

October 29, 2007

**First Half of Fiscal 2008**  
**(April 1, 2007 – September 31, 2007)**

# Business Results

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1

## Action Plan 2007: progress in line with plan

- 2<sup>nd</sup> quarter operating income overachieved the plan
- Employment structural reforms steadily implemented

2

## Difficulty in main consumer product sales during 2<sup>nd</sup> quarter

- LCD TV fighting well in domestic and foreign sales,  
but CRT TV and D-ILA Rear Projection TV sets decreasing
- Audio / DVC Camcorders also encountering relatively tough battle

3

Inventory reduction thanks to effects of operational reforms etc.

# Fiscal 2008 2Q & 1H Consolidated Financial Results

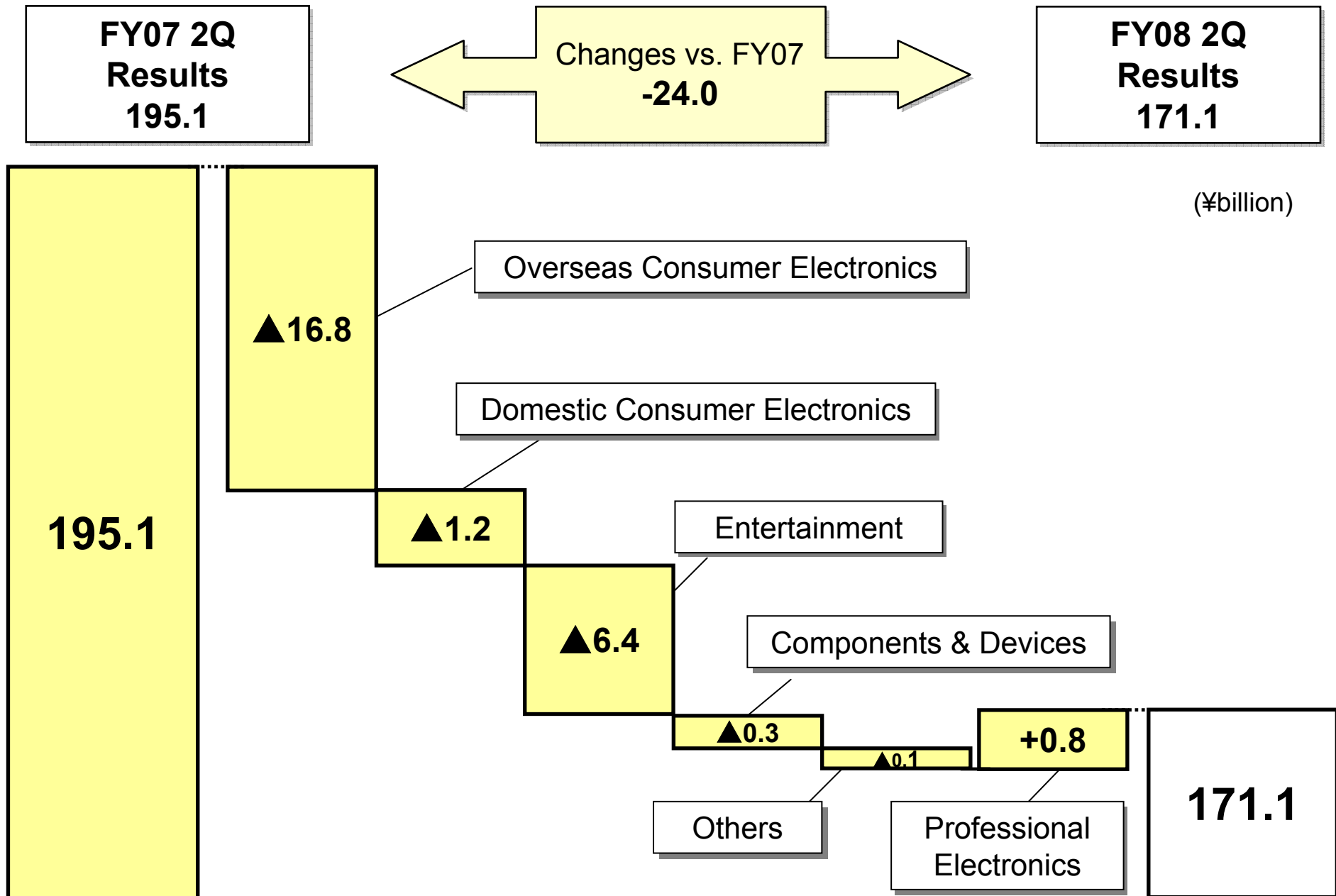


