests) ÷ Total assets

*2 Profit attributable to owners of parent ÷ the average Stockholders' equity

Takao Tsuji | Shoichiro Eguchi

Representative Director of the Board, Chairman,
Chief Executive Officer (CEO)

Representative Director of the Board, President,
Chief Operating Officer (COO)

Since the launch of the new management structure in June 2016, we have been moving forward toward new growth under the banner of JK 3.0 (the third era of JVCKENWOOD). While upholding our corporate visions of “Creating excitement and peace of mind for the people of the world,” we are devoting constant efforts not only to enhancing customer satisfaction but also to delivering an added element of “WOW” or surprise.

JVCKENWOOD has launched a new management structure, under which Takao Tsuji, previously Representative Director of the Board, President, Chief Executive Officer (CEO) was appointed Representative Director of the Board, Chairman, CEO, and Shoichiro Eguchi, previously Representative Director of the Board, Executive Vice President was appointed Representative Director of the Board, President, Chief Operating Officer (COO), effective April 1, 2018.

The Chairman and the President will join hands and work together to have the corporate structure of our company evolve and to move it forward to JK 3.1, the next generation of JK 3.0. In addition, we will accelerate the development of our company to keep up with the times, and even go slightly ahead of them.

To start, tell us about the new system for working together and the background to this system.

Tsuji: As President, CEO for roughly two years, I visited many domestic and overseas group bases as well as customers all over the world. However, there are limits to what one person can do, and there are still many places I have not yet visited. You gain an understanding of actual conditions by visiting sites, and there are many employees who feel more motivated

with the visits. Although there are also likely those who would find the visits annoying, too (laughs). So, in the future, I want the two of us to share the load and visit as many places as possible, both inside and outside of the company.

Eguchi: We are growing as a company. In the future, we will have to actively increase external activities in order to steer our company toward expansion and growth. However, deep involvement in one sector alone can take quite some time, and it is extremely difficult for one person to cover all work alone. Many business sectors require knowledge, including in particular in the fields of professional-use products that CEO Tsuji specializes in. I think joining hands and working together has a deeper meaning, including these things.

Tsuji: At first, we thought about dividing our work with this system of joining hands and working together. But, COO Eguchi and I share very similar values and ways of thinking, so we have a very smooth shared sense of things. However, our methods for problem solving do differ. Even with the Public Service Sector’s Communications Systems Business, a current issue, COO Eguchi and I have completely different views on how to reorganize it. But, we are able to build a relationship where we complement each other without causing conflict.

Eguchi: There is a saying “Two heads are better than one.” Each of us has parts that differ from each other, but our aim of improving the company is the same. By making the main goal progress while complementing each other, synergistic effects will be generated naturally and unanticipated chemistry may develop.

President Eguchi, what do you hope to actively pursue in the future?

Eguchi: In particular, I hope to accomplish in JK 3.1 what we could not complete in JK 3.0. We have made corporate culture reforms and organizational reforms significantly since JK 2.0 at the time of our management integration (2008). Our internal corporate culture has also changed dramatically. On this occasion, however, we will fully promote these unfinished business reforms. And I think that this coming year is a critical period for us in terms of building a firm foundation for 2020, the final year of our Vision 2020 mid- to long-term management plan.

Reviewing the Vision 2020 mid- to long-term management plan, what exactly do you aim for?

Eguchi: Mid- to long-term management plans have been formulated many times since our integration. Unfortunately, however, we fell short of each goal in the past, numerically speaking, and lost the credibility with the market. The Vision is not a dream but rather a commitment. As a manager responsible for the business, I hope to change the corporate culture, making it more active. This Vision 2020 we have announced is a commitment to the market. To achieve this Vision, first we have to change our way of thinking.

The objective of the Vision 2020 sets forth a target of 10% return on equity (ROE). What are the key points to achieving this target?

Eguchi: Our numerical targets feature those for each business sector as well as those for the entire Group. However, in today’s changing business environment, individual businesses and their respective markets fluctuate differently per their unique cycles: every three months, every six months, every year. Therefore, we will not change the targets for the entire Group, but we do believe that detailed plans and allocations in each business sector should be reviewed on a case-by-case basis. Of course, all employees at all levels must work together towards these targets. And rather than sticking to targets of individual projects for three years as we did in the past, I think we need to adjust our trajectories more frequently as we move forward. If performance in one business sector falters, another can cover for it. Alternatively, there is the idea of starting new businesses. Looking back on the past, there were times when, numerically, results deviated considerably from the targets and no reviews of business structures were conducted. Reflecting on this fact, we therefore plan to maintain the end goal while moving forward in a flexible manner.

