

903y

2008B

20 31/4



+&13 W

CEO



2008 543 ã



- 1. 20083 %&B
- 2. 20093 &B
- 3. 20093 &B

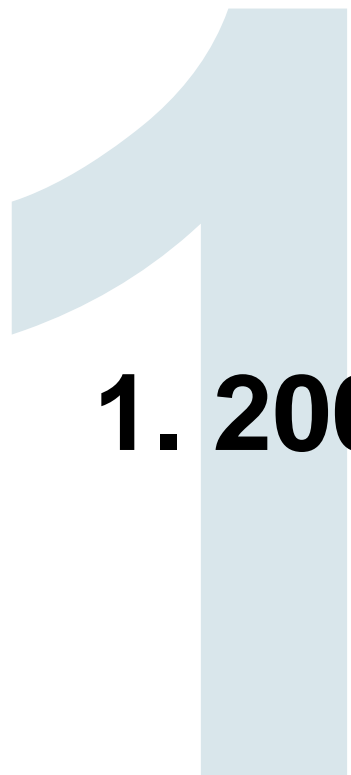
AB&y

Ä&EPE%1&BA&PB

(»B- ± ŽB BL çB" Í ĺB. nB(B Á êB1 M ĐB BKB6"á ĺB*B BMAî s4U
 -Đ&>B.BKBMAîB BOBLB1-×1bB B+B2 "B B !ãB-BN (» HB B BMBAB Ai

Aü/— ± B1!Û.†Aý

CEBBBcBSB&B&Bt COMBBnBSB&BIBBrB&Bt HEBBBcBSB&B&Bt



1. 2008年3月

1. 2008 3%

1j&î Ê"É

AÛAý

% YB1 B7B16A.BKBMA& 89 Bè 2.3Bè
 Q § GB1 Ç5ÀBU4°B B" û p1b/{B" B·BtB*B269B4/1 §&, Bè

AÛý

CEPB&AHE PB1B.BKBMA& 6Bè 11.4%Bè

AÛý

! : Ñ"ÉB1 Ç B. B Aî ! : ü pB1 w B.BKBMAî è65.7%Bè

AÛý

&» ñ Ñ"ÉB1 Ç B. B Aî \$ Î ü pB1 w B.BKBMAî è 100.5%Bè

1j&î PL

B

	'07/3%		'08/3%		§		ÑD	
	25õ	Ñ	25õ	Ñ	25õ	Ñ	25õ	Ñ
7	1,692		1,653		25õ		1,830	
Ñ	56	3.3%	63	3.8%	6	11.4%	83	4.5%
Ñ	23	1.4%	39	2.3%	15	65.7%	50	2.7%
Ñ	16	0.9%	32	1.9%	16	100.5%	40	2.2%

1. 2008 3%

1j&i

7

2.3%

BBB

108B.BKBMA

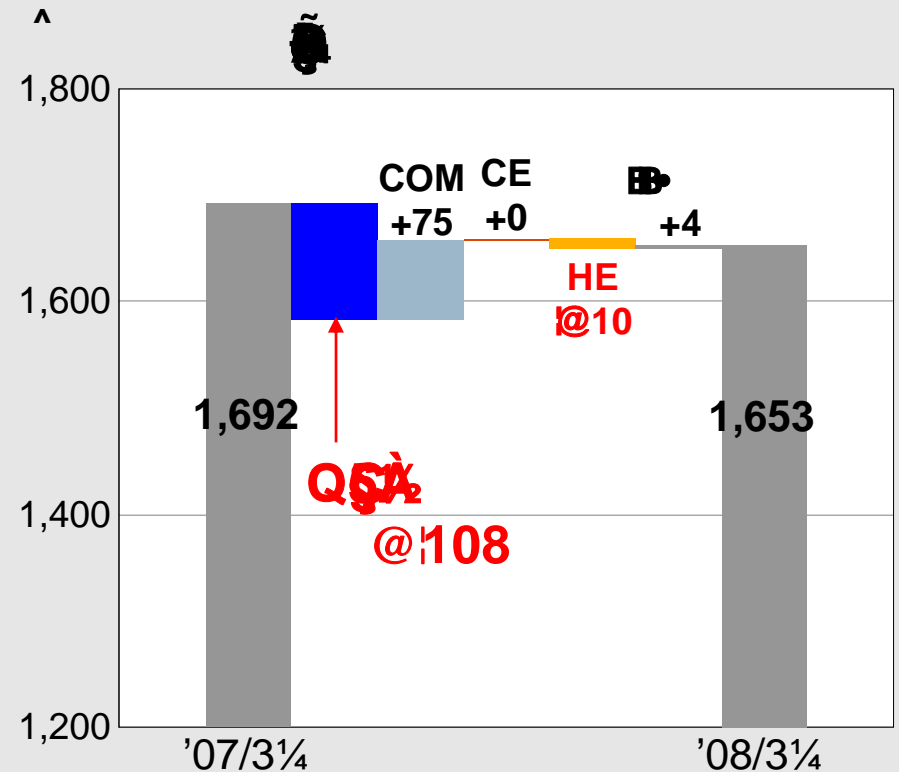
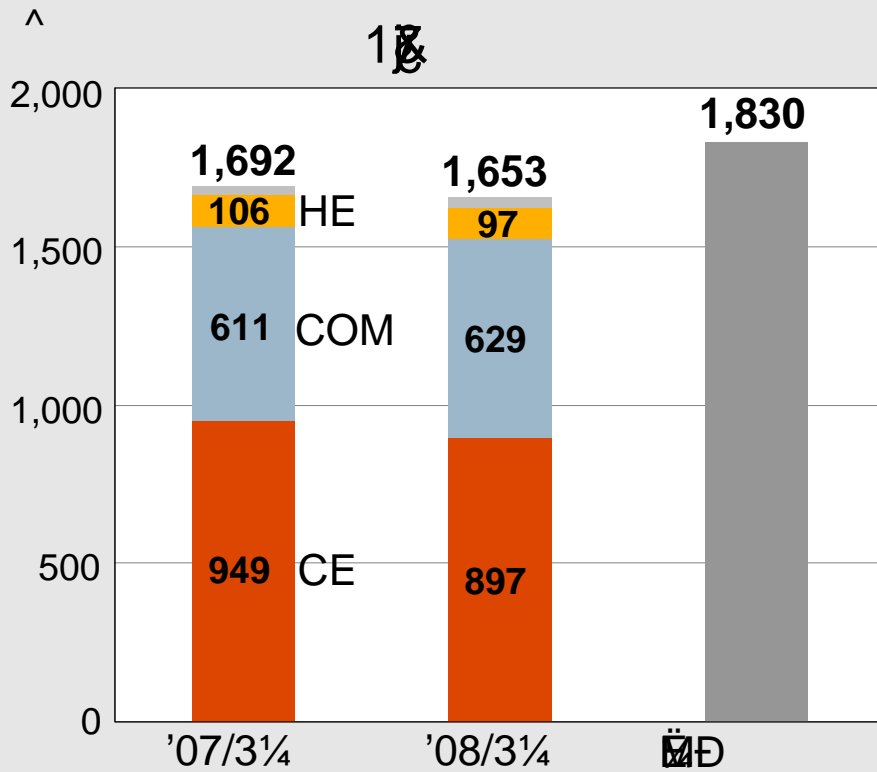
39Bè