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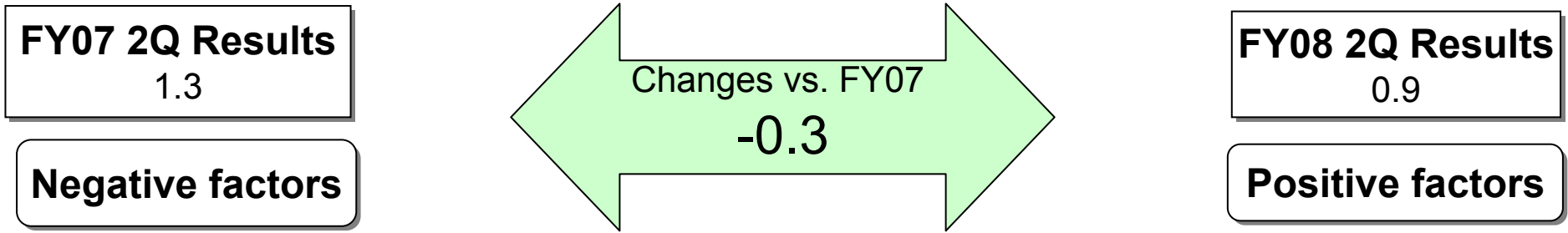
FY08 2Q	( ¥billion)	Result	July 24 forecast	FY07 2Q results	Changes vs July 24 forecast	Changes vs FY07
	Net Sales	171.1	181.0	195.1	(9.9)	88%
	Operating income(loss)	0.5% 0.9	0.0% 0.0	0.6% 1.3	0.5% 0.9	(0.3)
	Ordinary income(loss)	-1.6% (2.8)	-1.5% (2.7)	-0.3% (0.5)	-0.2% (0.1)	(2.3)
	Net income (loss)	-17.0% (29.1)	-12.2% (22.1)	4.3% 8.4	-4.8% (7.0)	(37.5)

FY08 1H	Net Sales	330.2	340.0	371.2	(9.8)	89%
	Operating income(loss)	-1.6% (5.4)	-1.9% (6.3)	-0.2% (0.7)	0.2% 0.9	(4.7)
	Ordinary income(loss)	-3.2% (10.5)	-3.1% (10.4)	-0.9% (3.4)	-0.1% (0.1)	(7.1)
	Net income (loss)	-12.7% (42.1)	-10.3% (35.1)	1.4% 5.0	-2.4% (7.0)	(47.1)