Is the Automotive Sector—which has grown significantly—positioned to drive profitability in the future?

Eguchi: We expect that the Automotive Sector has the potential to continue to be a major driving force. However, the market sometimes fluctuates significantly. Three sectors—

the Automotive Sector, the Public Service Sector, and the Media Service Sector—make up our resources and areas of business. Together, these three sectors are extremely strong. For that reason, rather than focusing on one business sector, I believe that it is better to use the three sectors to support one another so that we can build a more stable business structure as a company.

Tsuji: Talking about future business development continuing from existing businesses, we might mention the healthcare market, which we are already making efforts, including the medical image display systems. Globally, the healthcare market—including drug discovery, medical care, and others—has already become larger than the automotive market. Against this backdrop, while we have only achieved no more than an amount of a drop in the ocean, we hope to successfully utilize our intellectual property to grow our healthcare business into a key driver of earnings from 2025 onwards.

Eguchi: With our efforts in our next-generation business in the Automotive Sector, we believe that our strengths are optical and video-related, specifically camera-related fields. And we believe that there are areas where these strengths can still be used further in new sectors, including the healthcare market, and we expect that we can differentiate ourselves from the competition here.



Reviewing the Vision 2020, we have added a principle on developing as a technology based company that utilizes intellectual property. What is your aim?

Tsuji: Intellectual property is very important for companies like ours. There are times for offense and times for defense. With intellectual property, we can be on the offensive. And with intellectual property, we can defend even if competitors attack. In the past, there was a time in which profits and payments due to intellectual property were each in the tens of billions of yen or more. Selling our intellectual property while using other companies' intellectual property, we freely used intellectual property to create great results. Although the times have changed, we must further expand intellectual property in order to create a future for our company.

Eguchi: Using intellectual property is a clear proof that the company's business is moving forward and expanding. So, not using intellectual property is to say that the business is shrinking.

Tsuji: Becoming a technology based company is an important part of our thinking. With intellectual property, other companies' collaborations can also be advanced in a favorable manner. And on the contrary, always having others provide intellectual property means you will not make a profit even if you collaborate with other companies. We intend to actively create new business areas and so on using our own intellectual property rights by daring to introduce ourselves as a technology based company.

The company's management principles and action guidelines have been revised. What are the ideas behind the revisions?

Tsuji: To achieve the corporate vision of "Creating excitement and peace of mind for the people of the world," we must move forward with a consciousness shared at all times by all employees at all levels. We do not aim to be the world's largest in scale, but we want to be a company that delivers an added element of "WOW" or surprise to customers and the world.

Eguchi: I believe that management principles and action guidelines should change with the times. Changing management principles and action guidelines with JK 3.1 is natural when seen from the viewpoint that only the fittest survive in business.

Tsuji: Globally, new waves are reaching a variety of sectors. When these waves reach us, I want JVCKENWOOD to be not in the middle of the waves but rather out in front with proactive approaches. When the world changes significantly, the leading-edge always grows. Even if you make the same effort, going against the flow will mean little headway gained. But if on the waves with a strong tailwind, a little effort means great strides forward. I want to focus on areas with favorable tailwinds.

Management Principles

- Transform into a customer value creator
- Evolve as a technology based company
- Contribute to a sustainable society through our business

Action Guidelines

- Refine our senses regularly to create products and services that offer a moving experience
- Provide solutions that make a real difference through innovation and collaboration
- Strive for sincere, responsible corporate behavior as our commitment to compliance

These management principles state "Contribute to a sustainable society through our business." The website, as well, makes a great deal of the concept of sustainability. What ideas is this based on?

Tsuji: This is something that I have always thought. Rather than a philanthropic social service, I believe we should contribute to society through the business itself, and that this is something to aim toward. This is also a global trend, as seen in the SDGs (Sustainable Development Goals) adopted by the United Nations.

