



April 6, 2010

Company: JVC KENWOOD Holdings, Inc.
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Regarding Today's Reports

There has been a report today in a news organizations stating that Softbank Corp. is having negotiations with us regarding making an investment in Victor Entertainment, Inc., a subsidiary of JVC KENWOOD Holdings, Inc. . We have made no such announcement to this effect.

We will consider several options regarding our entertainment business in order to increase our corporate value among other things, but there is no truth to any of the matters described in these reports.