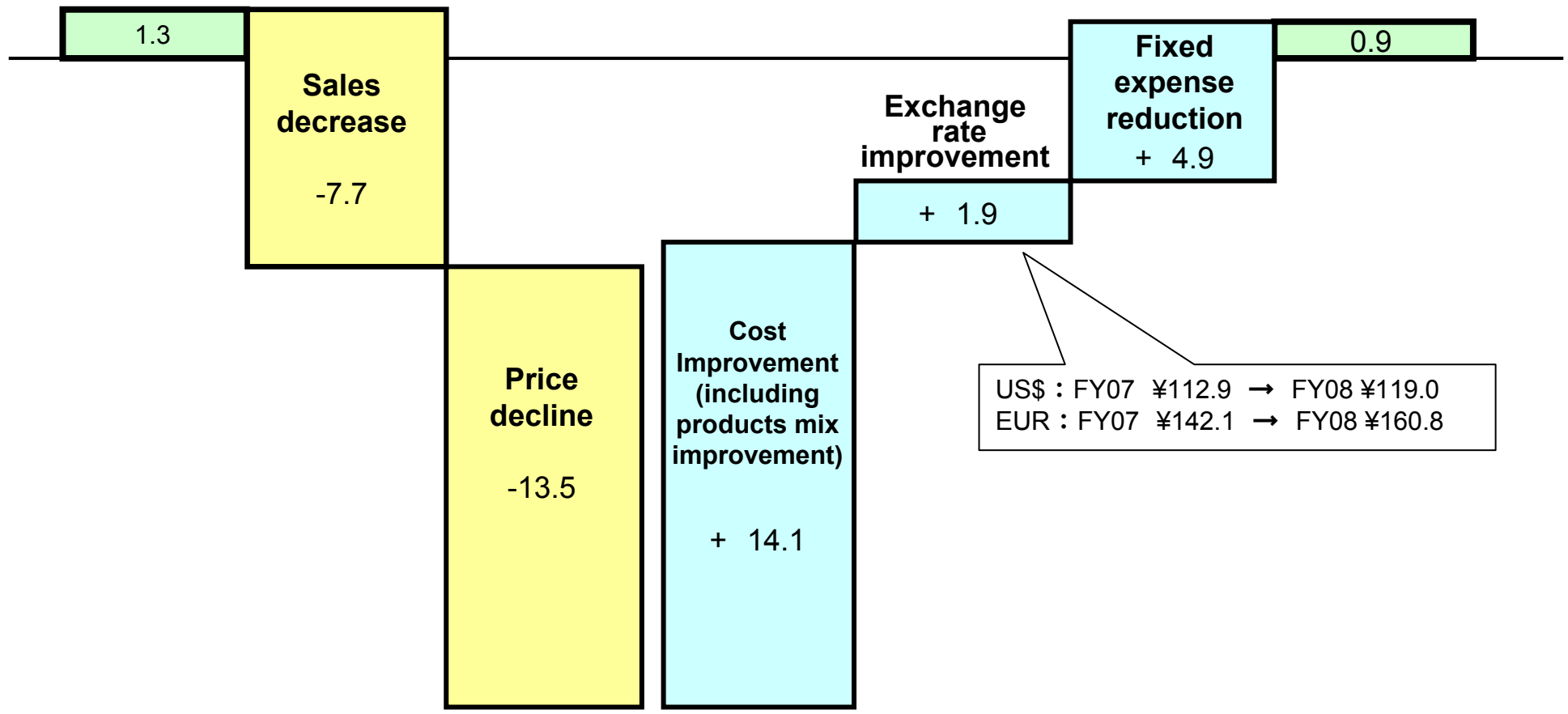
# Fiscal 2008 2Q Sales Breakdown



# Fiscal 2008 2Q Operating Income Breakdown



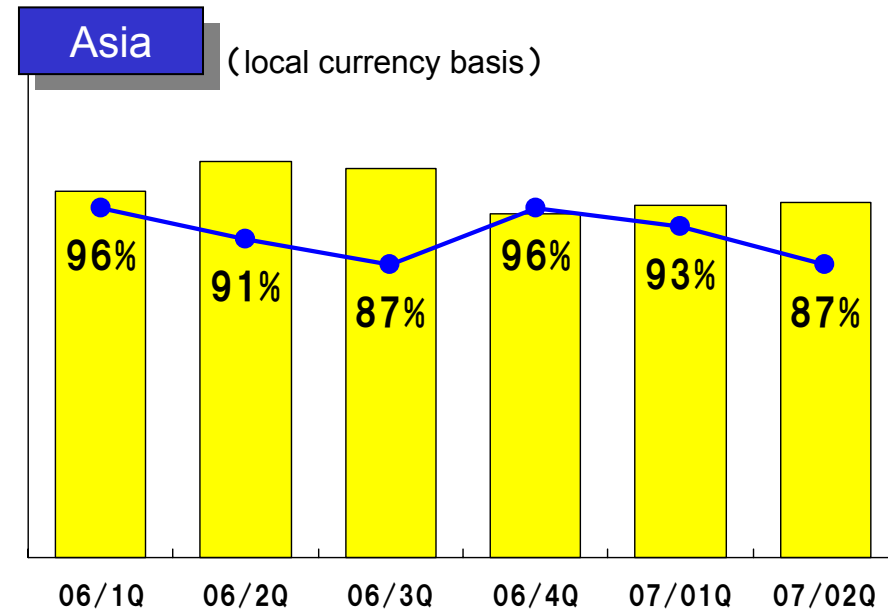