Eguchi: We have conducted a variety of activities contributing to communities both in Japan and abroad. In addition to these activities contributing to society, we contribute to a safe and secure motorized society through Gazefinder, a gaze tracking system designed to assist early evaluations of social developments, as well as dashcams and in-car cameras. We believe that many of JVCKENWOOD's businesses fall in the category of contributing to the world through business. I think that we can take pride in this.

Tsuji: I believe there are a left brain and a right brain in business. In other words, there are two areas: the right brain, sensitive and featuring tacit knowledge, and the left brain, featuring explicit knowledge. Our businesses do quite well in the realm of the senses. This is especially true in the entertainment business.

Eguchi: I feel that we have more businesses based on the senses.

Tsuji: In addition to the ability to express visually, sensitivity in terms of ergonomics determines whether something is good or bad. This is not only true in music content and audio equipment but also in video equipment. While the insides of professional cameras are digital, the products themselves are evaluated in terms of aspects that are very much analog—how easy something it is to focus, how the turn of the aperture fits in one's hand, and so on. I believe the pursuit of a world of the sense where quantifying such things is difficult and creating new areas of business is a means for Japanese manufacturers to survive in the world.

It is easy to think that digitization allows anyone to make products easily, but you mean that this has created a sizable gap in the actual products.

Tsuji: Products and services are produced from experience and knowledge of a company, accumulated over a long period of time.

Eguchi: There are tangible and intangible parts in corporate value. Tangible parts can be quantitatively measured, but intangible parts are difficult to be differentiated and relativized. However, various elements such as design, craftsmanship, tradition, and employee morale lie in such aspects. Of course, these parts do not appear on the balance sheet at all. These intangible parts that cannot be visualized are very important, and I think much of JVCKENWOOD's work uses them. There are still many such technologies, experiences, and areas of knowledge that have not yet resulted in profits. Depending on how we utilize them, I think these have the huge potential to change the world significantly like the VHS.

Tsuji: And while timing can be key, if we work in the direction of contributing to the world from the viewpoint of Environmental, Social and Governance (ESG), I think that this will surely lead to profits as well. Riding the trends of the world, we hope to move forward with the spirit of staying slightly ahead, be it a step, half step, or even one inch (laughs).

Eguchi: We appreciate your continued understanding and support going forward.



Feature Stories 1.

Transform into a Customer Value Creator

By fusing its strengths in audio, visual, and communications solutions, as well as utilizing open innovation, JVCKENWOOD aims to transform into a customer value creator capable of creating new value for customers based on deep insights into their needs.

Concrete examples

● **Contributing to driver safety, a secure and comfortable driving experience, and the operation of vehicles**

Dashcam
By connecting its in-car device technologies with imaging and optical technologies, JVCKENWOOD realizes high-function, high-reliability, and high-definition recording, and delivers dashcams with built-in driver assistance and other functions that contribute to driver safety and a secure and comfortable driving experience.



● **Developing a taxi dispatch system**

JVCKENWOOD has started operational collaborations for the development and introduction of a next-generation IoT-based taxi dispatch system with Sanwa Koutsu, which is considering introducing an IP-based taxi dispatch system to enhance customer services.



By fusing JVCKENWOOD's technologies and know-how on car-mounted equipment and professional radio devices and Sanwa Koutsu's knowledge and experience of the taxi industry and vehicles, we will work toward developing a next-generation IoT-based taxi dispatch system that provides a safe and comfortable driving experience and safe operation of vehicles not only for customers but also for taxi drivers.



● **Solving social issues**

● **Gazefinder: A gaze tracking system**

Gazefinder is a gaze tracking system capable of visualizing the eye-gaze patterns of the subject of an experiment by applying our unique gaze tracking technology. Through joint research with research institutions and universities using Gazefinder, we aim to contribute to the early detection of developmental disorders and other symptoms.



● **Providing new experience**

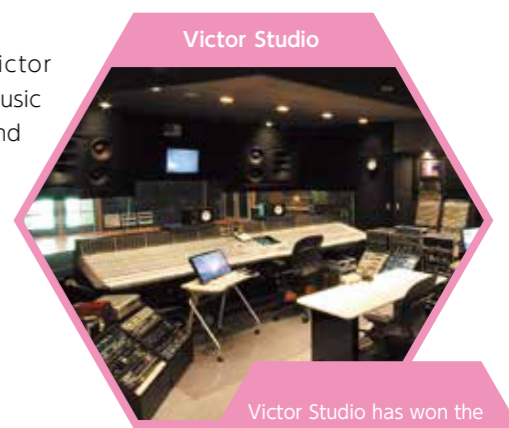
● **EXOFIELD: An out-of-head localization sound field processing technology**

JVCKENWOOD's unique EXOFIELD out-of-head localization sound field processing technology, which enables listeners using headphones to experience a real sound field effect like the one delivered by loudspeakers, offers new listening experience.