2.3Bè

Bb/BBBtBB2A

Zetron\$BU6\$

B" 2 B-B,B.BKBMAî è 1/3&1,69 Bè



1. 2008 3%

1j&ç ! : Ñ"É

84 11.4%

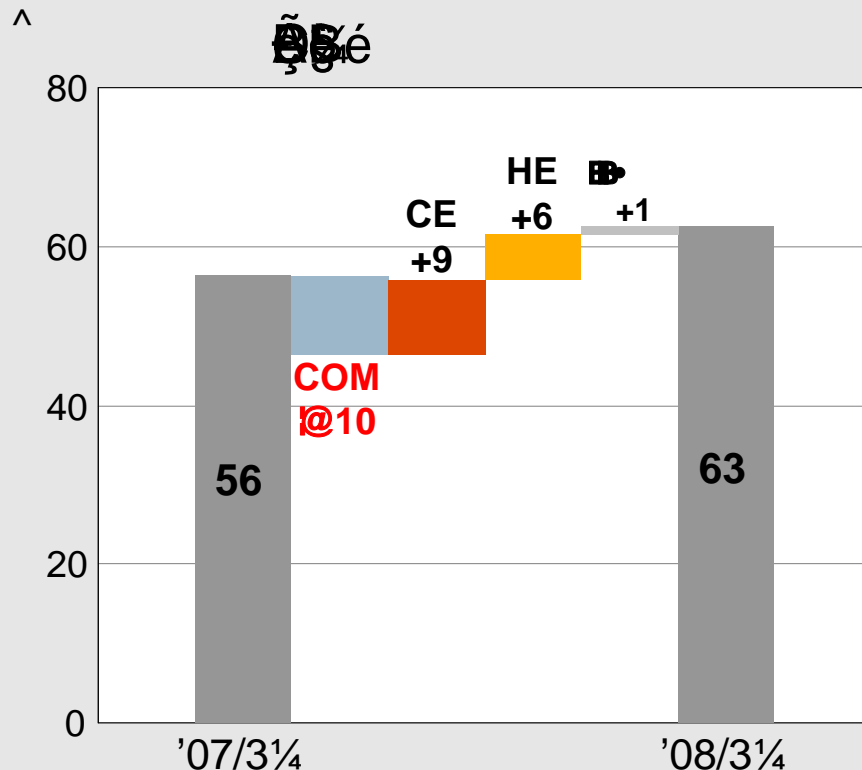
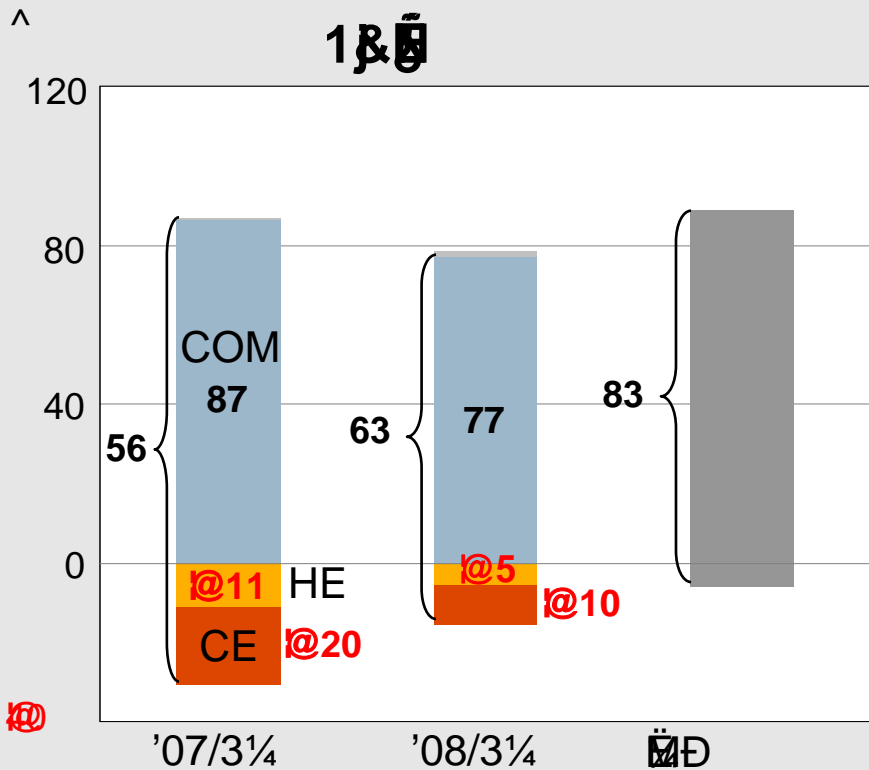
CEPB1B2Aî OEM2B1BUQ2B1wBBABBw

BêHEPB1BEA0©B12BBBw

BêCOMPB2ÉBBAK\$BB2ç

6çè

11.4Bé



1. 2008 3%

3/4 .. 1/4 Î Ê"É

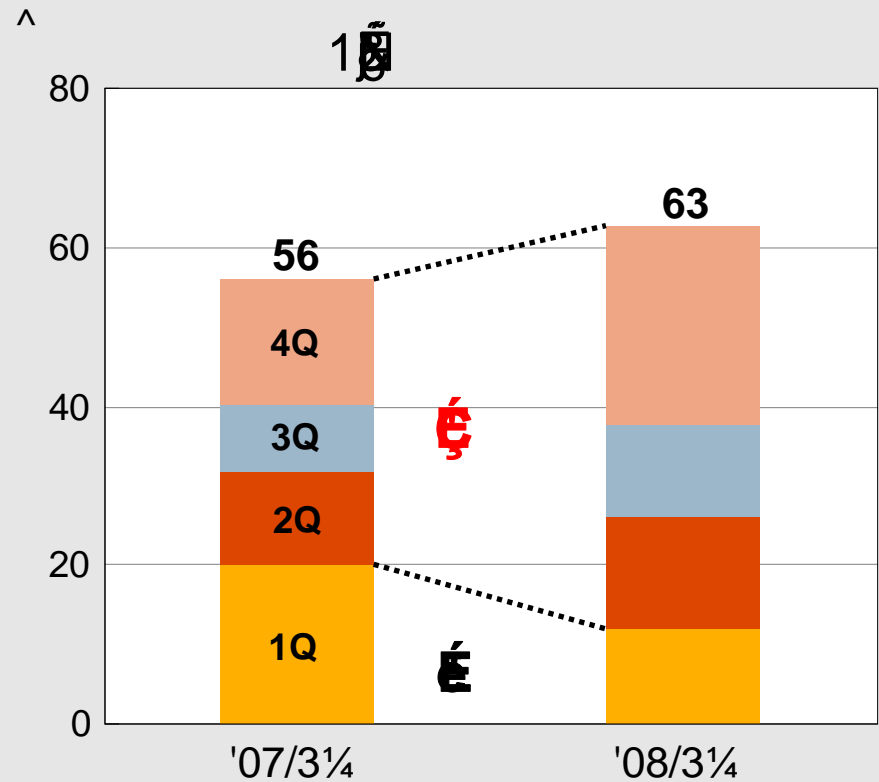
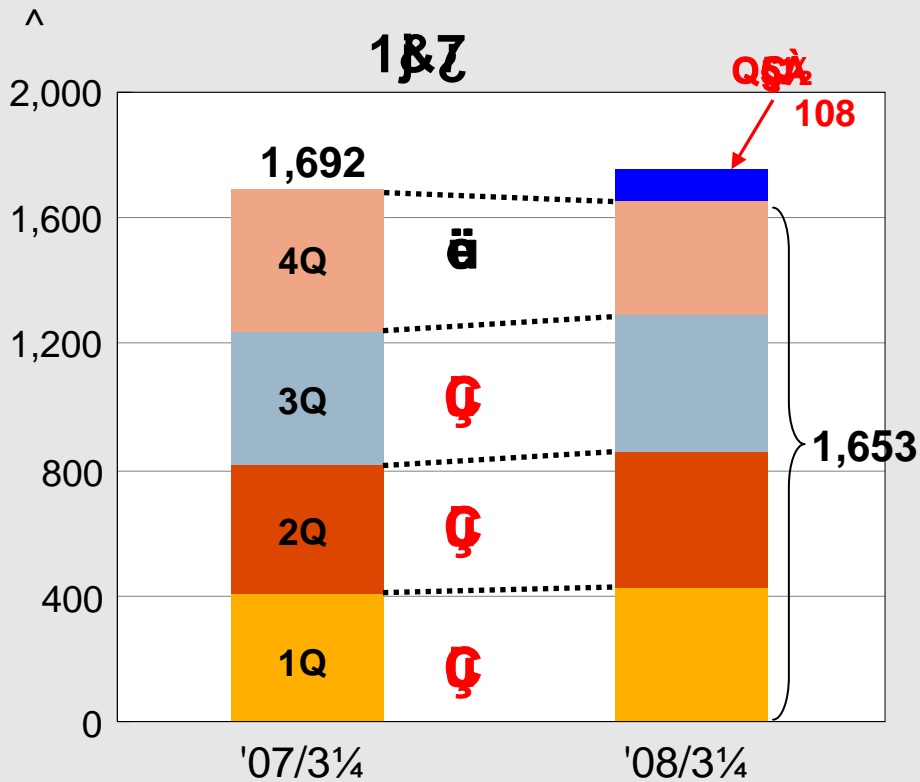
% 21213