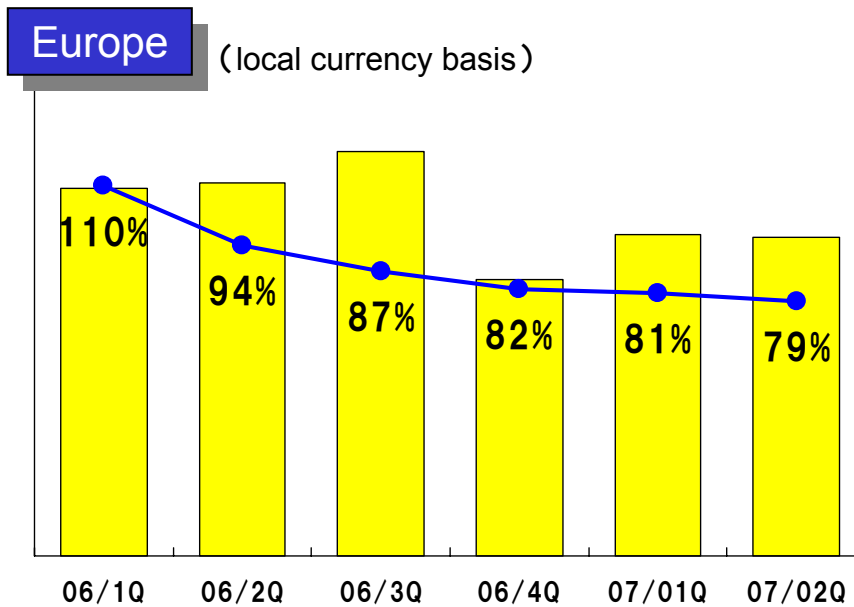
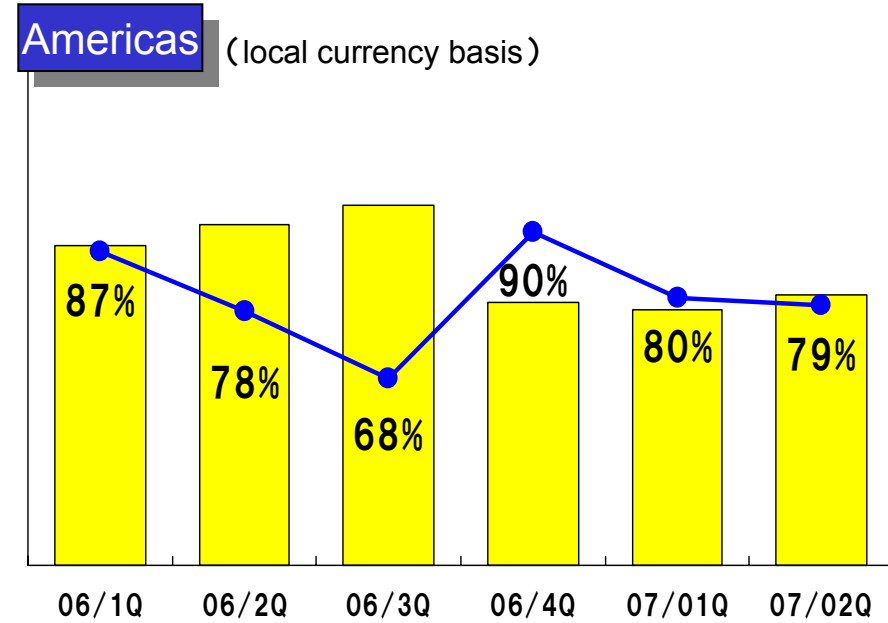
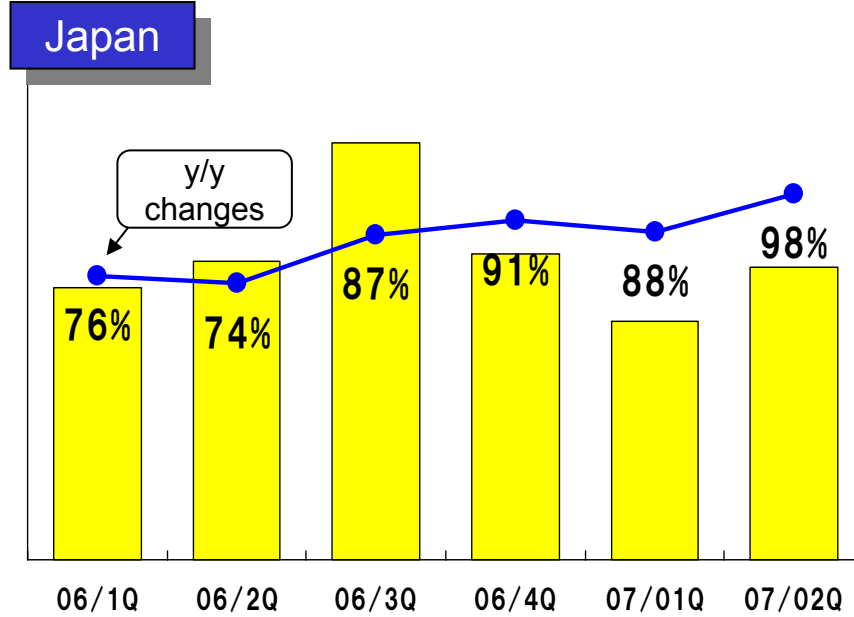
(¥billion)