JVCKENWOOD is pursuing customer value creation by mobilizing its overall strengths jointly with Group companies that engage in a wide range of value creation businesses in music and video content production and design, as well as developing software development technologies.

● **JVCKENWOOD Victor Entertainment's Victor Studio**

Victor Studio is a content production base of JVCKENWOOD Victor Entertainment Corp., which is engaged in the manufacture and sale of music content. Staffed with studio engineers who have extensive experience and knowledge, unique know-how, and a keen intuitive sense, as well as equipped with the finest audio systems in the industry, the studio provides the sound that artists genuinely wish to deliver to customers based on an understanding of the passion and ideals of artists.



Victor Studio has won the Professional Music Recording Award of Japan for the 23rd consecutive years, supported by skilled engineering professionals who are highly appreciated in Japan and abroad along with the state-of-the-art audio systems. We provide support for a wide variety of entertainment content.

● **JVCKENWOOD Video Tech**

JVCKENWOOD Video Tech helps customers embody their images by offering our accumulated know-how and leading-edge equipment to meet the needs of video creation, which are growing steadily with the diversification of media.



● **JVCKENWOOD Video Tech**

To meet needs for new content communicating to a wide variety of media, JVCKENWOOD Video Tech Corporation provides comprehensive and leading-edge post production services including 4K/HDR, 8K, VR, dome videos, 3D videos, encoding for streaming (for iTunes) and delivering solutions for various media.

● **JVCKENWOOD Design**

JVCKENWOOD Design Corporation, which promotes the idea of Human-Centered Design, opened the SPARK, an open innovation space for enabling co-creation activities among many people, with the relocation of its office to Yoga, Setagaya-ku, Tokyo in October 2017.

Through various activities, such as workshops, trial sessions, and study sessions, conducted at SPARK, we identify and understand customers' problems more deeply and extensively and conduct co-creation activities to solve those problems.