BY 4B2E wB1B5B AÉž

B%Y B2B7B16Aš

>" /{ jB)B1 •

7 BU 1/4 ã Q šBšB·BfB* ^/{ μ%šB BN 3

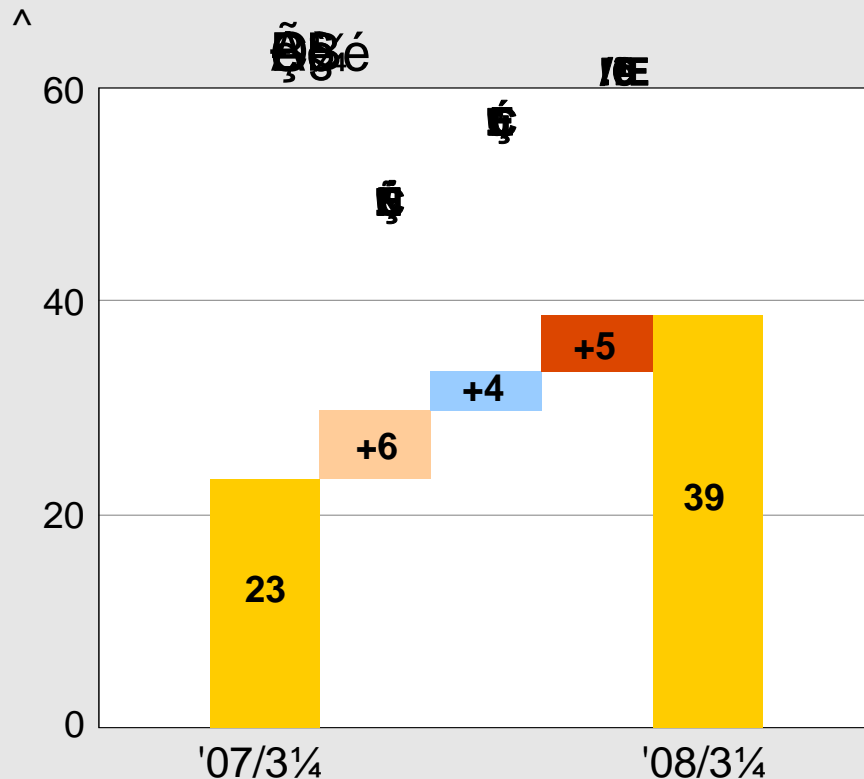
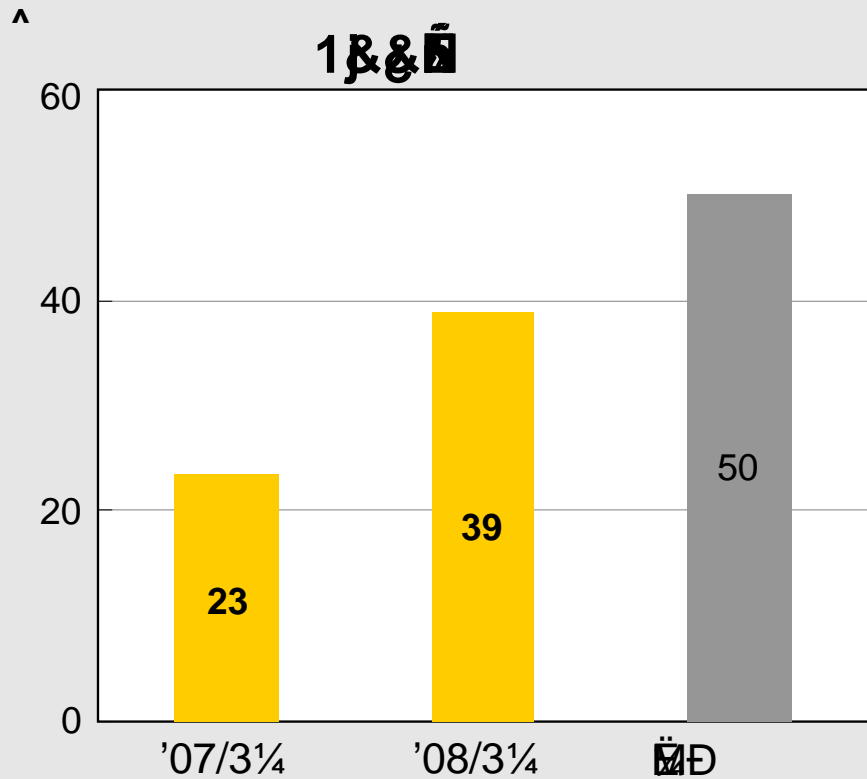


1. 2008 3%

1j&¿&» ñ Ñ"É

65.7%

BA



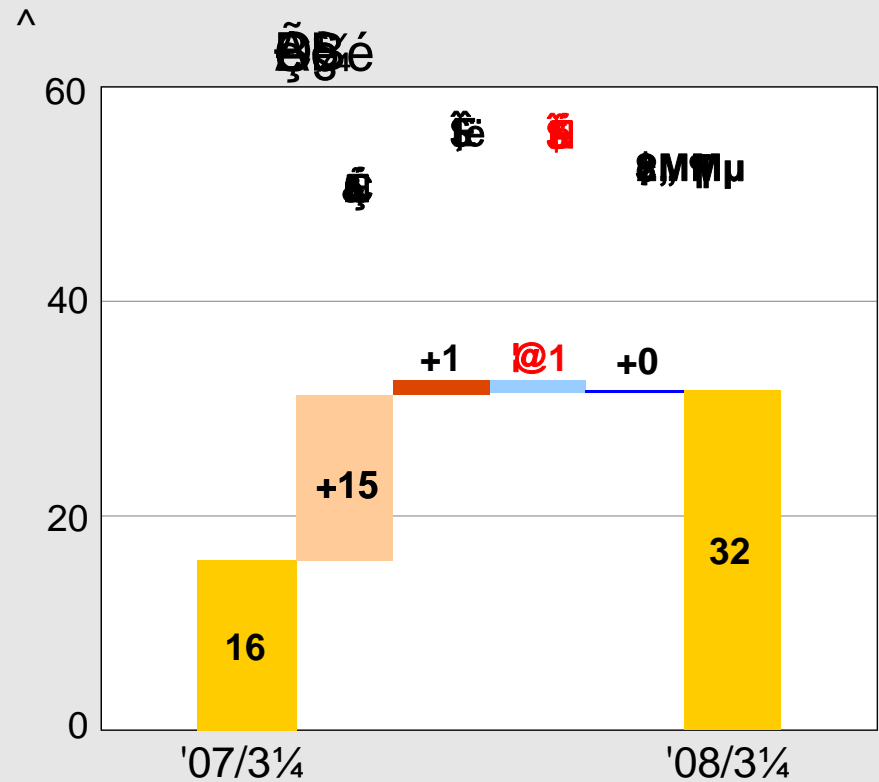
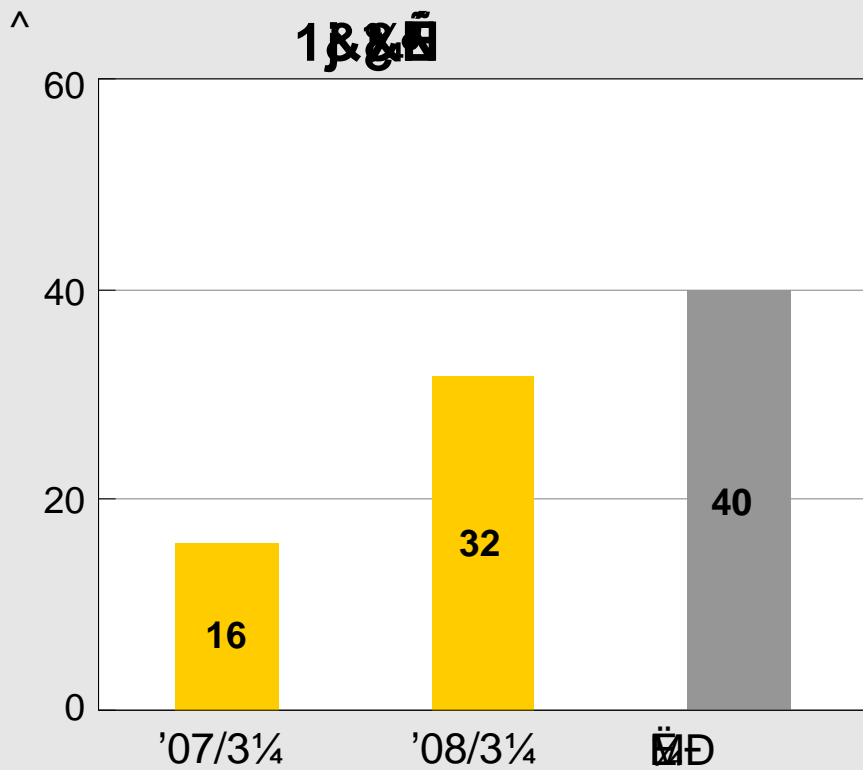
1. 2008 3%

1j&ı ° 1/4&• Ñ"É

100.5%

B&B B&B B&B

1/4B2"!çB B-B B&B"B B+B-B,B.BKBMAî\$ Î ü pB w



1. 2008 3%

/w } A

AüB<BαB®BtBrB·BfAý

Bê u » Õ o/—!¥B1 Ç BG é/— - . = ŪB1 Ç B-B,B.BKBMÂî' /—
 Bê é/— - . = ŪB1 c *-B1 Ç5ÀBG ^7 B1 Ç5ÀB.BKBMÂî&•/—!¥
 Bê - Ñ 6/v ÌB¶B^B~BfB,B~BfB2Aî2,,,ç İ4PB BLB1/—2,,,ž1•B.BKBM Ç

%B-4P1j 0 ;B1 •\$-

	'05/3 ¹	'06/3 ¹	'07/3 ¹	'08/3 ¹
'/B	1,161	1,096	1,112	1,261
Bé	331	375	391	299
Bé	132	183	191	215
D/Bé	28.5	34.2	35.1	23.7
ñ/vBé	311	263	238	514
BβBβBé	151	122	68	364

B%óé
 B D/Bé

BvBBBĐŽ

1. 2008 3%

CEP:

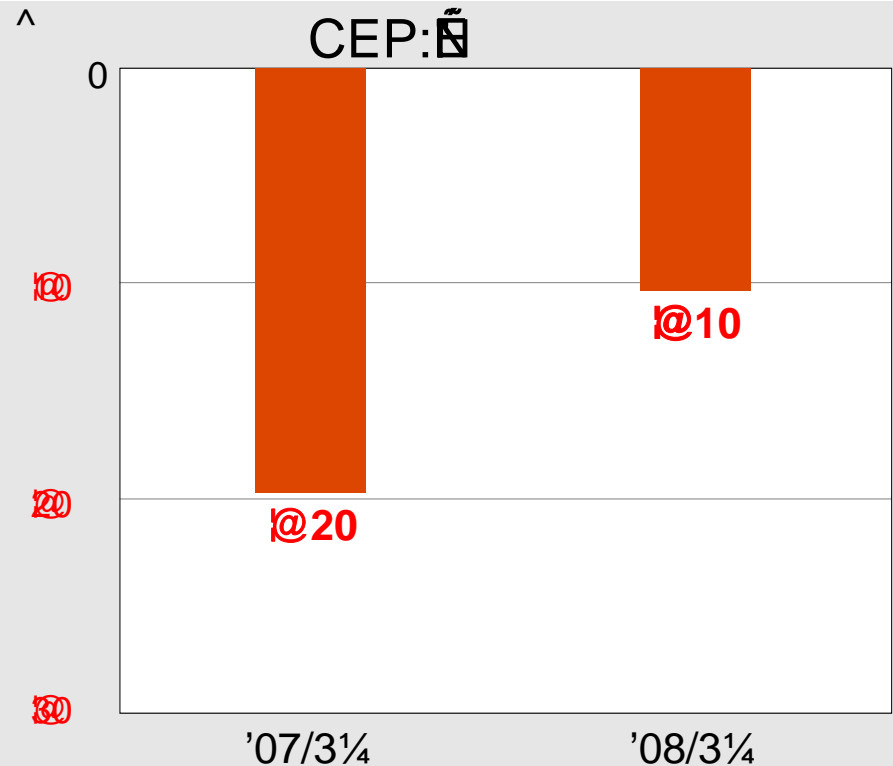
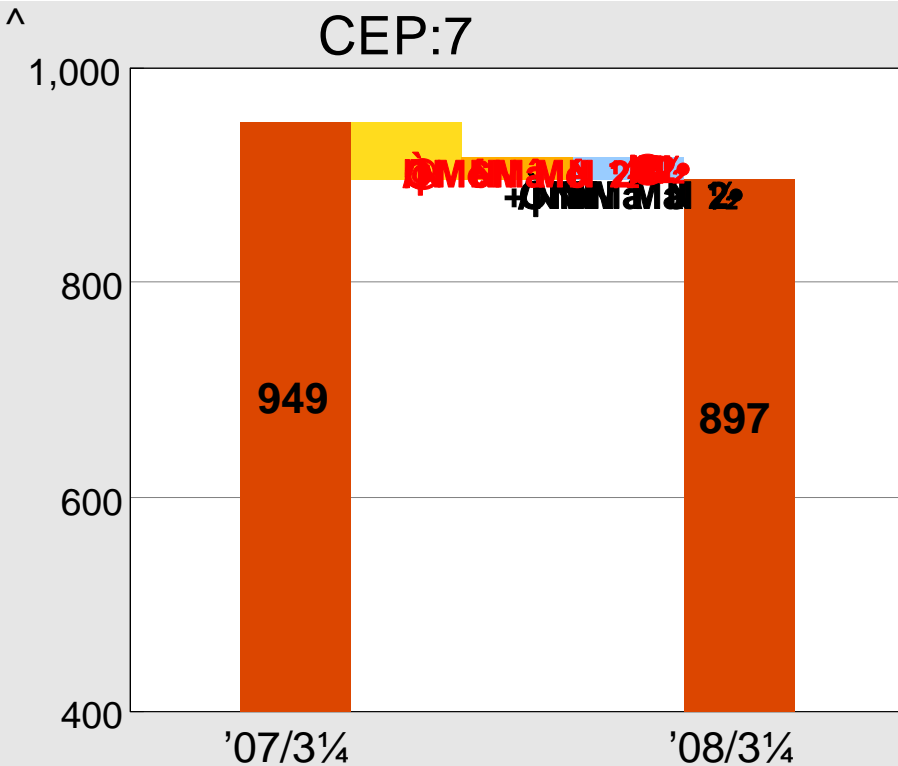
ÀÁÁ è ¼ 56, 897^

EM 2B1/B6BBB.BKBMA

Bb/BBBtBB2A0BBBŽBeBBBeA1b.B.BKBMAcBB

ÀÁÁ è ¼ @ 10^

EM 2B1/B6BBB.BKBMAcBB



1. 2008 3%

COMP:

ÀÁÂÛ è ¼ 380, 629^

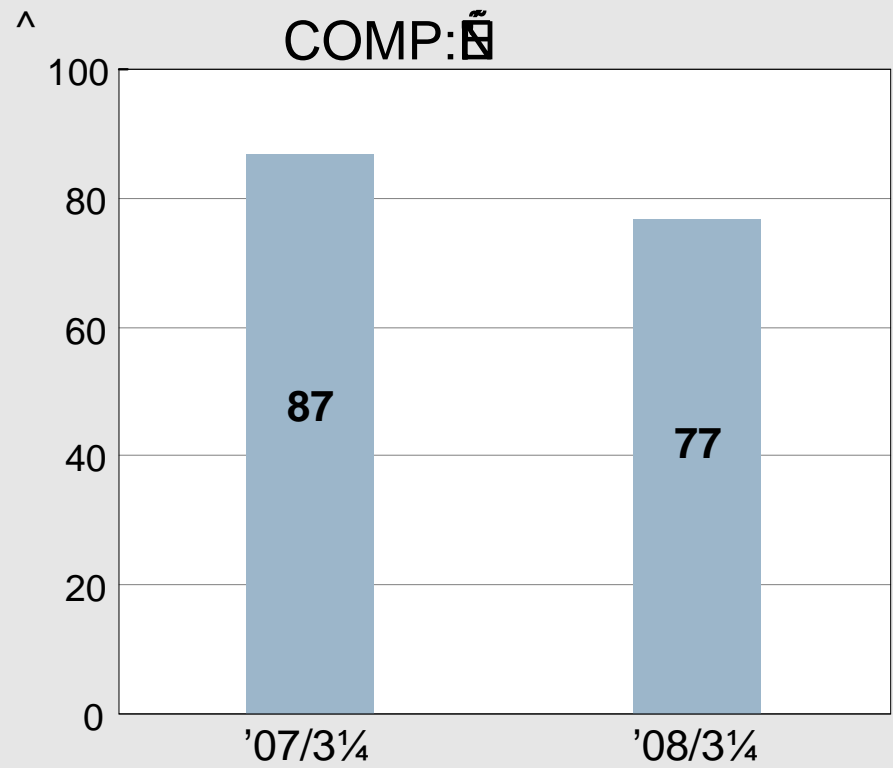
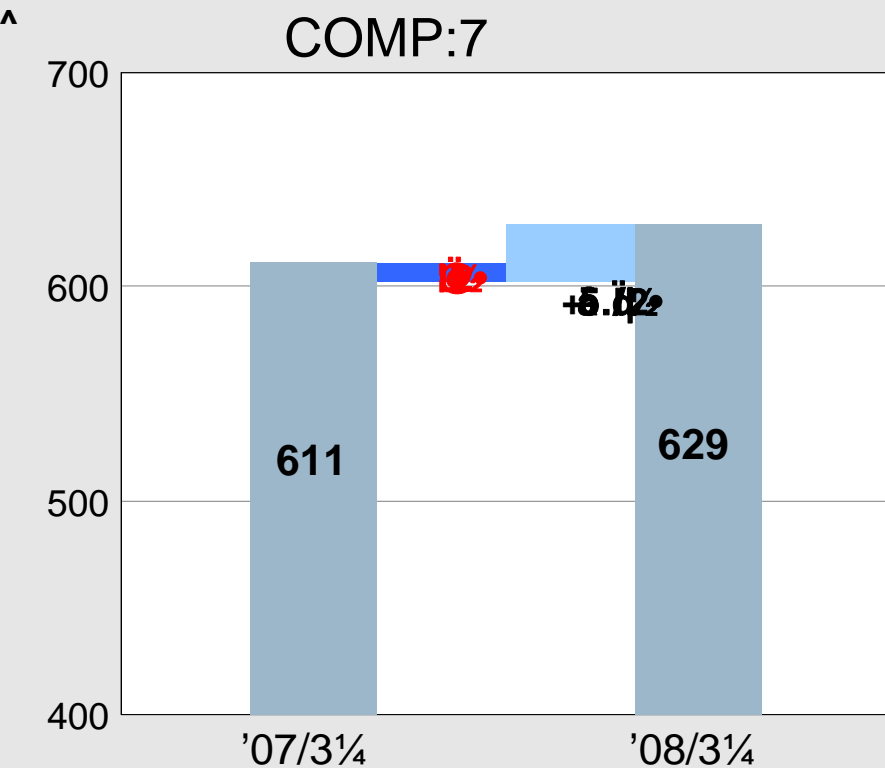
BU6\$B2B5.d/2B1Çu2B17B1
Ç5ÀBU F üB Aî Ç ü