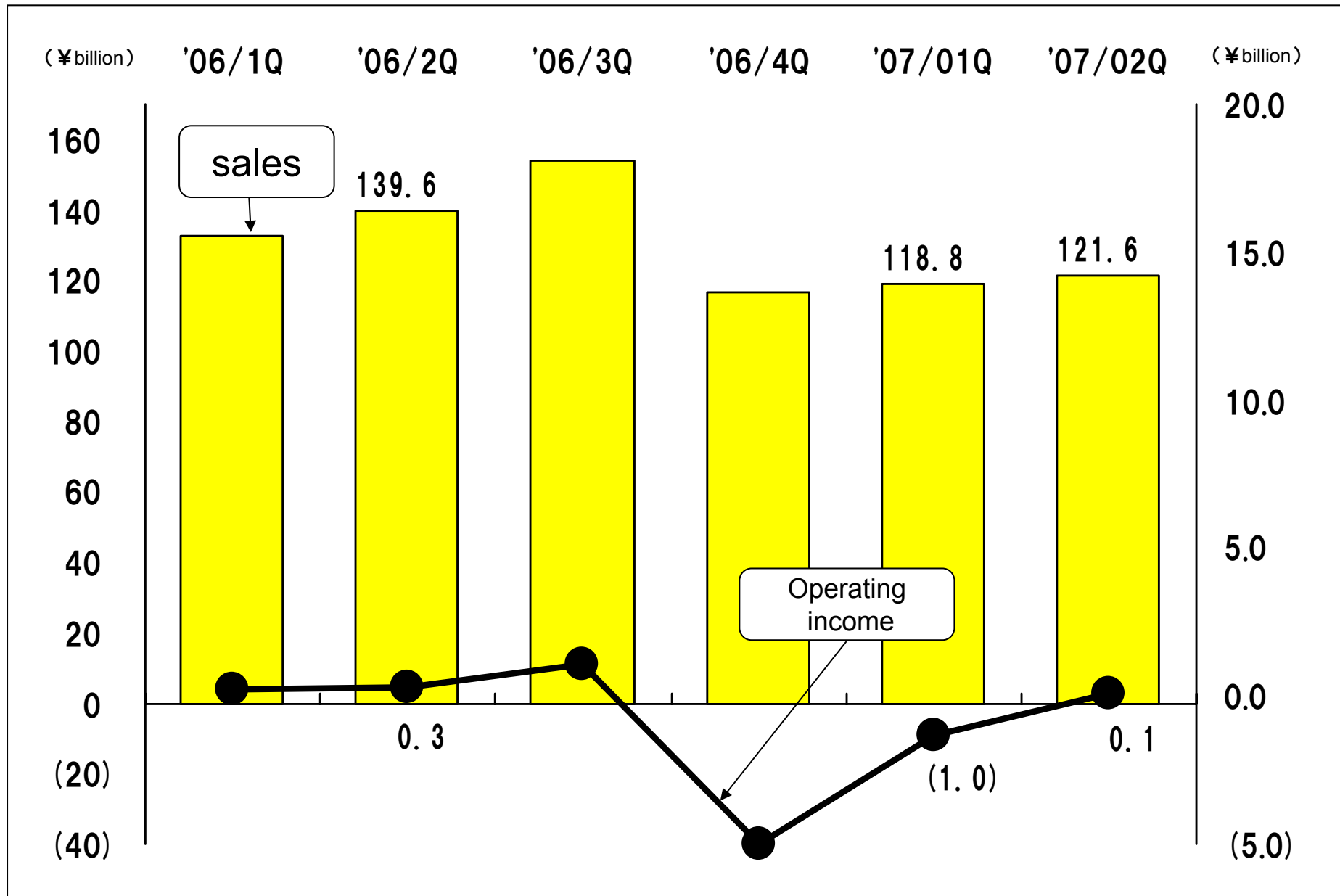
# Fiscal 2008 1H Extraordinary Income(Loss)etc.

( ¥ billion)		1Q	2Q	1H
	Non-consolidated	0.0	(13.6)	(13.6)
	Subsidiaries and affiliated companies	(0.8)	(0.1)	(0.8)
	Employment structure reform	(0.8)	(13.7)	(14.4)
	Business Structural Reform	(0.7)	(3.8)	(4.5)
	Structural Reform Total	(1.5)	(17.4)	(18.9)
	Sales of plant and equipment	(0.3)	2.9	2.6
	Others	(3.0)	0.5	(2.5)
	Extraordinary Income(loss) Total	(4.7)	(14.1)	(18.8)
	Corporation tax	(0.6)	(0.7)	(1.3)
	Deferred tax	0.0	(11.5)	(11.5)
	Total like corporation tax etc.	(0.5)	(12.2)	(12.8)

