

Company: JVC KENWOOD Holdings, Inc.

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Notice on Redemption of Unsecured Bonds

JVC KENWOOD Holdings, Inc. (JVC Kenwood) completed today the redemption of No. 6 unsecured bond issued by its wholly owned subsidiary Victor Company of Japan, Limited (JVC), as described below.

1. Outline of the Redemption

Placing an increase in cash as a priority measure for the fiscal year ending March 2010, JVC Kenwood had been prepared for some time for the redemption of No. 6 unsecured bond issued by JVC on September 14, 2006, which matured today.

On June 5, 2009, JVC Kenwood retired by purchase ¥3,000 million of No. 6 unsecured bond of JVC, whose balance stood at ¥20,000 million as of the end of March 2009, prior to maturity. Today, JVC Kenwood completed the redemption of all the remaining balance worth ¥17,000 million.

2. Outline of the Redeemed Bond

Issue redeemed: No. 6 unsecured bond of JVC

Date of issue:

Maturity date:

Interest rate:

September 14, 2006
September 14, 2009
2.00% per annum

Balance at end of the previous fiscal year: \$20,000 million (of which \$3,000 million was retired by

purchase on June 5, 2009 prior to maturity)

Date of the redemption this time: September 14, 2009 Amount of the redemption this time: ¥17,000 million

3. Impact on Business Results

The impact of the redemption on business results is insignificant.