



May 16, 2012

Company JVC KENWOOD Corporation

Representative Hisayoshi Fuwa, President and CEO

(Code: 6632; First Section of the Tokyo Stock

Exchange)

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Planning Division (Tel: +81-45-444-5232)

Notice on New Management Structure

At the Company's Board of Directors Meeting held today, the Company decided upon the nine candidates for director and three candidates for auditor to be discussed at the 4th Ordinary General Meeting of Shareholders to be held on June 26 of this year. Additionally, as the terms for the current directors will expire at the conclusion of this meeting, the Company has decided upon the new executive officer and business officer systems scheduled to come into place via Board of Directors decision as of June 26 of this year. In accordance, the Company would like to announce the following matters.

1. New management structure

We plan to increase the number of external board members and strengthen governance while focusing on the full-fledged growth of the Group companies, the launch of an enforcement framework for the young generation, growth policies for the fields of growth, the generation of new fields of growth, and strategic policies.

2. Prospective Members of the Board

Name		Title
Haruo Kawahara	(Current Chairman, Representative	Representative Director of the Board,
	Director of the Board)	Chairman of the Board of Directors
Shoichiro Eguchi	(Current Representative	President, Representative Director of
	Director of the Board,)	the Board
Kazuhiro Aigami		Director of the Board
Satoshi Fujita	(Newly Elected)	Director of the Board
Naokazu Kurihara		Director of the Board
Toshiaki Matsuzawa	(Newly Elected)	Director of the Board
Nobuo Seo		External Director
Koji Kashiwaya		External Director
Junichi Hikita	(Newly Elected)	External Director

Retiring Directors (planned)

Hisayoshi Fuwa (Will remain on board as a special adviser after retiring as President and CEO.)
Kazuo Shiohata
Hiroshi Kukimoto

3. Prospective Members of the Auditor

Name		Title
Takayoshi Sakamoto	(Newly Elected)	Auditor

Akihiko Washida Auditor (External) Shojiro Asai (Newly Elected) Auditor (External)

Retiring Auditors (planned)

Shigeharu Tsuchitani Hideaki Kato Noriyuki Shouyama Koichi Kurosaki

4. Executive Officer (planned)

Name Title

* Shoichiro Eguchi Chief Executive Officer (CEO)

* Kazuhiro Aigami Senior Executive Vice President & Executive Officer

Satoshi Fujita Senior Vice president & Executive Officer,

Chief Financial Officer (CFO)

Senior Vice President & Executive Officer Toshiaki Matsuzawa (Newly Elected) * Naokazu Kurihara Senior Vice President & Executive Officer

Masaaki Saito Senior Vice President & Executive Officer (Newly Elected) Kensuke Kawai (Newly Elected) Senior Vice President & Executive Officer,

Chief Technology Officer (CTO)

Senior Vice President & Executive Officer, Masaki Imai (Newly Elected)

General Executive of Strategic Corporate Planning

Division

Masachika Komiyama Senior Vice President & Executive Officer.

General Executive of Human Resources Management

& Administration Division

Nobuo Ochiai Senior Vice President & Executive Officer.

General Executive of Global Production & Procurement

Division

Retiring Executive Officers (planned)

Haruo Kawahara Hisayoshi Fuwa Hiroshi Kukimoto Hiroyuki Taki

Namo

5. Operating Officer (planned)

Hairie	Title
lyunii Kohayachi	Operating Officer Corporate Penrocentative

Operating Officer, Corporate Representative of JVC KENWOOD AMERICAS Jyunji Kobayashi

Headquarters

Titla

Tetsuro Fuse Operating Officer, General Executive of Intellectual Property Operation, Strategic

Research & Development Division

Nobuchika Kinoshita Operating Officer, General Executive of Domestic Marketing Operation, Strategic

Marketing Planning Division

^{*} External Auditors specified in Item 16, Article 2 of the Corporate Law

^{*} Concurrently serving as Director of the Board.

Car Electronics Business Group

Name Title

* Toshiaki Matsuzawa
 Operating Officer, COO of Car Electronics Business

Group, General Executive of OEM Division

Makoto Inukai Operating Officer, General Executive of Consumer

Division

Shigenori Abe Operating Officer, General Executive of Technology

Development Division, General Executive of Car Electronics Strategic Business Planning Division

Professional Systems Business Group

Name Title

* Kazuhiro Aigami Operating Officer, COO of Professional Systems Business

Group

Akira Suzuki Operating Officer, General Executive of Communications

System Division

Osamu Muraoka (Newly Elected) Operating Officer, General Executive of Business Solution

Division

Kiyoshi Morohashi Operating Officer, and Chief Engineer of Business

Solution Division

Home & Mobile Electronics Business Group

Name Title

Naokazu Kurihara
 Operating Officer, COO of Home & Mobile Electronics

Business Group

Masayuki Suzuki Operating Officer, General Executive of Business

Planning Division

Masatoshi Miyamoto (Newly Elected) Operating Officer, General Executive of Sound & Acoustic

Division

Soft Entertainment Business Group

Name Title

Masaaki Saito Operating Officer, COO of Soft Entertainment Business

Group

Retiring Operating Officer (planned)

Takayoshi Sakamoto Kensuke Kawai Tadashi Muromoto Shoichiro Eguchi Toshikatsu Neda Hisayoshi Fuwa Masaki Imai

^{*} Concurrently serving as Executive Officer.