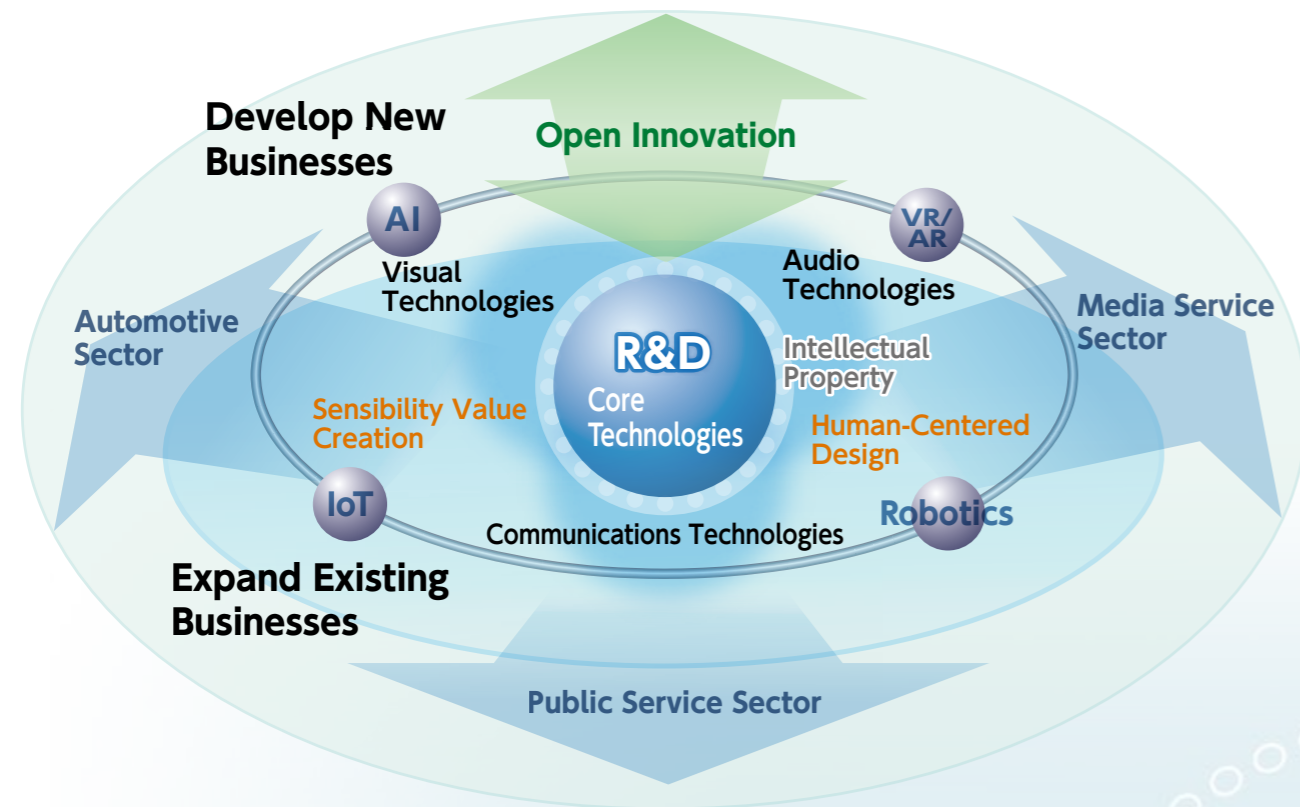


We aim to propose solutions that can satisfy customers' needs by connecting feelings and logic based on sensibility value creation and human-centered design, and integrating our customer-oriented product planning capabilities and development capabilities enabling the embodiment of an exciting experience, cultivated through our consumer product business, with our extensive intellectual property portfolio and core technologies.

At our SPARK open innovation space, JVCKENWOOD Design promotes co-creation activities to solve customers' problems by conducting different approach-based workshops, trial sessions, and study sessions.

Feature Stories 2.

Evolve as a Technology Based Company



JVCKENWOOD is strengthening and promoting initiatives underpinned by technology and intellectual property strategies, with the aim of evolving as a technology based company.

By exploiting a vast array of technologies mainly in the fields of imaging, audio, and communications systems cultivated since the days of JVC and KENWOOD, the R&D Dept. of the Head Office and the engineering department of each business division are conducting activities for advanced technology development based on our technology strategy.

Under the corporate vision of “Creating excitement and peace of mind for the people of the world,” JVCKENWOOD is focusing on development activities in the area of the solutions business aimed at solving customers’ problems based on its long-established technological capabilities, in an effort to expand existing businesses.

As regards initiatives for new business areas, JVCKENWOOD is collaborating across business boundaries toward providing new value to society by leveraging its core technologies and delivering solutions that will contribute to solving social issues and customers’ problems in a future society built on basic social infrastructure technologies, such as AI, IoT, VR/AR, and Robotics.

All the technologies of JVCKENWOOD, including its core technologies, are underpinned by the intellectual property strategy formulated mainly by the Intellectual Property Department of the Head Office. JVCKENWOOD has a framework of intellectual property management comprising the Intellectual Property Department of the Head Office, aiming to create “cutting-edge intellectual property” that supports the future of the company, as well as the patent development group established for each business field. We also assign an intellectual property manager and an intellectual property promotion manager to the engineering department of each business division. Based on this company-wide intellectual property framework, JVCKENWOOD proactively conducts intellectual property activities, including the creation of patents for protecting our businesses, patents for technologies that create the future of the company, and patents for technical standards that will contribute to revenue generation.

Technology Strategy

JVCKENWOOD develops technologies that can be turned into cutting-edge solution businesses to solve social issues by applying its proprietary core technologies, and through open innovation with partners in various industrial sectors.

- The engineering department of each business division conducts R&D activities to strengthen the in-car optical-related business, including dashcams and car-mounted cameras, to accommodate the shift to electric vehicles (EVs), self-driving cars, and car-mounted equipment connected to the Internet; the total solution business, including IP radio solutions, to accommodate the shift to broadband in the professional digital radio infrastructure; technologies for the medical imaging and information solutions business; and, a product family that pursues advances in high-quality video technologies such as 8K/4K imaging technologies.
- The R&D Dept. of the Head Office is promoting advanced technology development with the focus on the future further ahead of R&D activities of each business division, with the aim of strengthening our core technologies in audio, visual, and communications systems fields and creating new businesses.
- JVCKENWOOD, in cooperation with its Group companies, including JVCKENWOOD Design and JVCKENWOOD Video Tech, will clarify anticipated customer-oriented needs and turn those needs into the development of technologies needed to solve social issues.