Bê û þ1b/{B”B·BtB*B2Aî u" Ĩ z ½2•BE/|

ÇB+B-BMAî " ÷ Ç ü

Àü ! : Ñ"ÉÁý¼ §11, 77^

B6Bètron\$B16\$B.%BN(AB)6È



1. 2008 3%

HEP:

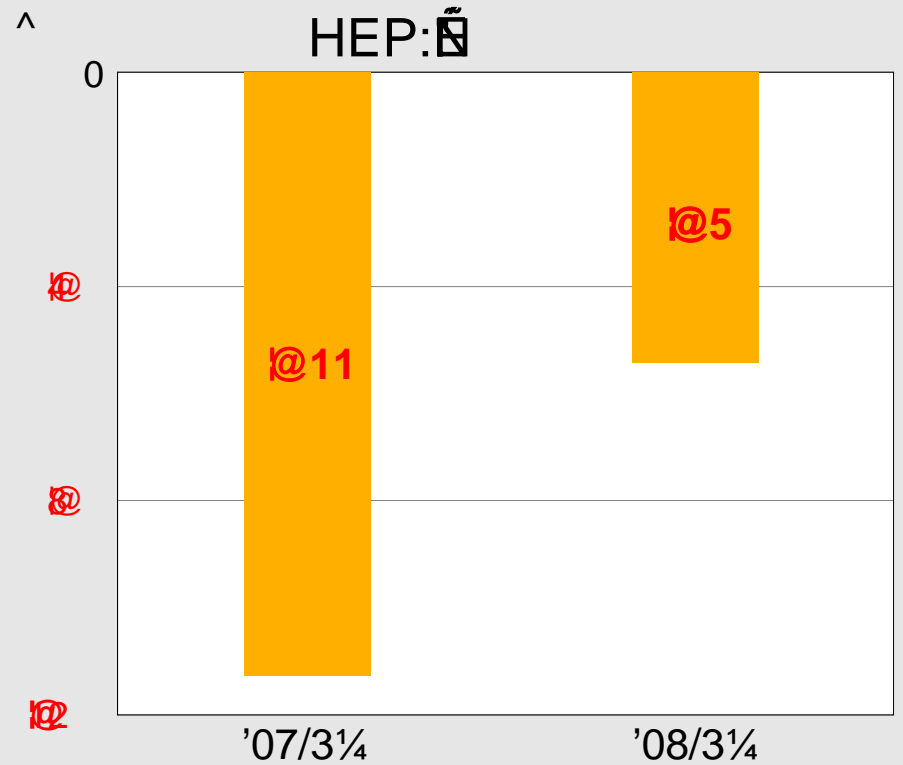
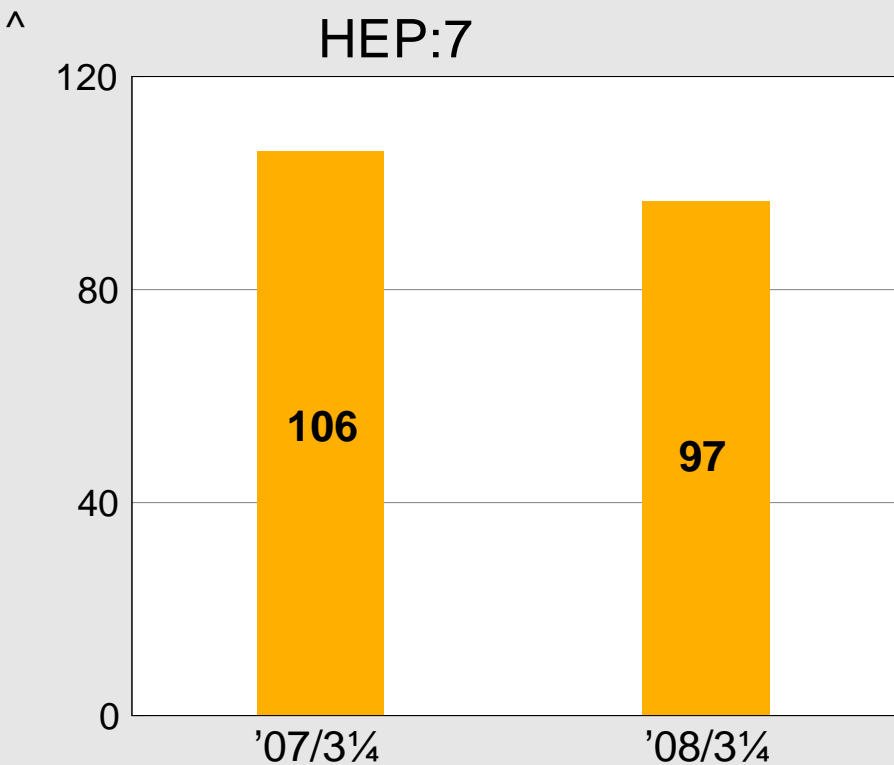
ÀÁÂÛ è ¼ 85, 97^

ÀÁÂÛ

ÀÁÛ è ¼ 5, 5^

ÀÁÂÛÄÅ

° ¼B.B29% < {BU B"B AÎ Ê ,B2 è ¼B. §B<B) " ë



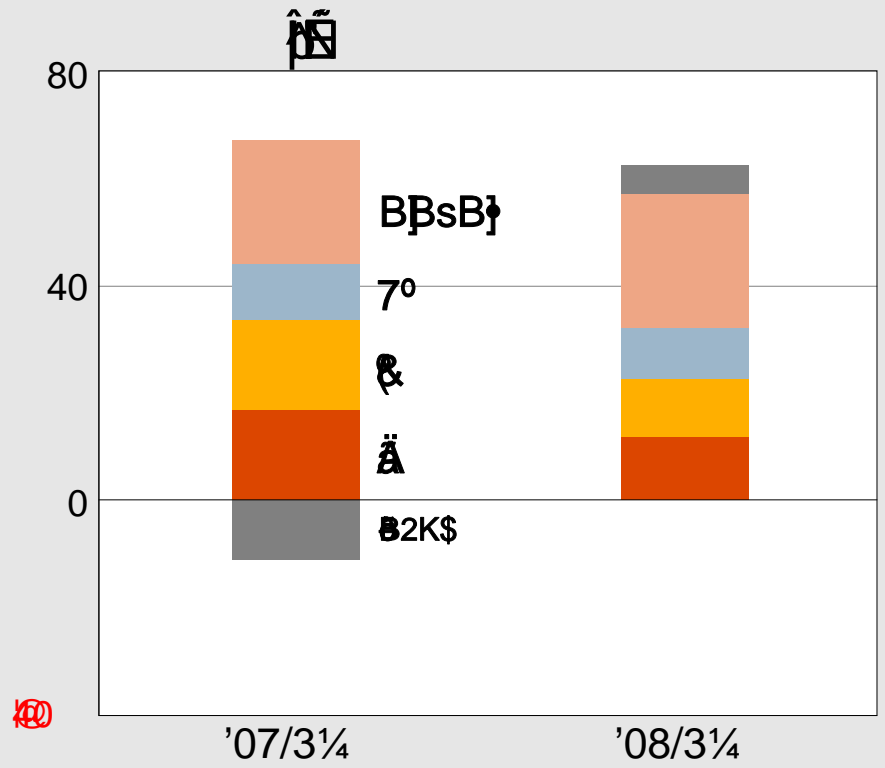
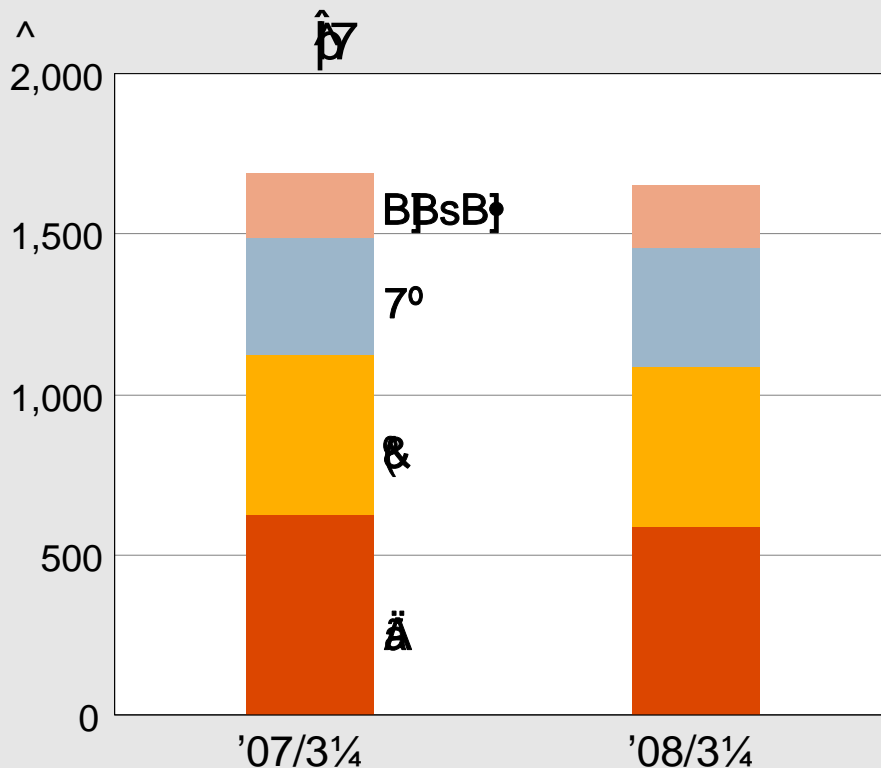
1. 2008 3%

