

# **News Release**

JVCKENWOOD Corporation August 21, 2017

## JVCKENWOOD Wins EISA Awards 2017-2018

KENWOOD DMX7017DABS secures EISA Awards in In-Car Head Unit Category

JVCKENWOOD Corporation is pleased to announce that KENWOOD overseas model's multimedia AV receiver, the DMX7017DABS, has won the EISA (European Imaging and Sound Association) 2017-2018 Best Product of the Year Award for the In-Car Head Unit Category, which is among the most prestigious awards for electronics products in Europe.

### Award-Winning Product

### Winner of In-Car Head Unit Award 2017-2018: KENWOOD DMX7017DABS

DMX7017DABS is a multimedia AV receiver with a 7.0-inch WVGA touch panel monitor that supports various media formats. It enables users to enjoy hands-free calling over Bluetooth<sup>®</sup>, play music and videos saved on smartphones, and reproduce high-resolution sound sources. In addition, this head unit has a built-in DAB tuner compatible with digital radio standards adopted in each country in Europe and supports Spotify, a music-streaming service widely used in Europe. It is also compatible with DRV-N520 (upgrade optional), JVCKENWOOD's user-friendly dashcam with a high-resolution video recording function. Thanks to these features, DMX7017DABS allows drivers to enjoy driving in various situations.

#### Comment to Winner from EISA

Offering way more features than it has any right to at the price, this head unit boasts Bluetooth connectivity for wireless audio streaming and handsfree calls alongside Android Auto and Apple CarPlay for easy smartphone operation. Your choice of music comes via either the dAB+ digital radio receiver or streaming using Spotify Connect. It can play your own hi-res FLAC files too. Voice control ensures the driver can keep their hands on the wheel while flicking through their favorite tracks and with additional upgrade options including a compatible dashcam and rear camera the dMX7017dABS has all bases covered.

#### • About EISA Awards

EISA Awards are given to new products that offer a combination of leading-edge technology, valuable features, advanced design, and superior cost-performance. Also known as the European Awards, the fame and authority of these EISA Awards are recognized by consumers and manufacturers alike in Europe as well as in most countries across the globe as proof of excellence.EISA is an organization comprised of editors representing renowned European based magazines in the fields of Audio & Home Theater, In-Car Electronics, Photo, Video, Mobile Devices and Green. It was established in 1982 and currently membership has reached over about 50 magazines from 22 countries, mainly in Europe. Each year, they select the best products in Audio & Home Theater, In-Car Electronics, Photo, Video and Mobile Devices, from manufacturers all around the world, and bestow their prestigious award.

#### About Trademarks

•Bluetooth<sup>®</sup> is a registered trademark of Bluetooth SIG, Inc. in the U.S. and/or other countries. • Apple CarPlay is a trademark or registered trademark of Apple Inc. ● Android Auto<sup>™</sup> is a trademark or registered trademark of Google Inc. ● Spotify is a trademark or registered trademark of Spotify, Ltd. •All other company names, brand names and product names are registered trademarks or trade names of their respective holders.

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The above announcement is that initially released to the press, and it may not reflect the latest information.



JVCKENWOOD Corporation (JVC KENWOOD), Victor Company of Japan, Limited (JVC), Kenwood Corporation (KENWOOD) and J&K Car Electronics Corporation (J&K Car Electronics) has merged to form a new company on October 1st, 2011.



<DMX7017DABS>