● Activities

Activities for creating innovation

- In FY2016, JVCKENWOOD introduced the Innovation Act-activities aimed at unearthing untapped ideas in the company, creating an environment for organically creating innovation, and transforming itself into an organization that stimulates innovation. Innovation Act activities mainly comprise technology idea contests, in which we accept new technology ideas, produce prototypes for outstanding ideas and review them within the company; and business idea auditions, in which we hold auditions for new business ideas and provide support for commercializing outstanding business proposals.
- We hold a technology symposium every year as a forum for personal exchanges among engineers and for providing technology information to all employees. We also conduct activities for improving the motivation of engineers, such as giving engineer’s awards, at the symposium.

Enhancing technological capabilities focusing on the future

- We conduct skill registrations of engineering employees based on the unified standards of the Group every year to visualize our technological capabilities, use the data obtained for human resources strategies from a medium- and long-term perspective, and reflect the data in the development of skill enhancement measures, such as education and training for engineers.

Intellectual Property (IP) Strategy

JVCKENWOOD conducts IP activities to contribute to business and management by leveraging and benefiting from IP in businesses, while protecting businesses with intellectual property rights.

- As an open and closed intellectual property strategy, JVCKENWOOD aims to monetize IP owned by the JVCKENWOOD Group from standardization, patent pools, and selling patent rights, as well as build barriers to entry to new businesses and priority business areas.
- We have formulated an IP strategy linked to our business and technology strategies, determined the direction of the company, and created a portfolio of business areas on which we need to focus.
- We promote the creation of new corporate value by adopting a mixed IP strategy through multifaceted protection and utilization of IP based on patent rights, design rights, and trademark rights.

● Activities

Activities for raising awareness of intellectual property

- We hold an IP symposium (lectures by external instructors, IP awards presentation, case example presentation, etc.) to raise awareness of IP among management, General Managers of each engineering department, and engineering employees of the JVCKENWOOD Group.
- We have formulated the Intellectual Property Basic Regulations, the Intellectual Property Rewarding Regulations, and the Intellectual Property Risk Management Regulations, and made them available on the Intranet to communicate our IP activities to all employees.
- We publish the monthly IP report, which compiles information on the status of our IP activities, and the IP newspaper, which is designed to transmit know-how, on the Intranet to raise awareness of IP among employees, as well as the annual IP report for management.

Strengthening intellectual property capabilities

- We provide IP training for new employees, newly appointed senior officers, engineers, and designers to strengthen our IP capabilities.
- We have established the Patent Proposal and Application Standard and the Patent Clearance Standard in the JVCKENWOOD Group Corporate Engineering Standards Management Rules, through which invention discovery activities and patent searches are incorporated in the product development process, enabling us to protect our technologies through patents and produce products without infringing on the patents of others.
- In tandem with the invention discovery activities for protecting our existing businesses, we hold 300 patent idea meetings annually for protecting new businesses to build up our portfolio of patents in future technologies.

Feature Stories 3.

Contribute to a Sustainable Society Through Our Business



For our company to achieve sustainable development, JVCKENWOOD believes that it is important to have the trust of society and to continue to contribute to society in order to meet the expectations of all of our stakeholders.

By upholding our corporate vision of "Creating excitement and peace of mind for the people of the world," we place importance on promoting sustainability activities through our business activities. Accordingly, we will continue to create products and services that will solve social issues, while endeavoring to forge deep ties of trust not only with our customers, but also with all of our stakeholders. We will, therefore, work toward achieving sustainable growth and enhancing corporate value by contributing to solving social issues through our businesses, for the purpose of contributing to the development of a sustainable society.

Management Strategy Underpinned by Business Strategy and Sustainability Initiatives

We will extract eight priority goals and five relevant goals associated with our businesses from among the 17 goals of SDGs*, and work to achieve these goals through Society 5.0.

*1. SDGs (Sustainable Development Goals): 17 global goals adopted at the United Nations Summit to be achieved by 2030.