^ Ê"É

&(° CEPBBBBAACOMP1É
 ë Ë.BKBMAÛ Ç ü ë"É

7 ° COMPAÛ HEP1BAÛ CEPBBBBAé
 ½2•B1 ü"É/x ,B.BKBMAÛ Ç ü Ç"É

ã Ä COMP6.dBBNBEAÛ CEPOEM 2
 B1 ë Ë.BKBMAÛ ë ü ë"É



2. 200934B

2. 2009 3MB

1j&¿ Ê"É

Aü 7 ^7AýB1 Ç5ÀBU'qBM1 ~~CEPB19%BG~~ "B5BU*BC
 İ z 1/2•B1 "B5BU*BC 1,750BU*BC

Añý CEPB19%BG HEPB1/3.BKBMATvBUß
 3.8Bß 65BU*BC

Añý û1Š HB1 ! : Ê"ÉAî\$ Î Ê"ÉBU'qBM1 BBAî
 BO9.Bß 35Aî 37.1Bß 20BU*BC

1ß	'07/3ç		'08/3ç		'09/3MĐ		Bßé	
		ß		ß		ß	25õ	ç
7	1,692		1,653		1,750		97	5.9%
ñ	56	3.3%	63	3.8%	65	3.7%	2	3.8%
ñ	23	1.4%	39	2.3%	35	2.0%	2	7%
ñ	16	0.9%	32	1.9%	20	1.1%	2	7.1%

2. 2009 3MB

1j&i

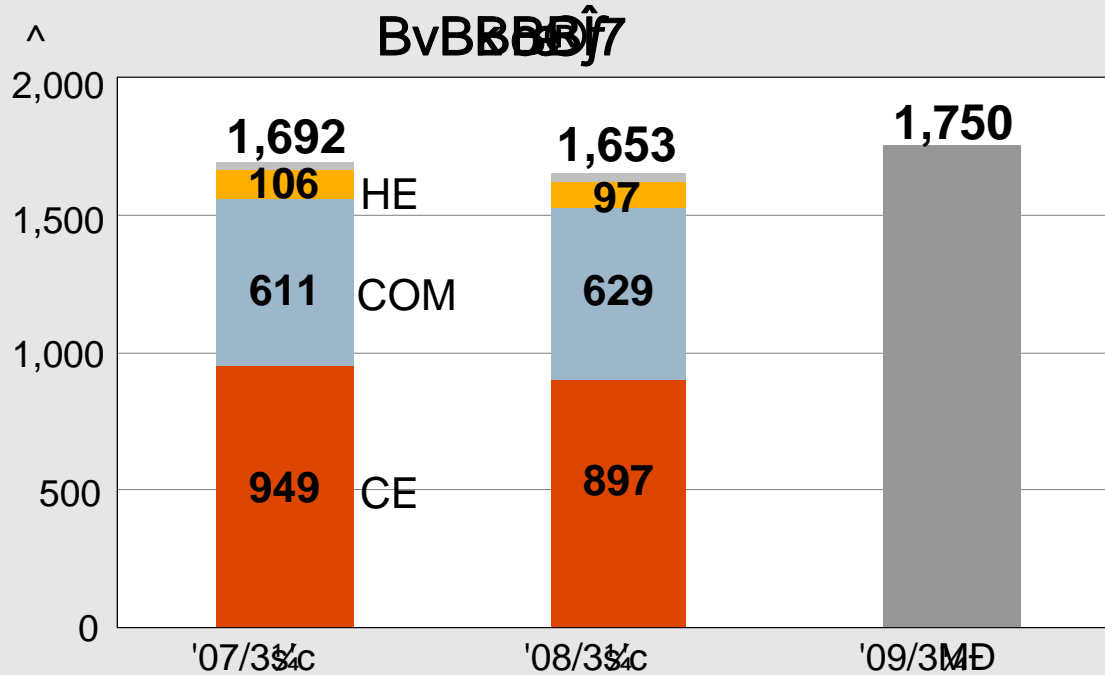
7

AOEPAý Ò/|BèB™B|B|BœB,B^B]Bé ½2•B1
 ^7 B1 Ç5ÀBUBfB<B.

OEMBBIËGMAî

AÛOMPAý B,BsBzB! {AîBrBtB•B> {B;B1 » B.BKBN u" İ z ½2•B1
 ä ê5 .d İ| ½2•B1 "BU-×1 BC

AtĦEPAý ° ¼B. H B B"-~ B×B_B®B]B~B' 2B+B'B§BšB]B>B¶B·B®
 B1 ' BU-×1 BC



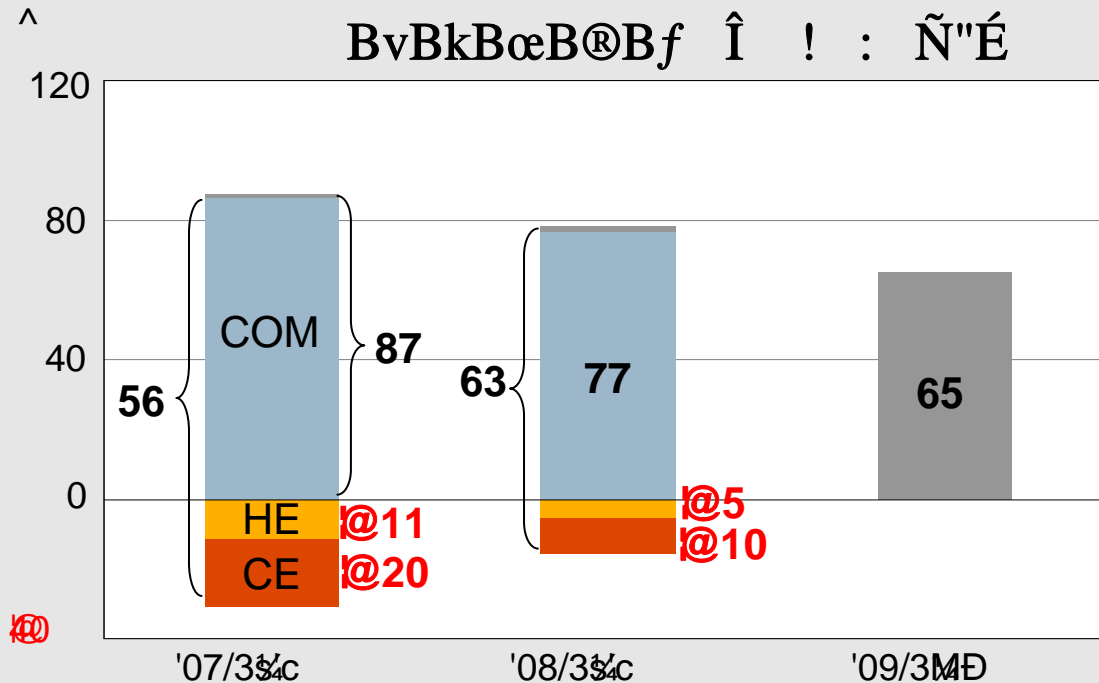
2. 2009 3MB

1j&¿ ! : Ñ"É

AGÉPAý Ò/|BèB™B!B|BœB,B^B]Bé ½2•B1 "B.BKBN ü"É w
 BU-×1 BC

AGOMPAý u" Ì z ½2•BU B. _ o ü"ÉBU-×1 BCB Aî Á êB1 P
 B B" é/—/v ÇBG ^7 B1 Ç5ÀB.BKBM ë"ÉBU-×1 BC

AñEPAý ü"É t1g w5_B1 ‘ B.BKBN/Ò <. -BU-×1 BC



3. 20093 & B

B&B î Ä" > Ê"É w B. 0B B" t1g w

3. 2009 3Q & P

CEPDEM 2
 3Q & P

BYBY
 B1 5R 3B"



