



June 26, 2013

Company Representative	JVC KENWOOD Corporation Shoichiro Eguchi, President and CEO (Code: 6632; First Section of the Tokyo Stock Exchange)
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(Delayed) Notice on Launch of New Management Structure

The Company held its fifth ordinary general meeting of shareholders yesterday and received approval for the appointment of eight directors. Afterwards, during the Board of Directors meeting, a resolution was passed regarding the appointment of the President and CEO. Accordingly, the Company has launched the following new management structure together with the new executive officer system and operating officer system that came into effect yesterday. There was no election for auditors.

*Additional job titles which were not included in the announcement dated May 31st, "Notice on New Management Structure and Organizational Change," are underlined.

1. New Management Structure

(1) Director of the Board / Audit & Supervisory Board Members

Name		Title
Haruo Kawahara		Representative Director of the Board, Chairman of the Board of Directors
Shoichiro Eguchi		President, Representative Director of the Board
Koji Kashiwaya		Director of the Board (External)*1
Junichi Hikita		Director of the Board (External)*1
Takao Tsuji	(Newly Elected)	Director of the Board (External)*1
Kazuhiro Aigami		Director of the Board
Naokazu Kurihara		Director of the Board
Seiichi Tamura	(Newly Elected)	Director of the Board
Takayoshi Sakamoto		Audit & Supervisory Board Members
Akihiko Washida		Audit & Supervisory Board Members (External)*2
Shojiro Asai		Audit & Supervisory Board Members (External)*2

*1: External Director specified in Item 16, Article 2 of the Corporate Law

*2: Audit & Supervisory Board Member (External) specified in Item 16, Article 2 of the Corporate Law

(2) Executive Officers

Name	Title
* Shoichiro Eguchi	Chief Executive Officer (CEO), Chief Risk Officer, Chairman of Growth Strategy Promotion Conference, Co-leader of CVC Taskforce, General Executive of Strategic Design Division
* Kazuhiro Aigami	Senior Executive Vice President & Executive Officer (responsible for strengthening specialized

		equipment businesses), General Executive of Procurement Strategy Division, <u>General Executive of HQ Procurement Division</u> , General Executive of Emerging Market Planning Division, CVC Taskforce, Assistant to CRO
Masaaki Saito		Senior Executive Vice President & Executive Officer (responsible for Entertainment Business), CVC Taskforce, Assistant to CRO, <u>President of Victor Entertainment, Inc.</u>
* Seiichi Tamura	(Newly Elected)	Chief Strategy Officer (CSO), General Executive of Corporate Strategy Division, <u>General Manager of Business Development Operation, Corporate Strategy Division</u>
* Naokazu Kurihara		Executive Vice President & Executive Officer (responsible for strengthening consumer businesses and General Administration), General Executive of General Administration Division, Assistant to CRO, Emerging Market Planning Division, CVC Taskforce
Toshiaki Matsuzawa		Executive Vice President & Executive Officer, General Executive of Car Electronics OEM Division, <u>General Executive of HUD business startup project, Car Electronics OEM Division</u> , CVC Taskforce, Assistant to CRO, <u>President of Kenwood Nagano Corporation</u>
Kensuke Kawai		Chief Innovation Officer (CIO), General Executive of Innovation Strategy Division, General Executive of Innovation Research and Development Division, CVC Taskforce
Satoshi Fujita		Senior Vice President & Executive Officer, General Executive of Strategic Finance & Accounting Division, General Executive of Finance & Accounting Division, CVC Taskforce
Masaki Imai		Senior Vice President & Executive Officer (responsible for Human Resources Management), General Executive of Corporate Planning / Production Strategy Planning Division, General Executive of Human Resources Management Division, Emerging Market Planning Division, CVC Taskforce
Akira Suzuki	(Newly Elected)	Senior Vice President & Executive Officer (responsible for Infrastructure Technologies), General Executive of Communications Equipment Division, Emerging Market Planning Division

* Concurrently serving as Director of the Board.

(3) Operating Officers

Name		Title
Osamu Muraoka		Operating Officer, General Executive of Professional & Healthcare Division, Emerging Market Planning Division
Masanori Nakashima	(Newly Elected)	Operating Officer, General Executive of Imaging Division, <u>General Manager of Business Planning Operation, Imaging Division</u>
Masatoshi Miyamoto		Operating Officer, General Executive of Audio Division, Emerging Market Planning Division, <u>President of Kenwood Home Electronics Corporation</u>
Hisao Kikuchi	(Newly Elected)	Operating Officer, General Executive of Image・Optical Device Division, <u>General Executive of Optical Component Operation, Image・Optical Device Division</u> , Assistant to CEO, Leader of <u>Business Structural Reform Taskforce, President of JVCKENWOOD Optical Components Corporation</u>

TRANSLATION - FOR REFERENCE ONLY -

Shinichi Takada	(Newly Elected)	Operating Officer, General Executive of Car Electronics Consumer Division, <u>General Manager of Overseas Sales Operation, Car Electronics Consumer Division</u>
Masayuki Suzuki		Operating Officer, CIE*1 of Professional & Healthcare Division, President of Video-Tech CO., Ltd.
Junji Kobayashi		Operating Officer, President of JVC Americas Corp. , <u>Business Executive of Optical & Audio Segment, JVCKENWOOD AMERICAS Headquarters</u>
Ryo Mizuhara	(Newly Elected)	Operating Officer, President of Kenwood U.S.A. Corp. , <u>Business Executive of Car Electronics Segment, JVCKENWOOD AMERICAS Headquarters</u>
Nobuchika Kinoshita		Operating Officer, President of Kenwood Geobit Corporation. , Assistant to CEO (responsible for Domestic Sales & Marketing)
Yoshifumi Naito	(Newly Elected)	Operating Officer, Chairman of Shinwa International Holdings Limited. ,

*1 CIE (Chief Innovation Executive) : The new title of the former Chief Engineer