Policy for Sustainability Initiatives

- Established the Sustainability Management Office effective April 1, 2018, as the department responsible for promoting sustainability across the Company.
- Top management will promote the initiatives.
- Set targets and Key Performance Indicators (KPIs) in accordance with the mid- to long-term management plan Vision 2020.
- Promote the participation of all employees by linking the sustainability initiatives with all our business activities.
- Achieve SDGs by contributing to Society 5.0*2.
- Proactively and comprehensively disclose the initiatives to our stakeholders on the website, etc.

*2. Society 5.0: A new human-centered society that (balances economic advancement with the resolution of social problems by a system that) highly integrates cyberspace and physical space. (The 5th Science and Technology Basic Plan endorsed by a Cabinet Decision)

Process for Implementing the Sustainability Initiatives

We will set and promote the themes and goals of sustainability initiatives by taking the following four steps:

Step 1

Select eight issues to be addressed by JVCKENWOOD

Select issues in fields to be addressed by JVCKENWOOD from the viewpoints of social issues and Environmental, Social and Governance (ESG) criteria

Step 2

Link eight priority SDGs with each issue to set the themes of sustainability initiatives

Specify the most important priority SDGs for JVCKENWOOD from the viewpoints of ESG, relevance with business strategies for managing our Company, and risks and opportunities, and set the themes for sustainability initiatives.

Step 4

Set KPIs and fully implement the initiatives

Conduct an analysis with each responsible department and consider and determine KPIs for each individual theme of the initiatives and promote the sustainability initiatives.

Step 3

Add five related SDGs to set all themes

Add five related priority SDGs that are most important in order to set all themes.

Issues	SDGs	ESG	Themes of Sustainability Initiatives	Relation to JVCKENWOOD's Businesses
I. "Social" Issue	3 GOOD HEALTH AND WELL-BEING	S	Improving Access to Healthcare	Healthcare products and services (e.g. diagnostic imaging instrument) (Automotive products and services, e.g. navigation system and dashcam)
	4 QUALITY EDUCATION	S	Access to Adequate Education	
	10 REDUCED INEQUALITIES	G	Accelerating Innovation	Promote as part of "Economy Issue" covered in Issue V
	5 GENDER EQUALITY	S	Diversity & Inclusion	Promote active participation by women
II. "Labor" Issue	8 DECENT WORK AND ECONOMIC GROWTH	S	Diversity & Inclusion	Corporate culture and work style reform/Active participation by international employees/LGBT Promotion of active participation by employees with disabilities/Human resource development/Healthcare/Industrial health and safety Fair labor-management relation/Prohibition of child labor/Prohibition of forced labor Sustainability procurement/Conflict mineral issues
	5 GENDER EQUALITY	S	Promoting Initiatives to Bring Out the Best in Employees	
	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	G	Supply Chain Management	
III. "Environment" Issue	13 CLIMATE ACTION	E	Initiatives for Preventing Climate Change	Response to ISO14001/Response to CDP Scope 1 & 2 New products and services for disaster prevention and disaster risk reduction
	6 CLEAN WATER AND SANITATION	E	Conserving Water Resources	
	15 LIFE ON LAND	E	Conserving Natural Environment	Biodiversity conservation (Dragonfly pond)
	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	E	Sustainable Skilled and Innovative Manufacturing	Environment-conscious products and services (e.g. Forest Notes)
IV. "Quality" Issue	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	E	Reducing Environmental Burden	
V. "Economy" Issue	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	G	Accelerating Innovation	The number of practical applications of element technology/Achievements of Innovation Act* *JVCKENWOOD's innovative promotion program
VI. "Safety" Issue	11 SUSTAINABLE CITIES AND COMMUNITIES	S	Developing Safe and Trusted Community	New security products and services (e.g. security camera) Automotive products and services (e.g. navigation system and dashcam) IoT solution products and services
	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	S	Securing Safe and Trusted Transportation System	
VII. "Governance" Issue	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	G	Initiatives for Risk Management	Fair trade/Efficacy evaluation of the Board of Directors' Meeting/Compliance guidelines Information security/Personal information protection/Product quality and safety Customer satisfaction, etc.
VIII. "Value Creation" Issue	17 PARTNERSHIPS FOR THE GOALS	G	Stakeholder Partnerships	The number of M&A deals & Industry-academic-government collaboration/Social contribution program

Priority SDGs
Related SDGs

Priority Themes of Sustainability Initiatives