& P



DVD P



OP 00B

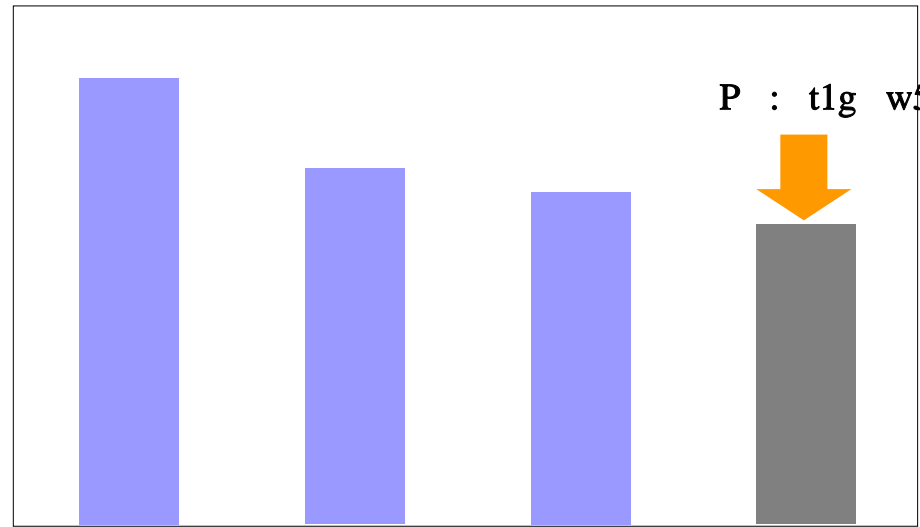
BceB•BYB•B...BŽ]+?CD P

BèB, B^B•BαB•BeB' BrBφB@B•B, B!Bé



1j&i

7 B1 •\$-



P : tlg w5_

'06/3/4

'07/3/4

'08/3/4

'09/3/4

M D

3. 2009 3월 & 4월

HEP:

BB/BB5월 10%

SP10월/10월

BB4월 5월 10월

BB5월 9월



7월 10월 K1000



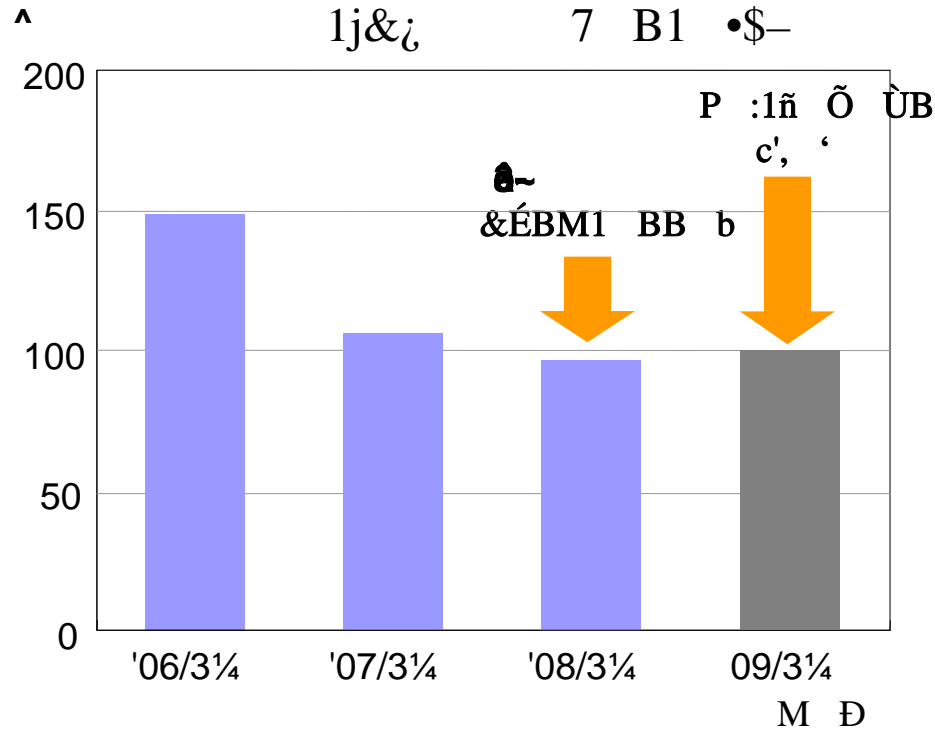
5BB75/BB AV



75/10월



BB75/10월



~~BB~~ :!c

"B. 0B B" P :%9 N B

3. 2009 3Q & P

CEP
 2009.9

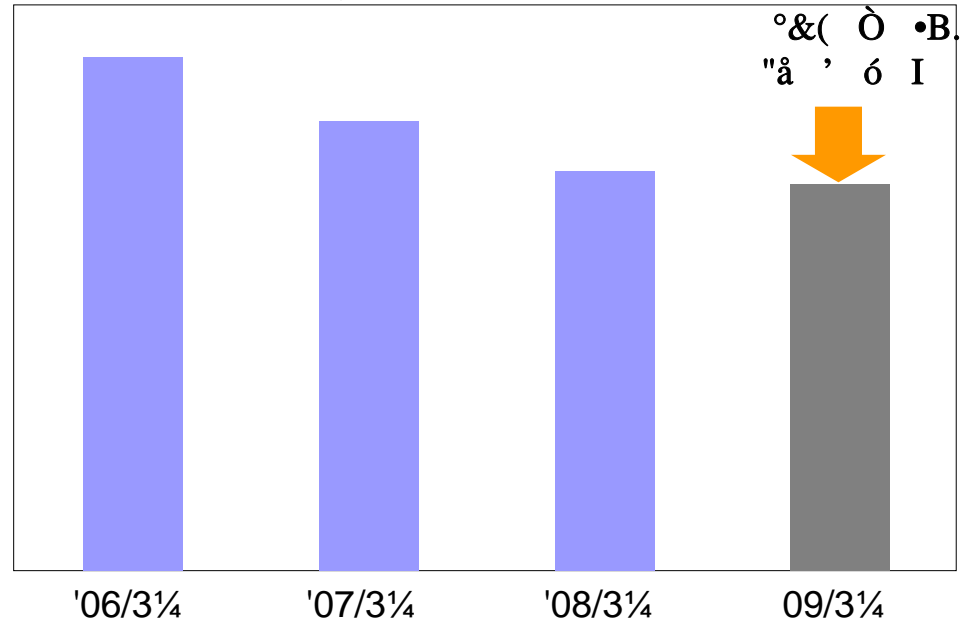
BBB s B 1 / B U 4 B A B 1 /
 B B B B r B / B U A B A B U t
 B A B B B B 1 B U t B B B % 9 N B 1



BBB
 BBB



1 B 1 \$



° & (Ò • B.
 " à ' ó I

M Đ

carportal
 EXPANSION SOLUTIONS
 & AV

3. 2009 3B&B

CEP
0P/BP3B

BND BgBBB1 [p.B.KBN0BBBBBZP1
"

Bê Ö] 0B BfB·B...BZB1 • {



VB AVÖ.
BèB·B@BTVB

Ö] 0AVÖ.
Bè bB·BVB.



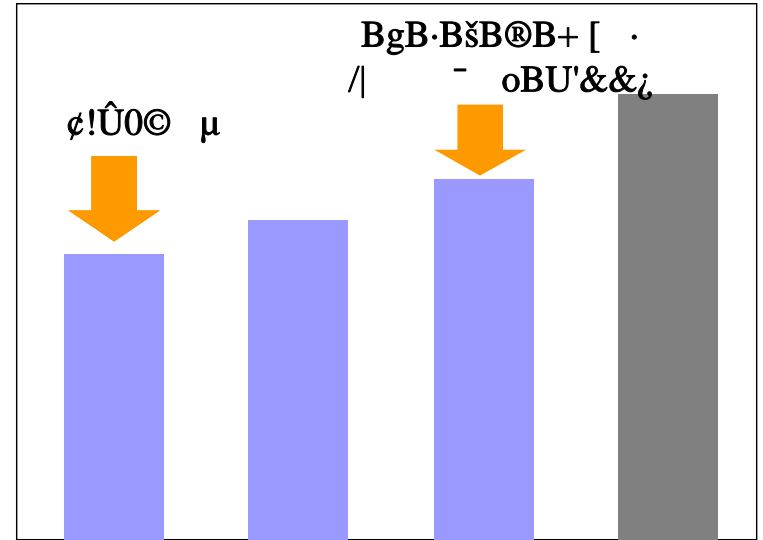
ÖB.