# Consumer Electronics Quarterly Sales by Region

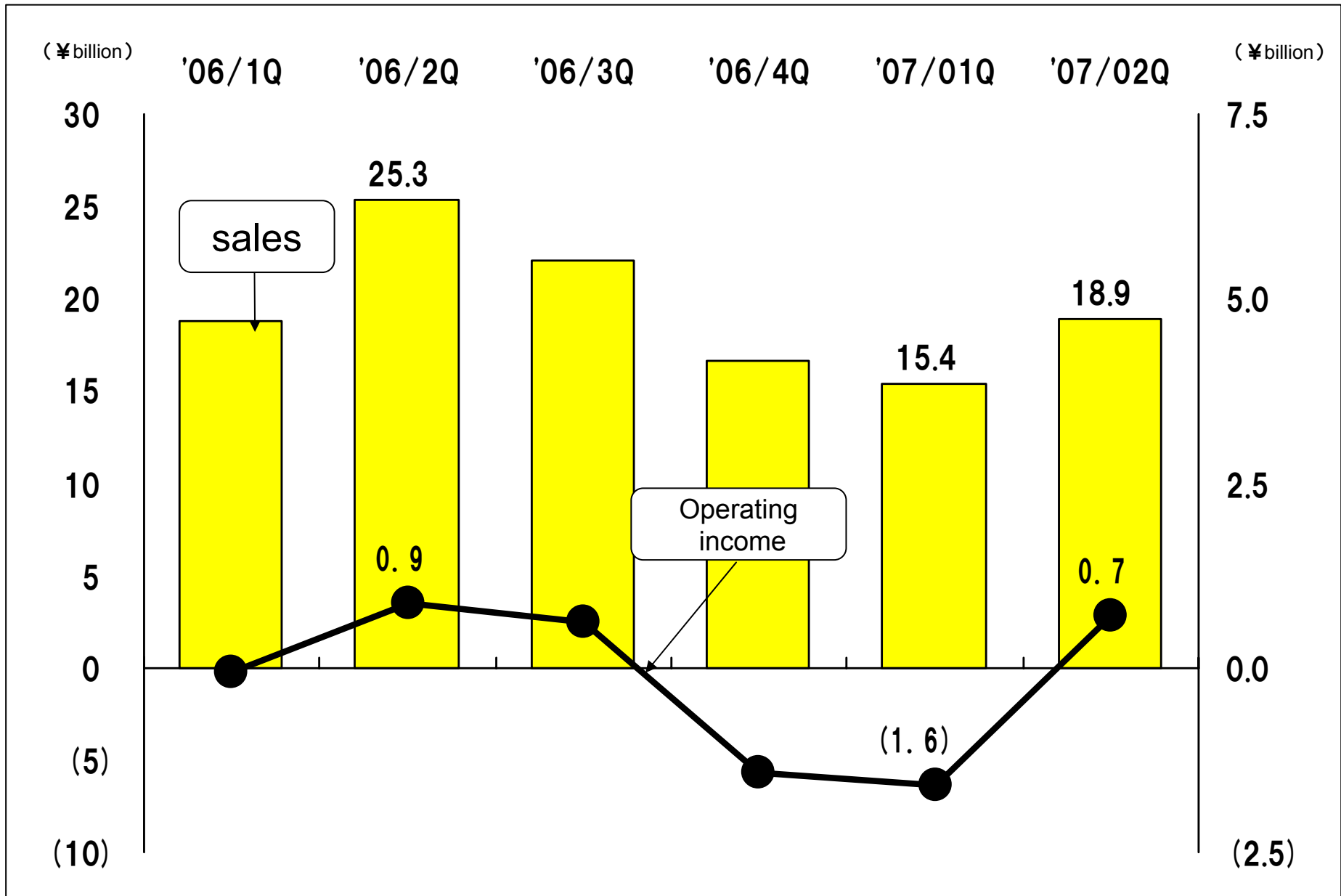


# Consumer Electronics Sales Results

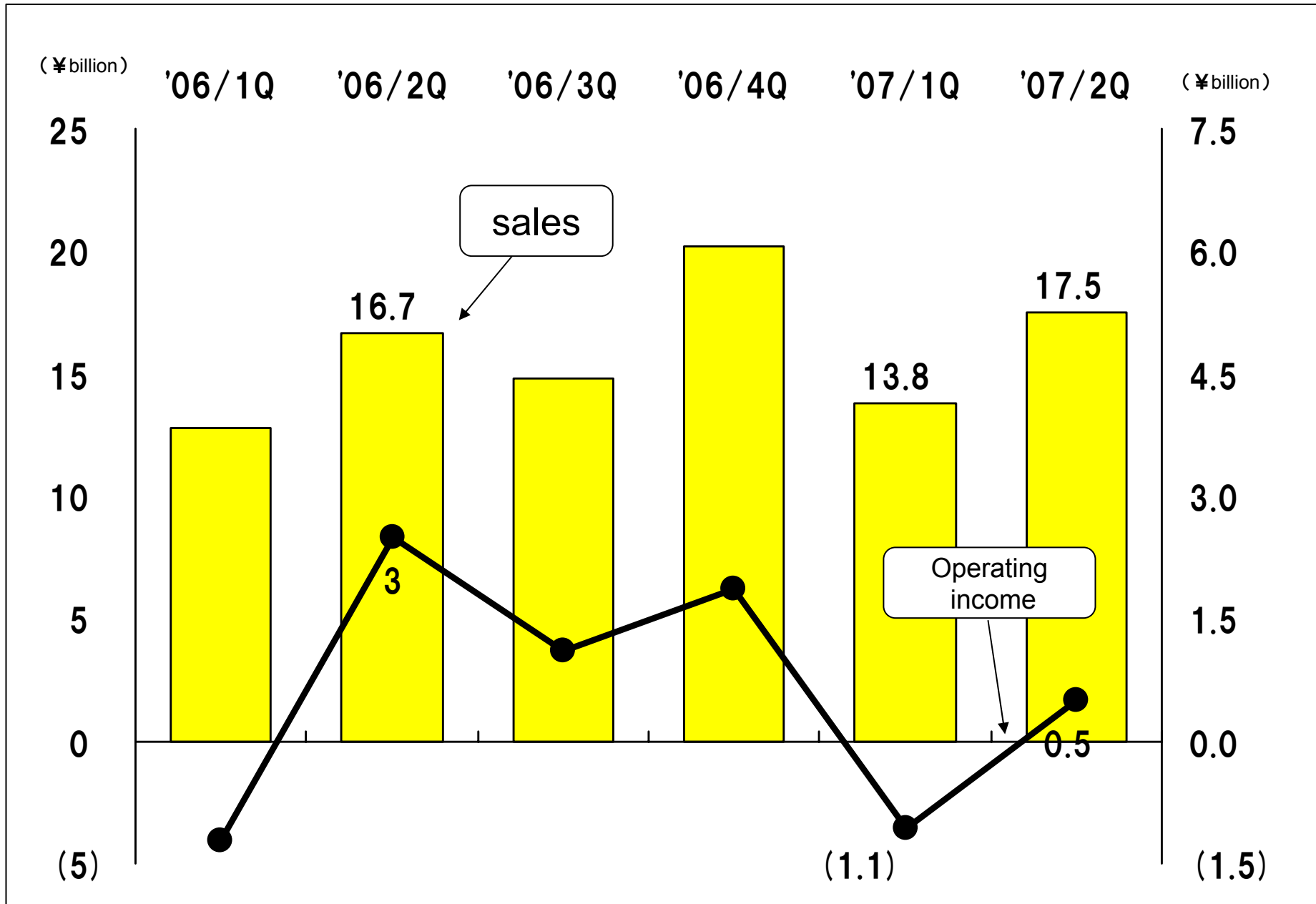




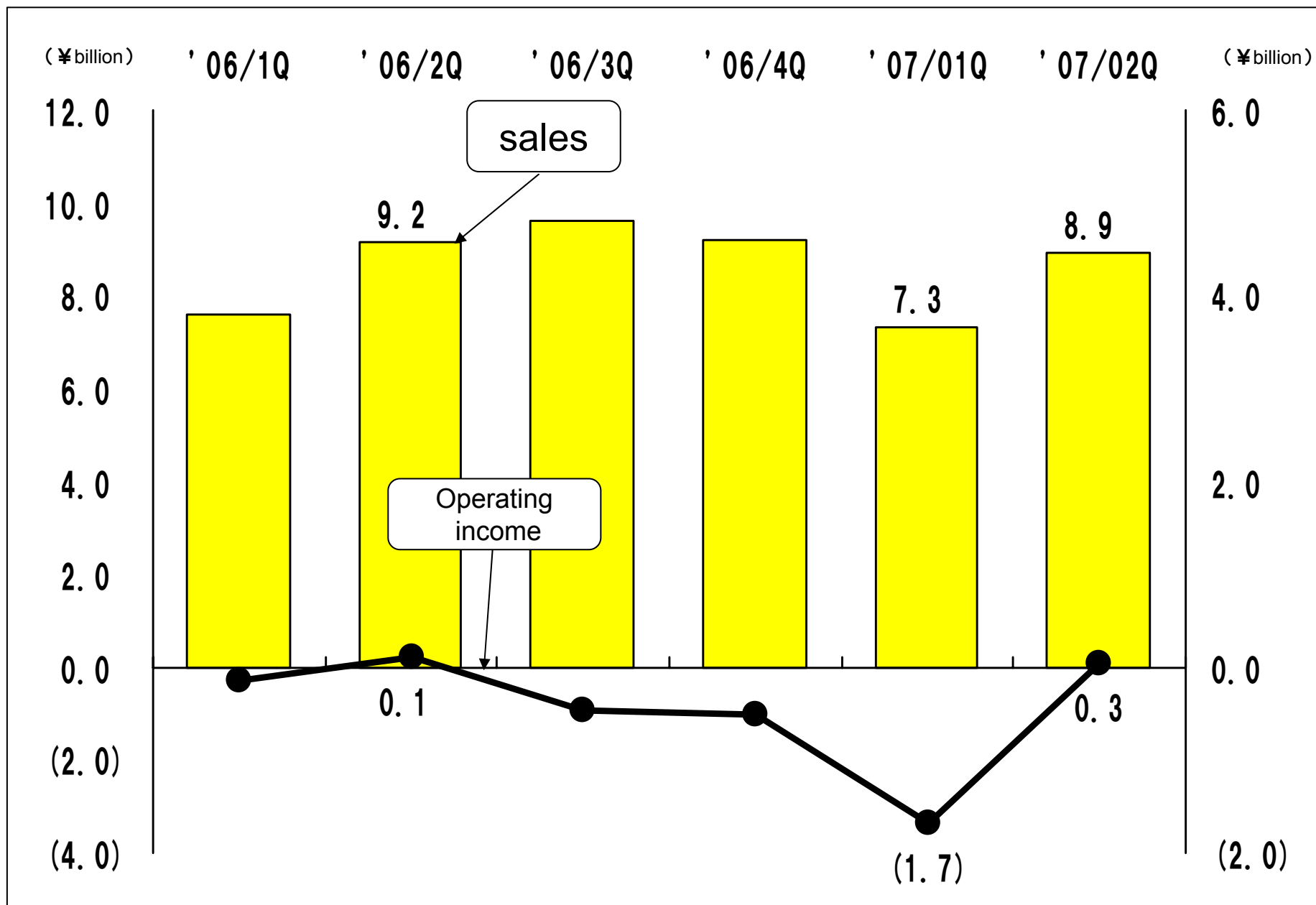
# Entertainment Sales Results



# Professional Electronics Sales Results



# Components & Devices Sales Results



# Trend in Financial

( ¥ billion )	Sep.'07	Mar.'07
ROA	-0.3%	-1.3%

Jun.'07	Sep.'07	Charges vs FY07
	-2.6%	-2.3%

	( 53days )	( 50days )
Inventory	109.3	103.8

( 60days )	( 50days )	( ( 3 ) days )
