



April 16, 2010

Company: JVC KENWOOD Holdings, Inc.
Representative: Haruo Kawahara, Chairman, President and CEO
(Code: 6632; First Section of the Tokyo Stock Exchange)
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Regarding Today's Reports

There has been a report today in a news organizations stating that Softbank Corp. has agreed in principle with us to acquire Victor Entertainment, Inc., a subsidiary of JVC KENWOOD Holdings, Inc., and Teichiku Entertainment, Inc. We have made no such announcement to this effect.