Bè ÀBúB]B,,BeB@BzB_B'Aî



BúBeB·B:B_B@B·B@BzB_B'Be

1&ZB\$



M Đ

3. 2009 3Q & P

COMP:

P&B

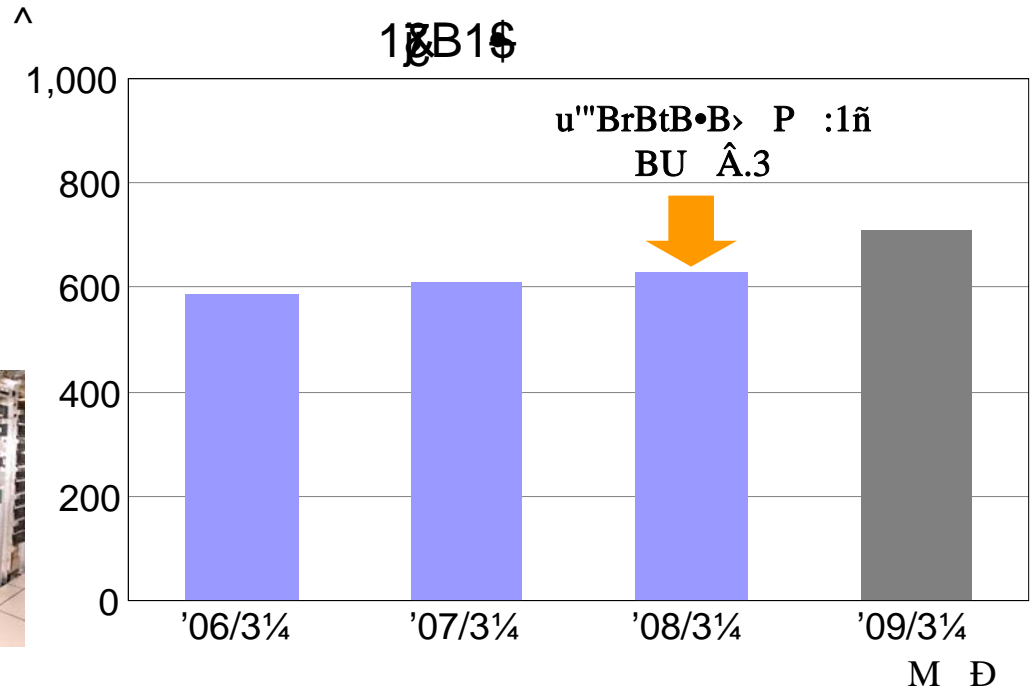
BÖKOB P250B1BBsBBKÜ'B1/|'

BÄBÄBsBBü'QB1KÜ'B1/|'

BêZetron\$BUBBBü'BrBtBBPB1"



地区

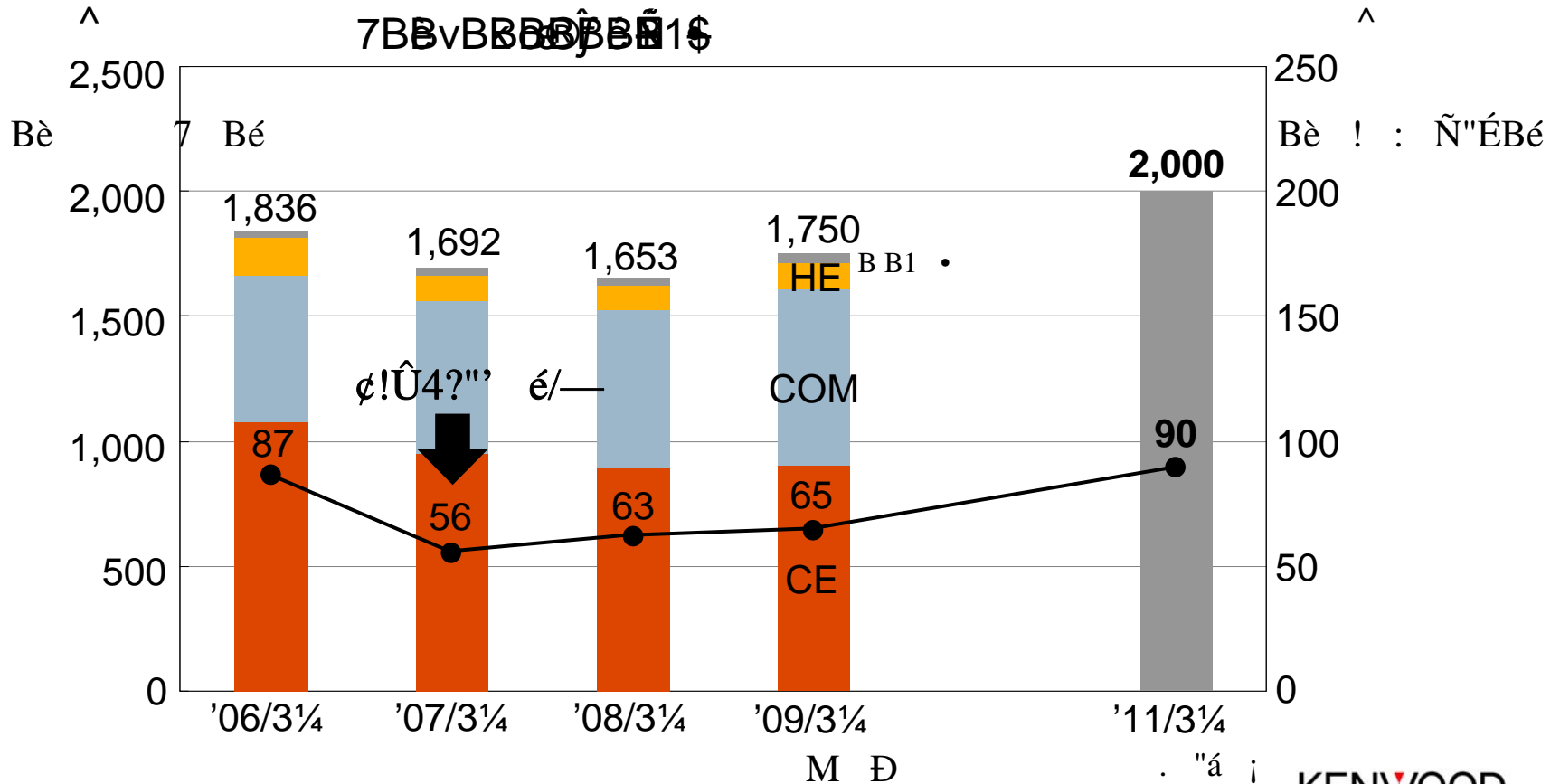


B&B **Â** **¼&»** **!. !¹B1%w** **O**

3. 2009 3B&B

3B&B

M&A
 CEP
 COMP



**B4B ã ÄB1 ¾ :BœB·BfB·B1 c',B. 0B B" 1
Bí ã ÄBŽBjBzB·B+B1&» !&Ô 'B.B'B B)E**

%YĚB

'07/8B

BŽBjBzB·B1 tlg w5_4? ŽAî&» !&Ô 'B1 . 4? Ž
/— Ä : K - äBèBIB®BaB~B,,B BLBŽBjBzB·B;B1 '—Bé



%YĚB

'07/10C>08/5B

Ů- 4?" ' o 3\$J&K3%CĀ
&» !&Ô 'B1 . &b !&Ô 'B1 ' çB¶ 5/42B



%YĚB

'08/6C>08/10B

c %' 3 Ú.z
R + , c 3\$.3% Bè c |\$-0©BéB.BKBN&» !&Ô '

&» !&Ô 'B1B'B'Bv%&B&Ô

1BtBhBB>

\$ B BOB!BOB. tlg w5_BU&^3B B)&»

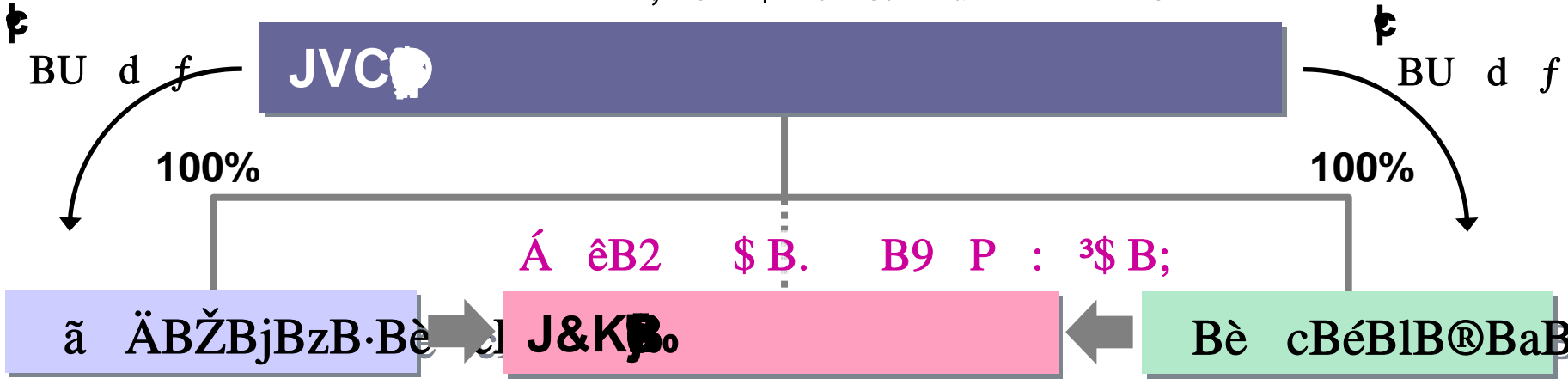
Bê R + , c ^\$ BU.3% B Aî c |\$-0©B.BKBM 100% c |BU

Bè \$ c |B. »B Aî ^ oB1 c |\$-0© § ,B* R + , c ^\$ B1 • c

BêJ&K&P&B&Aî

B B1 Î BU K5Y">B-.ž1•B¶!ç!¥ ½2•B; "

R + , c ^\$ Bè ò.= û1ñ •Bé



Û- 4?" ' o ^\$
 (BfB·BcB§BjBfB·B†BjBt
 B-B·B>BiB~B·BzB‘B!BeB·B,B^Be
)



KENWOOD

Listen to the Future