105.9	94.4	( 14.9 )

Interest-bearing debt	148.9	120.5
Net cash	( 61.0 )	( 50.5 )

129.6	116.0	( 32.9 )
( 71.6 )	( 32.7 )	28.3

## Quarter

Net cash provided by operating activities	4.1	10.1
Net cash used in investing activities	9.1	( 1.0 )
<b>Free cash flow</b>	13.2	9.1
Net cash used financing activities	15.9	( 28.7 )

( 16.1 )	5.8	1.7
( 4.4 )	( 0.9 )	( 10.0 )
( 20.5 )	4.9	( 8.3 )
6.2	22.4	6.5

# Fiscal 2008 Business Forecast

	( ¥ billion)	Current forecast	July 24 forecast	FY07 results	Changes vs July 24 forecast	Changes vs FY07
	consolidated	Net sales	740.0	740.0	742.7	0.0
Operating income(loss)		1.1% 8.1	1.1% 8.1	-0.8% (5.7)	0.0% 0.0	13.8
Ordinary income(loss)		0.1% 0.6	0.1% 0.6	-1.6% (11.7)	0.0% 0.0	12.3
Net income(loss)		-4.4% (32.5)	-2.3% (17.2)	-1.1% (7.9)	-2.1% (15.3)	(24.6)
Non-consolidated	Net sales	358.0	358.0	369.5	0.0	97%
	Operating income(loss)	1.4% 5.0	0.9% 3.1	-1.2% (4.5)	0.5% 1.9	9.5
	Ordinary income(loss)	0.0% 0.1	0.0% 0.1	-1.9% (7.0)	0.0% 0.0	7.1
	Net income(loss)	-9.4% (33.5)	-3.8% (13.7)	-6.6% (24.5)	-5.5% (19.8)	(9.1)